

2020-2025 Global FMCG Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

<https://marketpublishers.com/r/24CF218C1B46EN.html>

Date: July 2021

Pages: 97

Price: US\$ 3,360.00 (Single User License)

ID: 24CF218C1B46EN

Abstracts

Fast-Moving Consumer Goods (FMCG) or Consumer Packaged Goods (CPG) are products that are sold quickly, and at relatively low cost. Examples include non-durable goods such as packaged foods, beverages, toiletries, over-the-counter drugs, and other consumables

This report elaborates the market size, market characteristics, and market growth of the FMCG industry, and breaks down according to the type, application, and consumption area of FMCG. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for FMCG in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global FMCG market covered in Chapter 13:

Britannia Industries Limited

MDH

Hindustan Unilever Limited

Godrej Consumer Products Limited

Venkys

Everest

Colgate

Tata Group

Dabur

ITC Limited
Nestlé India Limited
MTR
Procter and Gamble
Marico
Heinz

In Chapter 6, on the basis of types, the FMCG market from 2015 to 2025 is primarily split into:

Home and Personal Care
Food and Beverages
Healthcare
Others

In Chapter 7, on the basis of applications, the FMCG market from 2015 to 2025 covers:

Supermarkets and Hypermarkets
Grocery Stores
Specialty Stores
E-commerce
Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States
Europe
China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)
United States
Canada
Mexico
Europe (Covered in Chapter 9)
Germany
UK
France

Italy
Spain
Others
Asia-Pacific (Covered in Chapter 10)
China
Japan
India
South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

Contents

1 FMCG MARKET - RESEARCH SCOPE

- 1.1 Study Goals
- 1.2 Market Definition and Scope
- 1.3 Key Market Segments
- 1.4 Study and Forecasting Years

2 FMCG MARKET - RESEARCH METHODOLOGY

- 2.1 Methodology
- 2.2 Research Data Source
 - 2.2.1 Secondary Data
 - 2.2.2 Primary Data
 - 2.2.3 Market Size Estimation
 - 2.2.4 Legal Disclaimer

3 FMCG MARKET FORCES

- 3.1 Global FMCG Market Size
- 3.2 Top Impacting Factors (PESTEL Analysis)
 - 3.2.1 Political Factors
 - 3.2.2 Economic Factors
 - 3.2.3 Social Factors
 - 3.2.4 Technological Factors
 - 3.2.5 Environmental Factors
 - 3.2.6 Legal Factors
- 3.3 Industry Trend Analysis
- 3.4 Industry Trends Under COVID-19
 - 3.4.1 Risk Assessment on COVID-19
 - 3.4.2 Assessment of the Overall Impact of COVID-19 on the Industry
 - 3.4.3 Pre COVID-19 and Post COVID-19 Market Scenario
- 3.5 Industry Risk Assessment

4 FMCG MARKET - BY GEOGRAPHY

- 4.1 Global FMCG Market Value and Market Share by Regions
 - 4.1.1 Global FMCG Value (\$) by Region (2015-2020)

- 4.1.2 Global FMCG Value Market Share by Regions (2015-2020)
- 4.2 Global FMCG Market Production and Market Share by Major Countries
 - 4.2.1 Global FMCG Production by Major Countries (2015-2020)
 - 4.2.2 Global FMCG Production Market Share by Major Countries (2015-2020)
- 4.3 Global FMCG Market Consumption and Market Share by Regions
 - 4.3.1 Global FMCG Consumption by Regions (2015-2020)
 - 4.3.2 Global FMCG Consumption Market Share by Regions (2015-2020)

5 FMCG MARKET - BY TRADE STATISTICS

- 5.1 Global FMCG Export and Import
- 5.2 United States FMCG Export and Import (2015-2020)
- 5.3 Europe FMCG Export and Import (2015-2020)
- 5.4 China FMCG Export and Import (2015-2020)
- 5.5 Japan FMCG Export and Import (2015-2020)
- 5.6 India FMCG Export and Import (2015-2020)
- 5.7 ...

