

# **2020-2025 Global Exhibition Organizing Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)**

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## **Abstracts**

Looks after every aspect of exhibition planning, marketing, organisation and administration. The roles of exhibition organisers/event managers vary, but the work encompasses identifying potential business, researching, writing, planning and running all aspects of exhibitions on behalf of a client or own organisation.

This report elaborates the market size, market characteristics, and market growth of the Exhibition Organizing industry, and breaks down according to the type, application, and consumption area of Exhibition Organizing. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Exhibition Organizing in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Exhibition Organizing market covered in Chapter 13:

Artexis Group

Fira Barcelona

RELX Group (Reed Exhibitions)

Informa (UBM)

SNIEC Shanghai

Messe Frankfurt

Messe Berlin

NurnbergMesse GmbH

## ITE Group

Koelnmesse

Viparis

Comexposium Groupe

Fiera Milano

Hong Kong Trade Development Council (HKTDC)

Tokyo Big Sight

Tarsus Group

GL Events

i2i Events Group

Messe Munchen

Jaarbeurs

Deutsche Messe

Emerald Expositions

MCH Group

Messe Dusseldorf

Coex

In Chapter 6, on the basis of types, the Exhibition Organizing market from 2015 to 2025 is primarily split into:

5,000-20,000 Sqm

20,000-100,000 Sqm

More Than 100,000 Sqm

In Chapter 7, on the basis of applications, the Exhibition Organizing market from 2015 to 2025 covers:

Art Exhibitions

Academic Exhibitions

Commercial Exhibitions

Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States

Europe

China

Japan

India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

## Contents

### **1 EXHIBITION ORGANIZING MARKET - RESEARCH SCOPE**

- 1.1 Study Goals
- 1.2 Market Definition and Scope
- 1.3 Key Market Segments
- 1.4 Study and Forecasting Years

### **2 EXHIBITION ORGANIZING MARKET - RESEARCH METHODOLOGY**

- 2.1 Methodology
- 2.2 Research Data Source
  - 2.2.1 Secondary Data
  - 2.2.2 Primary Data
  - 2.2.3 Market Size Estimation
  - 2.2.4 Legal Disclaimer

### **3 EXHIBITION ORGANIZING MARKET FORCES**

- 3.1 Global Exhibition Organizing Market Size
- 3.2 Top Impacting Factors (PESTEL Analysis)
  - 3.2.1 Political Factors
  - 3.2.2 Economic Factors
  - 3.2.3 Social Factors
  - 3.2.4 Technological Factors
  - 3.2.5 Environmental Factors
  - 3.2.6 Legal Factors
- 3.3 Industry Trend Analysis
- 3.4 Industry Trends Under COVID-19
  - 3.4.1 Risk Assessment on COVID-19
  - 3.4.2 Assessment of the Overall Impact of COVID-19 on the Industry
  - 3.4.3 Pre COVID-19 and Post COVID-19 Market Scenario
- 3.5 Industry Risk Assessment

### **4 EXHIBITION ORGANIZING MARKET - BY GEOGRAPHY**

- 4.1 Global Exhibition Organizing Market Value and Market Share by Regions
  - 4.1.1 Global Exhibition Organizing Value (\$) by Region (2015-2020)

- 4.1.2 Global Exhibition Organizing Value Market Share by Regions (2015-2020)
- 4.2 Global Exhibition Organizing Market Production and Market Share by Major Countries
  - 4.2.1 Global Exhibition Organizing Production by Major Countries (2015-2020)
  - 4.2.2 Global Exhibition Organizing Production Market Share by Major Countries (2015-2020)
- 4.3 Global Exhibition Organizing Market Consumption and Market Share by Regions
  - 4.3.1 Global Exhibition Organizing Consumption by Regions (2015-2020)
  - 4.3.2 Global Exhibition Organizing Consumption Market Share by Regions (2015-2020)

## **5 EXHIBITION ORGANIZING MARKET - BY TRADE STATISTICS**

- 5.1 Global Exhibition Organizing Export and Import
- 5.2 United States Exhibition Organizing Export and Import (2015-2020)
- 5.3 Europe Exhibition Organizing Export and Import (2015-2020)
- 5.4 China Exhibition Organizing Export and Import (2015-2020)
- 5.5 Japan Exhibition Organizing Export and Import (2015-2020)
- 5.6 India Exhibition Organizing Export and Import (2015-2020)
- 5.7 ...

