

2020-2025 Global Functional Beverage Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

This report elaborates the market size, market characteristics, and market growth of the Functional Beverage industry, and breaks down according to the type, application, and consumption area of Functional Beverage. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Functional Beverage in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Functional Beverage market covered in Chapter 13:

Nestl?

Keurig Dr Pepper, Inc.

Rockstar, Inc.

The Hain Celestial Group, Inc.

Del Monte Food, Inc

Mondel?z International

General Nutrition Centers, Inc.

Red Bull GmbH

Monster Beverage Corporation

Ocean Spray

The Coca-Cola Company

Danone S.A.
PepsiCo, Inc.
Fonterra Co-operative Group

In Chapter 6, on the basis of types, the Functional Beverage market from 2015 to 2025 is primarily split into:

Energy Drinks
Sports Drinks
Fortified Juice
Dairy and Dairy Alternative Beverage
Other Types

In Chapter 7, on the basis of applications, the Functional Beverage market from 2015 to 2025 covers:

Supermarket/Hypermarket
Health Stores
Convenience Stores
Online Retail Stores
Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States
Europe
China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)
United States
Canada
Mexico
Europe (Covered in Chapter 9)
Germany
UK
France
Italy

Spain
Others
Asia-Pacific (Covered in Chapter 10)
China
Japan
India
South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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