6 FMCG MARKET - BY TYPE

- 6.1 Global FMCG Production and Market Share by Types (2015-2020)
 - 6.1.1 Global FMCG Production by Types (2015-2020)
 - 6.1.2 Global FMCG Production Market Share by Types (2015-2020)
- 6.2 Global FMCG Value and Market Share by Types (2015-2020)
 - 6.2.1 Global FMCG Value by Types (2015-2020)
 - 6.2.2 Global FMCG Value Market Share by Types (2015-2020)
- 6.3 Global FMCG Production, Price and Growth Rate of Home and Personal Care (2015-2020)
- 6.4 Global FMCG Production, Price and Growth Rate of Food and Beverages (2015-2020)
- 6.5 Global FMCG Production, Price and Growth Rate of Healthcare (2015-2020)
- 6.6 Global FMCG Production, Price and Growth Rate of Others (2015-2020)

7 FMCG MARKET - BY APPLICATION

- 7.1 Global FMCG Consumption and Market Share by Applications (2015-2020)
 - 7.1.1 Global FMCG Consumption by Applications (2015-2020)
 - 7.1.2 Global FMCG Consumption Market Share by Applications (2015-2020)
- 7.2 Global FMCG Consumption and Growth Rate of Supermarkets and Hypermarkets

(2015-2020)