## **6 EXHIBITION ORGANIZING MARKET - BY TYPE**

- 6.1 Global Exhibition Organizing Production and Market Share by Types (2015-2020)
  - 6.1.1 Global Exhibition Organizing Production by Types (2015-2020)
  - 6.1.2 Global Exhibition Organizing Production Market Share by Types (2015-2020)
- 6.2 Global Exhibition Organizing Value and Market Share by Types (2015-2020)
  - 6.2.1 Global Exhibition Organizing Value by Types (2015-2020)
  - 6.2.2 Global Exhibition Organizing Value Market Share by Types (2015-2020)
- 6.3 Global Exhibition Organizing Production, Price and Growth Rate of 5,000-20,000 Sqm (2015-2020)
- 6.4 Global Exhibition Organizing Production, Price and Growth Rate of 20,000-100,000 Sqm (2015-2020)
- 6.5 Global Exhibition Organizing Production, Price and Growth Rate of More Than 100,000 Sqm (2015-2020)

## **7 EXHIBITION ORGANIZING MARKET - BY APPLICATION**

- 7.1 Global Exhibition Organizing Consumption and Market Share by Applications

(2015-2020)

7.1.1 Global Exhibition Organizing Consumption by Applications (2015-2020)

7.1.2 Global Exhibition Organizing Consumption Market Share by Applications  
(2015-2020)

7.2 Global Exhibition Organizing Consumption and Growth Rate of Art Exhibitions  
(2015-2020)

7.3 Global Exhibition Organizing Consumption and Growth Rate of Academic  
Exhibitions (2015-2020)

7.4 Global Exhibition Organizing Consumption and Growth Rate of Commercial  
Exhibitions (2015-2020)

7.5 Global Exhibition Organizing Consumption and Growth Rate of Others (2015-2020)

## **8 NORTH AMERICA EXHIBITION ORGANIZING MARKET**

8.1 North America Exhibition Organizing Market Size

8.2 United States Exhibition Organizing Market Size

8.3 Canada Exhibition Organizing Market Size

8.4 Mexico Exhibition Organizing Market Size

8.5 The Influence of COVID-19 on North America Market

## **9 EUROPE EXHIBITION ORGANIZING MARKET ANALYSIS**

9.1 Europe Exhibition Organizing Market Size

9.2 Germany Exhibition Organizing Market Size

9.3 United Kingdom Exhibition Organizing Market Size

9.4 France Exhibition Organizing Market Size

9.5 Italy Exhibition Organizing Market Size

9.6 Spain Exhibition Organizing Market Size

9.7 The Influence of COVID-19 on Europe Market

## **10 ASIA-PACIFIC EXHIBITION ORGANIZING MARKET ANALYSIS**

10.1 Asia-Pacific Exhibition Organizing Market Size

10.2 China Exhibition Organizing Market Size

10.3 Japan Exhibition Organizing Market Size

10.4 South Korea Exhibition Organizing Market Size

10.5 Southeast Asia Exhibition Organizing Market Size

10.6 India Exhibition Organizing Market Size

10.7 The Influence of COVID-19 on Asia Pacific Market

## **11 MIDDLE EAST AND AFRICA EXHIBITION ORGANIZING MARKET ANALYSIS**

- 11.1 Middle East and Africa Exhibition Organizing Market Size
- 11.2 Saudi Arabia Exhibition Organizing Market Size
- 11.3 UAE Exhibition Organizing Market Size
- 11.4 South Africa Exhibition Organizing Market Size
- 11.5 The Influence of COVID-19 on Middle East and Africa Market

