

# **2020-2025 Global Facial Serum Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)**

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## **Abstracts**

A cosmetic serum is usually a water-based, non-greasy, and intensive formula that contains a high concentration of active substances. Serums can also be oil-based but have an oil-free texture (owing to less concentration of oil in the formulation). The oil-free texture can help them to penetrate deeper.

This report elaborates the market size, market characteristics, and market growth of the Facial Serum industry, and breaks down according to the type, application, and consumption area of Facial Serum. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Facial Serum in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Facial Serum market covered in Chapter 13:

Amway

Chanel

Shiseido

Kao

P&G

Estee lauder

Marchesa

Boticario

Avon Products

## Edgewell Personal Care

Conair  
Coty  
Burberry  
L'Oreal  
Revlon  
Johnson & Johnson  
Mary Kay  
Henkel  
LVMH  
Unilever  
Helen of Troy Limited  
Combe  
Cadiveu Professional USA  
World Hair Cosmetics  
Clarins  
Chatters Canada  
Beiersdorf  
Tom's of Maine

In Chapter 6, on the basis of types, the Facial Serum market from 2015 to 2025 is primarily split into:

Eye Serums  
Blemish and Acne Treatment Serums  
Face Sunscreen Serums  
Face Moisturizing Serums  
Facial Self-Tanning Serums  
Other

In Chapter 7, on the basis of applications, the Facial Serum market from 2015 to 2025 covers:

Specialty Retail Stores  
Department Stores  
Hypermarkets & Supermarkets  
Other

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States

Europe  
China  
Japan  
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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