7.3 Global FMCG Consumption and Growth Rate of Grocery Stores (2015-2020)

7.4 Global FMCG Consumption and Growth Rate of Specialty Stores (2015-2020)

7.5 Global FMCG Consumption and Growth Rate of E-commerce (2015-2020)

7.6 Global FMCG Consumption and Growth Rate of Others (2015-2020)

8 NORTH AMERICA FMCG MARKET

8.1 North America FMCG Market Size

8.2 United States FMCG Market Size

8.3 Canada FMCG Market Size

8.4 Mexico FMCG Market Size

8.5 The Influence of COVID-19 on North America Market

9 EUROPE FMCG MARKET ANALYSIS

9.1 Europe FMCG Market Size

9.2 Germany FMCG Market Size

9.3 United Kingdom FMCG Market Size

9.4 France FMCG Market Size

9.5 Italy FMCG Market Size

9.6 Spain FMCG Market Size

9.7 The Influence of COVID-19 on Europe Market

10 ASIA-PACIFIC FMCG MARKET ANALYSIS

10.1 Asia-Pacific FMCG Market Size

10.2 China FMCG Market Size

10.3 Japan FMCG Market Size

10.4 South Korea FMCG Market Size

10.5 Southeast Asia FMCG Market Size

10.6 India FMCG Market Size

10.7 The Influence of COVID-19 on Asia Pacific Market

11 MIDDLE EAST AND AFRICA FMCG MARKET ANALYSIS

11.1 Middle East and Africa FMCG Market Size

11.2 Saudi Arabia FMCG Market Size

11.3 UAE FMCG Market Size

11.4 South Africa FMCG Market Size

11.5 The Influence of COVID-19 on Middle East and Africa Market

12 SOUTH AMERICA FMCG MARKET ANALYSIS

12.1 South America FMCG Market Size

12.2 Brazil FMCG Market Size

12.3 The Influence of COVID-19 on South America Market

13 COMPANY PROFILES

13.1 Britannia Industries Limited

13.1.1 Britannia Industries Limited Basic Information

13.1.2 Britannia Industries Limited Product Profiles, Application and Specification

13.1.3 Britannia Industries Limited FMCG Market Performance (2015-2020)

13.2 MDH

13.2.1 MDH Basic Information

13.2.2 MDH Product Profiles, Application and Specification

13.2.3 MDH FMCG Market Performance (2015-2020)

13.3 Hindustan Unilever Limited

13.3.1 Hindustan Unilever Limited Basic Information

13.3.2 Hindustan Unilever Limited Product Profiles, Application and Specification

13.3.3 Hindustan Unilever Limited FMCG Market Performance (2015-2020)

13.4 Godrej Consumer Products Limited

13.4.1 Godrej Consumer Products Limited Basic Information

13.4.2 Godrej Consumer Products Limited Product Profiles, Application and Specification

13.4.3 Godrej Consumer Products Limited FMCG Market Performance (2015-2020)

13.5 Venkys

13.5.1 Venkys Basic Information

13.5.2 Venkys Product Profiles, Application and Specification

13.5.3 Venkys FMCG Market Performance (2015-2020)

13.6 Everest

13.6.1 Everest Basic Information

13.6.2 Everest Product Profiles, Application and Specification

13.6.3 Everest FMCG Market Performance (2015-2020)

13.7 Colgate

13.7.1 Colgate Basic Information

13.7.2 Colgate Product Profiles, Application and Specification

13.7.3 Colgate FMCG Market Performance (2015-2020)

13.8 Tata Group

13.8.1 Tata Group Basic Information

13.8.2 Tata Group Product Profiles, Application and Specification

13.8.3 Tata Group FMCG Market Performance (2015-2020)

13.9 Dabur

13.9.1 Dabur Basic Information

13.9.2 Dabur Product Profiles, Application and Specification

13.9.3 Dabur FMCG Market Performance (2015-2020)

13.10 ITC Limited

13.10.1 ITC Limited Basic Information

13.10.2 ITC Limited Product Profiles, Application and Specification

13.10.3 ITC Limited FMCG Market Performance (2015-2020)

13.11 Nestl? India Limited

13.11.1 Nestl? India Limited Basic Information

13.11.2 Nestl? India Limited Product Profiles, Application and Specification

13.11.3 Nestl? India Limited FMCG Market Performance (2015-2020)

13.12 MTR

13.12.1 MTR Basic Information

13.12.2 MTR Product Profiles, Application and Specification

13.12.3 MTR FMCG Market Performance (2015-2020)

13.13 Procter and Gamble

13.13.1 Procter and Gamble Basic Information

13.13.2 Procter and Gamble Product Profiles, Application and Specification

13.13.3 Procter and Gamble FMCG Market Performance (2015-2020)

13.14 Marico

13.14.1 Marico Basic Information

13.14.2 Marico Product Profiles, Application and Specification

13.14.3 Marico FMCG Market Performance (2015-2020)

13.15 Heinz

13.15.1 Heinz Basic Information

13.15.2 Heinz Product Profiles, Application and Specification

13.15.3 Heinz FMCG Market Performance (2015-2020)

14 MARKET FORECAST - BY REGIONS

14.1 North America FMCG Market Forecast (2020-2025)

14.2 Europe FMCG Market Forecast (2020-2025)

14.3 Asia-Pacific FMCG Market Forecast (2020-2025)

14.4 Middle East and Africa FMCG Market Forecast (2020-2025)

14.5 South America FMCG Market Forecast (2020-2025)

15 MARKET FORECAST - BY TYPE AND APPLICATIONS

15.1 Global FMCG Market Forecast by Types (2020-2025)

15.1.1 Global FMCG Market Forecast Production and Market Share by Types (2020-2025)

15.1.2 Global FMCG Market Forecast Value and Market Share by Types (2020-2025)

15.2 Global FMCG Market Forecast by Applications (2020-2025)

List Of Tables

LIST OF TABLES AND FIGURES

Figure FMCG Picture
Table FMCG Key Market Segments
Figure Study and Forecasting Years
Figure Global FMCG Market Size and Growth Rate 2015-2025
Figure Industry PESTEL Analysis
Figure Global COVID-19 Status
Figure Market Size Forecast Comparison of Pre COVID-19 and Post COVID-19
Figure Global FMCG Value (\$) and Growth Rate (2015-2020)
Table Global FMCG Value (\$) by Countries (2015-2020)
Table Global FMCG Value Market Share by Regions (2015-2020)
Figure Global FMCG Value Market Share by Regions in 2019
Figure Global FMCG Production and Growth Rate (2015-2020)
Table Global FMCG Production by Major Countries (2015-2020)
Table Global FMCG Production Market Share by Major Countries (2015-2020)
Figure Global FMCG Production Market Share by Regions in 2019
Figure Global FMCG Consumption and Growth Rate (2015-2020)
Table Global FMCG Consumption by Regions (2015-2020)
Table Global FMCG Consumption Market Share by Regions (2015-2020)
Figure Global FMCG Consumption Market Share by Regions in 2019
Table Global FMCG Export Top 3 Country 2019
Table Global FMCG Import Top 3 Country 2019
Table United States FMCG Export and Import (2015-2020)
Table Europe FMCG Export and Import (2015-2020)
Table China FMCG Export and Import (2015-2020)
Table Japan FMCG Export and Import (2015-2020)
Table India FMCG Export and Import (2015-2020)
Table Global FMCG Production by Types (2015-2020)
Table Global FMCG Production Market Share by Types (2015-2020)
Figure Global FMCG Production Share by Type (2015-2020)
Table Global FMCG Value by Types (2015-2020)
Table Global FMCG Value Market Share by Types (2015-2020)
Figure Global FMCG Value Share by Type (2015-2020)
Figure Global Home and Personal Care Production and Growth Rate (2015-2020)
Figure Global Home and Personal Care Price (2015-2020)
Figure Global Food and Beverages Production and Growth Rate (2015-2020)