## **12 SOUTH AMERICA EXHIBITION ORGANIZING MARKET ANALYSIS**

- 12.1 South America Exhibition Organizing Market Size
- 12.2 Brazil Exhibition Organizing Market Size
- 12.3 The Influence of COVID-19 on South America Market

## **13 COMPANY PROFILES**

- 13.1 Artexis Group
  - 13.1.1 Artexis Group Basic Information
  - 13.1.2 Artexis Group Product Profiles, Application and Specification
  - 13.1.3 Artexis Group Exhibition Organizing Market Performance (2015-2020)
- 13.2 Fira Barcelona
  - 13.2.1 Fira Barcelona Basic Information
  - 13.2.2 Fira Barcelona Product Profiles, Application and Specification
  - 13.2.3 Fira Barcelona Exhibition Organizing Market Performance (2015-2020)
- 13.3 RELX Group (Reed Exhibitions)
  - 13.3.1 RELX Group (Reed Exhibitions) Basic Information
  - 13.3.2 RELX Group (Reed Exhibitions) Product Profiles, Application and Specification
  - 13.3.3 RELX Group (Reed Exhibitions) Exhibition Organizing Market Performance (2015-2020)
- 13.4 Informa (UBM)
  - 13.4.1 Informa (UBM) Basic Information
  - 13.4.2 Informa (UBM) Product Profiles, Application and Specification
  - 13.4.3 Informa (UBM) Exhibition Organizing Market Performance (2015-2020)
- 13.5 SNIEC Shanghai
  - 13.5.1 SNIEC Shanghai Basic Information
  - 13.5.2 SNIEC Shanghai Product Profiles, Application and Specification
  - 13.5.3 SNIEC Shanghai Exhibition Organizing Market Performance (2015-2020)
- 13.6 Messe Frankfurt

- 13.6.1 Messe Frankfurt Basic Information
- 13.6.2 Messe Frankfurt Product Profiles, Application and Specification
- 13.6.3 Messe Frankfurt Exhibition Organizing Market Performance (2015-2020)
- 13.7 Messe Berlin
  - 13.7.1 Messe Berlin Basic Information
  - 13.7.2 Messe Berlin Product Profiles, Application and Specification
  - 13.7.3 Messe Berlin Exhibition Organizing Market Performance (2015-2020)
- 13.8 NurnbergMesse GmbH
  - 13.8.1 NurnbergMesse GmbH Basic Information
  - 13.8.2 NurnbergMesse GmbH Product Profiles, Application and Specification
  - 13.8.3 NurnbergMesse GmbH Exhibition Organizing Market Performance (2015-2020)
- 13.9 ITE Group
  - 13.9.1 ITE Group Basic Information
  - 13.9.2 ITE Group Product Profiles, Application and Specification
  - 13.9.3 ITE Group Exhibition Organizing Market Performance (2015-2020)
- 13.10 Koelnmesse
  - 13.10.1 Koelnmesse Basic Information
  - 13.10.2 Koelnmesse Product Profiles, Application and Specification
  - 13.10.3 Koelnmesse Exhibition Organizing Market Performance (2015-2020)
- 13.11 Viparis
  - 13.11.1 Viparis Basic Information
  - 13.11.2 Viparis Product Profiles, Application and Specification
  - 13.11.3 Viparis Exhibition Organizing Market Performance (2015-2020)
- 13.12 Comexposium Groupe
  - 13.12.1 Comexposium Groupe Basic Information
  - 13.12.2 Comexposium Groupe Product Profiles, Application and Specification
  - 13.12.3 Comexposium Groupe Exhibition Organizing Market Performance (2015-2020)
- 13.13 Fiera Milano
  - 13.13.1 Fiera Milano Basic Information
  - 13.13.2 Fiera Milano Product Profiles, Application and Specification
  - 13.13.3 Fiera Milano Exhibition Organizing Market Performance (2015-2020)
- 13.14 Hong Kong Trade Development Council (HKTDC)
  - 13.14.1 Hong Kong Trade Development Council (HKTDC) Basic Information
  - 13.14.2 Hong Kong Trade Development Council (HKTDC) Product Profiles, Application and Specification
  - 13.14.3 Hong Kong Trade Development Council (HKTDC) Exhibition Organizing Market Performance (2015-2020)
- 13.15 Tokyo Big Sight
  - 13.15.1 Tokyo Big Sight Basic Information



