

2020-2025 Global Goji Berries Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

Goji, goji berry, or wolfberry, is the fruit of either *Lycium barbarum* or *Lycium chinense*, two closely related species of boxthorn in the nightshade family, Solanaceae. *L. barbarum* and *L. chinense* fruits are similar but can be distinguished by differences in taste and sugar content.

This report elaborates the market size, market characteristics, and market growth of the Goji Berries industry, and breaks down according to the type, application, and consumption area of Goji Berries. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Goji Berries in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Goji Berries market covered in Chapter 13:

Ningxia Pure Goji Biology Technology

Vantasty

Shaanxi NHK Technology Co., Ltd

Xian Yuensun Biological Technology Co., Ltd. (Yesherb)

Viva

Alovitox

Unicorn Superfoods

The Berry Company

Ningxia Zhengyuan Wuzhong Halal Food Co., Ltd

Organicway

Ningxia Red-goji berry trade Co., Ltd

Natierra

Essential Living

Goji Berry Farm (Bulgaria)

Navitas Naturals

In Chapter 6, on the basis of types, the Goji Berries market from 2015 to 2025 is primarily split into:

Direct Fruit

Processed Products

Others

In Chapter 7, on the basis of applications, the Goji Berries market from 2015 to 2025 covers:

Food and Beverage

Pharmaceutical

Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States

Europe

China

Japan

India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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