Figure Global Food and Beverages Price (2015-2020)
Figure Global Healthcare Production and Growth Rate (2015-2020)
Figure Global Healthcare Price (2015-2020)
Figure Global Others Production and Growth Rate (2015-2020)
Figure Global Others Price (2015-2020)
Table Global FMCG Consumption by Applications (2015-2020)
Table Global FMCG Consumption Market Share by Applications (2015-2020)
Figure Global FMCG Consumption Share by Application (2015-2020)
Figure Global Supermarkets and Hypermarkets Consumption and Growth Rate (2015-2020)
Figure Global Grocery Stores Consumption and Growth Rate (2015-2020)
Figure Global Specialty Stores Consumption and Growth Rate (2015-2020)
Figure Global E-commerce Consumption and Growth Rate (2015-2020)
Figure Global Others Consumption and Growth Rate (2015-2020)
Figure North America FMCG Market Consumption and Growth Rate (2015-2020)
Table North America FMCG Consumption by Countries (2015-2020)
Table North America FMCG Consumption Market Share by Countries (2015-2020)
Figure North America FMCG Consumption Market Share by Countries (2015-2020)
Figure United States FMCG Market Consumption and Growth Rate (2015-2020)
Figure Canada FMCG Market Consumption and Growth Rate (2015-2020)
Figure Mexico FMCG Market Consumption and Growth Rate (2015-2020)
Figure North America COVID-19 Status
Figure Europe FMCG Market Consumption and Growth Rate (2015-2020)
Table Europe FMCG Consumption by Countries (2015-2020)
Table Europe FMCG Consumption Market Share by Countries (2015-2020)
Figure Europe FMCG Consumption Market Share by Countries (2015-2020)
Figure Germany FMCG Market Consumption and Growth Rate (2015-2020)
Figure United Kingdom FMCG Market Consumption and Growth Rate (2015-2020)
Figure France FMCG Market Consumption and Growth Rate (2015-2020)
Figure Italy FMCG Market Consumption and Growth Rate (2015-2020)
Figure Spain FMCG Market Consumption and Growth Rate (2015-2020)
Figure Europe COVID-19 Status
Figure Asia-Pacific FMCG Market Consumption and Growth Rate (2015-2020)
Table Asia-Pacific FMCG Consumption by Countries (2015-2020)
Table Asia-Pacific FMCG Consumption Market Share by Countries (2015-2020)
Figure Asia-Pacific FMCG Consumption Market Share by Countries (2015-2020)
Figure China FMCG Market Consumption and Growth Rate (2015-2020)
Figure Japan FMCG Market Consumption and Growth Rate (2015-2020)
Figure South Korea FMCG Market Consumption and Growth Rate (2015-2020)

Figure Southeast Asia FMCG Market Consumption and Growth Rate (2015-2020)

Figure India FMCG Market Consumption and Growth Rate (2015-2020)

Figure Asia Pacific COVID-19 Status

Figure Middle East and Africa FMCG Market Consumption and Growth Rate (2015-2020)

Table Middle East and Africa FMCG Consumption by Countries (2015-2020)

Table Middle East and Africa FMCG Consumption Market Share by Countries (2015-2020)

Figure Middle East and Africa FMCG Consumption Market Share by Countries (2015-2020)

Figure Saudi Arabia FMCG Market Consumption and Growth Rate (2015-2020)

Figure UAE FMCG Market Consumption and Growth Rate (2015-2020)

Figure South Africa FMCG Market Consumption and Growth Rate (2015-2020)

Figure South America FMCG Market Consumption and Growth Rate (2015-2020)

Table South America FMCG Consumption by Countries (2015-2020)

Table South America FMCG Consumption Market Share by Countries (2015-2020)

Figure South America FMCG Consumption Market Share by Countries (2015-2020)

Figure Brazil FMCG Market Consumption and Growth Rate (2015-2020)

Table Britannia Industries Limited Company Profile

Table Britannia Industries Limited Production, Value, Price, Gross Margin 2015-2020