- 13.15.2 Tokyo Big Sight Product Profiles, Application and Specification
- 13.15.3 Tokyo Big Sight Exhibition Organizing Market Performance (2015-2020)
- 13.16 Tarsus Group
  - 13.16.1 Tarsus Group Basic Information
  - 13.16.2 Tarsus Group Product Profiles, Application and Specification
  - 13.16.3 Tarsus Group Exhibition Organizing Market Performance (2015-2020)
- 13.17 GL Events
  - 13.17.1 GL Events Basic Information
  - 13.17.2 GL Events Product Profiles, Application and Specification
  - 13.17.3 GL Events Exhibition Organizing Market Performance (2015-2020)
- 13.18 i2i Events Group
  - 13.18.1 i2i Events Group Basic Information
  - 13.18.2 i2i Events Group Product Profiles, Application and Specification
  - 13.18.3 i2i Events Group Exhibition Organizing Market Performance (2015-2020)
- 13.19 Messe Munchen
  - 13.19.1 Messe Munchen Basic Information
  - 13.19.2 Messe Munchen Product Profiles, Application and Specification
  - 13.19.3 Messe Munchen Exhibition Organizing Market Performance (2015-2020)
- 13.20 Jaarbeurs
  - 13.20.1 Jaarbeurs Basic Information
  - 13.20.2 Jaarbeurs Product Profiles, Application and Specification
  - 13.20.3 Jaarbeurs Exhibition Organizing Market Performance (2015-2020)
- 13.21 Deutsche Messe
  - 13.21.1 Deutsche Messe Basic Information
  - 13.21.2 Deutsche Messe Product Profiles, Application and Specification
  - 13.21.3 Deutsche Messe Exhibition Organizing Market Performance (2015-2020)
- 13.22 Emerald Expositions
  - 13.22.1 Emerald Expositions Basic Information
  - 13.22.2 Emerald Expositions Product Profiles, Application and Specification
  - 13.22.3 Emerald Expositions Exhibition Organizing Market Performance (2015-2020)
- 13.23 MCH Group
  - 13.23.1 MCH Group Basic Information
  - 13.23.2 MCH Group Product Profiles, Application and Specification
  - 13.23.3 MCH Group Exhibition Organizing Market Performance (2015-2020)
- 13.24 Messe Dusseldorf
  - 13.24.1 Messe Dusseldorf Basic Information
  - 13.24.2 Messe Dusseldorf Product Profiles, Application and Specification
  - 13.24.3 Messe Dusseldorf Exhibition Organizing Market Performance (2015-2020)
- 13.25 Coex

13.25.1 Coex Basic Information

13.25.2 Coex Product Profiles, Application and Specification

13.25.3 Coex Exhibition Organizing Market Performance (2015-2020)

## **14 MARKET FORECAST - BY REGIONS**

14.1 North America Exhibition Organizing Market Forecast (2020-2025)

14.2 Europe Exhibition Organizing Market Forecast (2020-2025)

14.3 Asia-Pacific Exhibition Organizing Market Forecast (2020-2025)

14.4 Middle East and Africa Exhibition Organizing Market Forecast (2020-2025)

14.5 South America Exhibition Organizing Market Forecast (2020-2025)

## **15 MARKET FORECAST - BY TYPE AND APPLICATIONS**

15.1 Global Exhibition Organizing Market Forecast by Types (2020-2025)

15.1.1 Global Exhibition Organizing Market Forecast Production and Market Share by Types (2020-2025)

15.1.2 Global Exhibition Organizing Market Forecast Value and Market Share by Types (2020-2025)

15.2 Global Exhibition Organizing Market Forecast by Applications (2020-2025)

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Exhibition Organizing Picture

