

# **2020-2025 Global Grassroots Advocacy Software Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)**

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## **Abstracts**

Grassroots advocacy involves communicating with the general public and prompting them to engage elected officials at the local, state, and federal levels. Grassroots Advocacy System provides the tools that someone needs to connect people to their elected officials and enables to create a powerful advocacy strategy.

This report elaborates the market size, market characteristics, and market growth of the Grassroots Advocacy Software industry, and breaks down according to the type, application, and consumption area of Grassroots Advocacy Software. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Grassroots Advocacy Software in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Grassroots Advocacy Software market covered in Chapter 13:

Do Gooder

Salsa

Phone2Action

CampaignNOW

Muster

Crescerance  
One Click Politics  
Votility  
Influitive  
Ecanvasser

In Chapter 6, on the basis of types, the Grassroots Advocacy Software market from 2015 to 2025 is primarily split into:

Cloud-based  
On-premises

In Chapter 7, on the basis of applications, the Grassroots Advocacy Software market from 2015 to 2025 covers:

Small and Medium Enterprises (SMEs)  
Large Enterprises

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States  
Europe  
China  
Japan  
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)  
United States  
Canada  
Mexico  
Europe (Covered in Chapter 9)  
Germany  
UK  
France  
Italy

Spain  
Others  
Asia-Pacific (Covered in Chapter 10)  
China  
Japan  
India  
South Korea  
Southeast Asia  
Others  
Middle East and Africa (Covered in Chapter 11)  
Saudi Arabia  
UAE  
South Africa  
Others  
South America (Covered in Chapter 12)  
Brazil  
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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