

2020-2025 Global General OTC Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

Over-the-counter (OTC) drugs are medicines sold directly to a consumer without a prescription

This report elaborates the market size, market characteristics, and market growth of the General OTC industry, and breaks down according to the type, application, and consumption area of General OTC. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for General OTC in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global General OTC market covered in Chapter 13:

Novartis AG

Cipla

Teva Pharmaceuticals

Takeda

Sanofi

Bayer AG

Pfizer

Dr. Reddy's Laboratories

Glaxosmithkline PLC

Bayer

Johnson and Johnson

In Chapter 6, on the basis of types, the General OTC market from 2015 to 2025 is primarily split into:

- Cough, Cold, and Flu Products
- Analgesics
- Dermatology Products
- Gastrointestinal Products
- Vitamins, Mineral, and Supplements (VMS)
- Weight-loss/Dietary Products
- Ophthalmic Products
- Sleeping Aids
- Other Product Types

In Chapter 7, on the basis of applications, the General OTC market from 2015 to 2025 covers:

- Hospital Pharmacies
- Retail Pharmacies
- Online Pharmacy
- Other Distribution Channels

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

- United States
- Europe
- China
- Japan
- India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

- North America (Covered in Chapter 8)
 - United States
 - Canada
 - Mexico
- Europe (Covered in Chapter 9)
 - Germany
 - UK
 - France
 - Italy

Spain
Others
Asia-Pacific (Covered in Chapter 10)
China
Japan
India
South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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