Table Exhibition Organizing Key Market Segments

Figure Study and Forecasting Years

Figure Global Exhibition Organizing Market Size and Growth Rate 2015-2025

Figure Industry PESTEL Analysis

Figure Global COVID-19 Status

Figure Market Size Forecast Comparison of Pre COVID-19 and Post COVID-19

Figure Global Exhibition Organizing Value (\$) and Growth Rate (2015-2020)

Table Global Exhibition Organizing Value (\$) by Countries (2015-2020)

Table Global Exhibition Organizing Value Market Share by Regions (2015-2020)

Figure Global Exhibition Organizing Value Market Share by Regions in 2019

Figure Global Exhibition Organizing Production and Growth Rate (2015-2020)

Table Global Exhibition Organizing Production by Major Countries (2015-2020)

Table Global Exhibition Organizing Production Market Share by Major Countries (2015-2020)

Figure Global Exhibition Organizing Production Market Share by Regions in 2019

Figure Global Exhibition Organizing Consumption and Growth Rate (2015-2020)

Table Global Exhibition Organizing Consumption by Regions (2015-2020)

Table Global Exhibition Organizing Consumption Market Share by Regions (2015-2020)

Figure Global Exhibition Organizing Consumption Market Share by Regions in 2019

Table Global Exhibition Organizing Export Top 3 Country 2019

Table Global Exhibition Organizing Import Top 3 Country 2019

Table United States Exhibition Organizing Export and Import (2015-2020)

Table Europe Exhibition Organizing Export and Import (2015-2020)

Table China Exhibition Organizing Export and Import (2015-2020)

Table Japan Exhibition Organizing Export and Import (2015-2020)

Table India Exhibition Organizing Export and Import (2015-2020)

Table Global Exhibition Organizing Production by Types (2015-2020)

Table Global Exhibition Organizing Production Market Share by Types (2015-2020)

Figure Global Exhibition Organizing Production Share by Type (2015-2020)

Table Global Exhibition Organizing Value by Types (2015-2020)

Table Global Exhibition Organizing Value Market Share by Types (2015-2020)

Figure Global Exhibition Organizing Value Share by Type (2015-2020)

Figure Global 5,000-20,000 Sqm Production and Growth Rate (2015-2020)

Figure Global 5,000-20,000 Sqm Price (2015-2020)

Figure Global 20,000-100,000 Sqm Production and Growth Rate (2015-2020)

Figure Global 20,000-100,000 Sqm Price (2015-2020)

Figure Global More Than 100,000 Sqm Production and Growth Rate (2015-2020)

Figure Global More Than 100,000 Sqm Price (2015-2020)

Table Global Exhibition Organizing Consumption by Applications (2015-2020)

Table Global Exhibition Organizing Consumption Market Share by Applications (2015-2020)

Figure Global Exhibition Organizing Consumption Share by Application (2015-2020)

Figure Global Art Exhibitions Consumption and Growth Rate (2015-2020)

Figure Global Academic Exhibitions Consumption and Growth Rate (2015-2020)

Figure Global Commercial Exhibitions Consumption and Growth Rate (2015-2020)

Figure Global Others Consumption and Growth Rate (2015-2020)

Figure North America Exhibition Organizing Market Consumption and Growth Rate (2015-2020)

Table North America Exhibition Organizing Consumption by Countries (2015-2020)

Table North America Exhibition Organizing Consumption Market Share by Countries (2015-2020)

Figure North America Exhibition Organizing Consumption Market Share by Countries (2015-2020)

