

# **2020-2025 Global Functional Powder Drinks Concentrates Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)**

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## **Abstracts**

A fast-growing sector of the global beverage industry, the functional drinks market is being driven by consumers seeking specific health benefits from their foods and beverages. Functional drinks, however, are beverages with health benefits beyond their nutritional value, positively affecting one or more target functions in the body or mind to achieve an improved state of health and well-being.

This report elaborates the market size, market characteristics, and market growth of the Functional Powder Drinks Concentrates industry, and breaks down according to the type, application, and consumption area of Functional Powder Drinks Concentrates. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Functional Powder Drinks Concentrates in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Functional Powder Drinks Concentrates market covered in Chapter 13:

WhiteWave Foods

Mondelez International

Nestle

Sqwincher

T.C. Pharma

Ajinomoto

GlaxoSmithKline

Fonterra

PepsiCo

In Chapter 6, on the basis of types, the Functional Powder Drinks Concentrates market from 2015 to 2025 is primarily split into:

Functional Powder Drink Concentrates (With Added Sugar)

Sugar-Free Functional Powder Drink Concentrates

In Chapter 7, on the basis of applications, the Functional Powder Drinks Concentrates market from 2015 to 2025 covers:

Supermarkets and Hypermarkets

Retailers

Discounters

Convenience Stores

Online Stores

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States

Europe

China

Japan

India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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