Figure Britannia Industries Limited Production and Growth Rate

Figure Britannia Industries Limited Value (\$) Market Share 2015-2020

Table MDH Company Profile

Table MDH Production, Value, Price, Gross Margin 2015-2020

Figure MDH Production and Growth Rate

Figure MDH Value (\$) Market Share 2015-2020

Table Hindustan Unilever Limited Company Profile

Table Hindustan Unilever Limited Production, Value, Price, Gross Margin 2015-2020

Figure Hindustan Unilever Limited Production and Growth Rate

Figure Hindustan Unilever Limited Value (\$) Market Share 2015-2020

Table Godrej Consumer Products Limited Company Profile

Table Godrej Consumer Products Limited Production, Value, Price, Gross Margin 2015-2020

Figure Godrej Consumer Products Limited Production and Growth Rate

Figure Godrej Consumer Products Limited Value (\$) Market Share 2015-2020

Table Venkys Company Profile

Table Venkys Production, Value, Price, Gross Margin 2015-2020

Figure Venkys Production and Growth Rate

Figure Venkys Value (\$) Market Share 2015-2020

Table Everest Company Profile
Table Everest Production, Value, Price, Gross Margin 2015-2020
Figure Everest Production and Growth Rate
Figure Everest Value (\$) Market Share 2015-2020
Table Colgate Company Profile
Table Colgate Production, Value, Price, Gross Margin 2015-2020
Figure Colgate Production and Growth Rate
Figure Colgate Value (\$) Market Share 2015-2020
Table Tata Group Company Profile
Table Tata Group Production, Value, Price, Gross Margin 2015-2020
Figure Tata Group Production and Growth Rate
Figure Tata Group Value (\$) Market Share 2015-2020
Table Dabur Company Profile
Table Dabur Production, Value, Price, Gross Margin 2015-2020
Figure Dabur Production and Growth Rate
Figure Dabur Value (\$) Market Share 2015-2020
Table ITC Limited Company Profile
Table ITC Limited Production, Value, Price, Gross Margin 2015-2020
Figure ITC Limited Production and Growth Rate
Figure ITC Limited Value (\$) Market Share 2015-2020
Table Nestl? India Limited Company Profile
Table Nestl? India Limited Production, Value, Price, Gross Margin 2015-2020
Figure Nestl? India Limited Production and Growth Rate
Figure Nestl? India Limited Value (\$) Market Share 2015-2020
Table MTR Company Profile
Table MTR Production, Value, Price, Gross Margin 2015-2020
Figure MTR Production and Growth Rate
Figure MTR Value (\$) Market Share 2015-2020
Table Procter and Gamble Company Profile
Table Procter and Gamble Production, Value, Price, Gross Margin 2015-2020
Figure Procter and Gamble Production and Growth Rate
Figure Procter and Gamble Value (\$) Market Share 2015-2020
Table Marico Company Profile
Table Marico Production, Value, Price, Gross Margin 2015-2020
Figure Marico Production and Growth Rate
Figure Marico Value (\$) Market Share 2015-2020
Table Heinz Company Profile
Table Heinz Production, Value, Price, Gross Margin 2015-2020
Figure Heinz Production and Growth Rate

Figure Heinz Value (\$) Market Share 2015-2020

Figure North America Market Consumption and Growth Rate Forecast (2020-2025)

Figure Europe Market Consumption and Growth Rate Forecast (2020-2025)

Figure Asia-Pacific Market Consumption and Growth Rate Forecast (2020-2025)

Figure Middle East and Africa Market Consumption and Growth Rate Forecast (2020-2025)

Figure South America Market Consumption and Growth Rate Forecast (2020-2025)

Table Global FMCG Market Forecast Production by Types (2020-2025)

Table Global FMCG Market Forecast Production Share by Types (2020-2025)

Table Global FMCG Market Forecast Value (\$) by Types (2020-2025)

Table Global FMCG Market Forecast Value Share by Types (2020-2025)

Table Global FMCG Market Forecast Consumption by Applications (2020-2025)

Table Global FMCG Market Forecast Consumption Share by Applications (2020-2025)

I would like to order

Product name: 2020-2025 Global FMCG Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

Product link: <https://marketpublishers.com/r/24CF218C1B46EN.html>

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/24CF218C1B46EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