Figure United States Exhibition Organizing Market Consumption and Growth Rate (2015-2020)

Figure Canada Exhibition Organizing Market Consumption and Growth Rate (2015-2020)

Figure Mexico Exhibition Organizing Market Consumption and Growth Rate (2015-2020)

Figure North America COVID-19 Status

Figure Europe Exhibition Organizing Market Consumption and Growth Rate (2015-2020)

Table Europe Exhibition Organizing Consumption by Countries (2015-2020)

Table Europe Exhibition Organizing Consumption Market Share by Countries (2015-2020)

Figure Europe Exhibition Organizing Consumption Market Share by Countries (2015-2020)

Figure Germany Exhibition Organizing Market Consumption and Growth Rate (2015-2020)

Figure United Kingdom Exhibition Organizing Market Consumption and Growth Rate (2015-2020)

Figure France Exhibition Organizing Market Consumption and Growth Rate (2015-2020)

Figure Italy Exhibition Organizing Market Consumption and Growth Rate (2015-2020)

Figure Spain Exhibition Organizing Market Consumption and Growth Rate (2015-2020)

Figure Europe COVID-19 Status

Figure Asia-Pacific Exhibition Organizing Market Consumption and Growth Rate (2015-2020)

Table Asia-Pacific Exhibition Organizing Consumption by Countries (2015-2020)

Table Asia-Pacific Exhibition Organizing Consumption Market Share by Countries (2015-2020)

Figure Asia-Pacific Exhibition Organizing Consumption Market Share by Countries (2015-2020)

Figure China Exhibition Organizing Market Consumption and Growth Rate (2015-2020)

Figure Japan Exhibition Organizing Market Consumption and Growth Rate (2015-2020)

Figure South Korea Exhibition Organizing Market Consumption and Growth Rate (2015-2020)

Figure Southeast Asia Exhibition Organizing Market Consumption and Growth Rate (2015-2020)

Figure India Exhibition Organizing Market Consumption and Growth Rate (2015-2020)

Figure Asia Pacific COVID-19 Status

Figure Middle East and Africa Exhibition Organizing Market Consumption and Growth Rate (2015-2020)

Table Middle East and Africa Exhibition Organizing Consumption by Countries (2015-2020)

Table Middle East and Africa Exhibition Organizing Consumption Market Share by Countries (2015-2020)

Figure Middle East and Africa Exhibition Organizing Consumption Market Share by Countries (2015-2020)

Figure Saudi Arabia Exhibition Organizing Market Consumption and Growth Rate (2015-2020)

Figure UAE Exhibition Organizing Market Consumption and Growth Rate (2015-2020)

Figure South Africa Exhibition Organizing Market Consumption and Growth Rate (2015-2020)

Figure South America Exhibition Organizing Market Consumption and Growth Rate (2015-2020)

Table South America Exhibition Organizing Consumption by Countries (2015-2020)

Table South America Exhibition Organizing Consumption Market Share by Countries (2015-2020)

Figure South America Exhibition Organizing Consumption Market Share by Countries (2015-2020)

Figure Brazil Exhibition Organizing Market Consumption and Growth Rate (2015-2020)

