

2020-2025 Global Hair Loss Men and Women Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

For both men and women, androgenetic alopecia and telogen effluvium (TE) are the most common causes of hair loss. Androgenetic alopecia, also known as male or female pattern baldness, is caused by genetics. Dihydrotestosterone (DHT) is a hormone found in men and women that is involved in this type of hair loss and shortens the lifespan of each hair follicle. As men and women age, they produce more DHT, causing hair loss or thinning.

The other cause of hair loss, telogen effluvium (TE), occurs when more hair than usual is in the dying or shedding phase of the hair cycle. While this type of hair loss is typically more temporary for both sexes, it can be brought on by reasons including pregnancy, severe illness, extreme stress, thyroid disorders, certain medications, and diet and hormonal changes.

With both sexes, hair loss due to TE is more sudden while androgenetic alopecia causes hair to thin more slowly.

This report elaborates the market size, market characteristics, and market growth of the Hair Loss Men and Women industry, and breaks down according to the type, application, and consumption area of Hair Loss Men and Women. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Hair Loss Men and Women in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.



In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Hair Loss Men and Women market covered in Chapter 13:

Gerolymatos International

Johnson & Johnson Consumer Inc.

Lifes2Good

Oxford BioLabs Ltd.

Rohto

Taisho

Ultrax Labs

Shiseido

Nanogen

L'Oreal

Merck

Unilever

Procter & Gamble

Toppik

Henkel

In Chapter 6, on the basis of types, the Hair Loss Men and Women market from 2015 to 2025 is primarily split into:

Hair Loss and Growth Devices

Shampoos and Conditioners

Medicine Product

Other

In Chapter 7, on the basis of applications, the Hair Loss Men and Women market from 2015 to 2025 covers:

Men

Women

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States

Europe

China

Japan

India



Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025



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