

# **2020-2025 Global False Lashes(False Eyelashes) Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)**

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## **Abstracts**

False eyelashes or artificial eyelashes are artificial eyelashes used to beautify the eye. Generally, the eyelashes are lengthened and thickened to make the eyes look bigger, brighter, fuller and more radiant. False eyelashes have been around for a long time, and the records of false eyelashes can be found in ancient Egyptian and Roman literature as early as 2000 BC . The materials for making false eyelashes are made of plastic, cotton, feathers, etc., and the false eyelashes made with different materials have different effects (for example, exaggerated stage effects). Artificial eyelashes were especially popular in the United States in the 1960s, and the craze was greatly reduced. It was revived around the world in the late 2000s.

This report elaborates the market size, market characteristics, and market growth of the False Lashes(False Eyelashes) industry, and breaks down according to the type, application, and consumption area of False Lashes(False Eyelashes). The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for False Lashes(False Eyelashes) in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global False Lashes(False Eyelashes) market covered in Chapter 13:

Revlon

ESQIDO

ETUDE HOUSE

Sephora

Elf

Kiss

Leg Avenue

Ardell

NARS Cosmetics

Benefit Cosmetics

Makeup Geek

Shu Uemura

MAC

In Chapter 6, on the basis of types, the False Lashes(False Eyelashes) market from 2015 to 2025 is primarily split into:

Synthetic Hair

Human Hair

Animal Hair & Fur

Others

In Chapter 7, on the basis of applications, the False Lashes(False Eyelashes) market from 2015 to 2025 covers:

Drugstore

Supermarket

Specialist Retailers

Internet Sales

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States

Europe

China

Japan

India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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