

2020-2025 Global Field Force Automation Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

Field force automation (FFA) is the capture of field sales or service information in real time using communications technology, typically handheld PDAs, wireless devices, tablet PCs or mobile phones.

This report elaborates the market size, market characteristics, and market growth of the Field Force Automation industry, and breaks down according to the type, application, and consumption area of Field Force Automation. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Field Force Automation in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Field Force Automation market covered in Chapter 13:

ClickSoftware Inc.

Ericsson Inc.

Clevert Solutions Inc.

Astea International Inc.

IFS AB (publ).

AT&T Inc.

Oracle Corporation

BT Global Service Ltd.

Industrial and Financial Systems

CGI Gropu Inc.
ServiceMax Inc.

In Chapter 6, on the basis of types, the Field Force Automation market from 2015 to 2025 is primarily split into:

Wi-Fi
3G
GPRS
Other

In Chapter 7, on the basis of applications, the Field Force Automation market from 2015 to 2025 covers:

Banking, Financial Services, and Insurance
Aerospace & Defense
Healthcare
Public Sector
IT & Telecom
Retail
Other

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States
Europe
China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)
United States
Canada
Mexico
Europe (Covered in Chapter 9)
Germany
UK
France
Italy

Spain
Others
Asia-Pacific (Covered in Chapter 10)
China
Japan
India
South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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