Table Artexis Group Company Profile  
Table Artexis Group Production, Value, Price, Gross Margin 2015-2020  
Figure Artexis Group Production and Growth Rate  
Figure Artexis Group Value (\$) Market Share 2015-2020  
Table Fira Barcelona Company Profile  
Table Fira Barcelona Production, Value, Price, Gross Margin 2015-2020  
Figure Fira Barcelona Production and Growth Rate  
Figure Fira Barcelona Value (\$) Market Share 2015-2020  
Table RELX Group (Reed Exhibitions) Company Profile  
Table RELX Group (Reed Exhibitions) Production, Value, Price, Gross Margin 2015-2020  
Figure RELX Group (Reed Exhibitions) Production and Growth Rate  
Figure RELX Group (Reed Exhibitions) Value (\$) Market Share 2015-2020  
Table Informa (UBM) Company Profile  
Table Informa (UBM) Production, Value, Price, Gross Margin 2015-2020  
Figure Informa (UBM) Production and Growth Rate  
Figure Informa (UBM) Value (\$) Market Share 2015-2020  
Table SNIEC Shanghai Company Profile  
Table SNIEC Shanghai Production, Value, Price, Gross Margin 2015-2020  
Figure SNIEC Shanghai Production and Growth Rate  
Figure SNIEC Shanghai Value (\$) Market Share 2015-2020  
Table Messe Frankfurt Company Profile  
Table Messe Frankfurt Production, Value, Price, Gross Margin 2015-2020  
Figure Messe Frankfurt Production and Growth Rate  
Figure Messe Frankfurt Value (\$) Market Share 2015-2020  
Table Messe Berlin Company Profile  
Table Messe Berlin Production, Value, Price, Gross Margin 2015-2020  
Figure Messe Berlin Production and Growth Rate  
Figure Messe Berlin Value (\$) Market Share 2015-2020  
Table NurnbergMesse GmbH Company Profile  
Table NurnbergMesse GmbH Production, Value, Price, Gross Margin 2015-2020  
Figure NurnbergMesse GmbH Production and Growth Rate  
Figure NurnbergMesse GmbH Value (\$) Market Share 2015-2020  
Table ITE Group Company Profile  
Table ITE Group Production, Value, Price, Gross Margin 2015-2020  
Figure ITE Group Production and Growth Rate  
Figure ITE Group Value (\$) Market Share 2015-2020  
Table Koelnmesse Company Profile  
Table Koelnmesse Production, Value, Price, Gross Margin 2015-2020

Figure Koelnmesse Production and Growth Rate  
Figure Koelnmesse Value (\$) Market Share 2015-2020  
Table Viparis Company Profile  
Table Viparis Production, Value, Price, Gross Margin 2015-2020  
Figure Viparis Production and Growth Rate  
Figure Viparis Value (\$) Market Share 2015-2020  
Table Comexposium Groupe Company Profile  
Table Comexposium Groupe Production, Value, Price, Gross Margin 2015-2020  
Figure Comexposium Groupe Production and Growth Rate  
Figure Comexposium Groupe Value (\$) Market Share 2015-2020  
Table Fiera Milano Company Profile  
Table Fiera Milano Production, Value, Price, Gross Margin 2015-2020  
Figure Fiera Milano Production and Growth Rate  
Figure Fiera Milano Value (\$) Market Share 2015-2020  
Table Hong Kong Trade Development Council (HKTDC) Company Profile  
Table Hong Kong Trade Development Council (HKTDC) Production, Value, Price, Gross Margin 2015-2020  
Figure Hong Kong Trade Development Council (HKTDC) Production and Growth Rate  
Figure Hong Kong Trade Development Council (HKTDC) Value (\$) Market Share 2015-2020  
Table Tokyo Big Sight Company Profile  
Table Tokyo Big Sight Production, Value, Price, Gross Margin 2015-2020  
Figure Tokyo Big Sight Production and Growth Rate  
Figure Tokyo Big Sight Value (\$) Market Share 2015-2020  
Table Tarsus Group Company Profile  
Table Tarsus Group Production, Value, Price, Gross Margin 2015-2020  
Figure Tarsus Group Production and Growth Rate  
Figure Tarsus Group Value (\$) Market Share 2015-2020  
Table GL Events Company Profile  
Table GL Events Production, Value, Price, Gross Margin 2015-2020  
Figure GL Events Production and Growth Rate  
Figure GL Events Value (\$) Market Share 2015-2020  
Table i2i Events Group Company Profile  
Table i2i Events Group Production, Value, Price, Gross Margin 2015-2020  
Figure i2i Events Group Production and Growth Rate  
Figure i2i Events Group Value (\$) Market Share 2015-2020  
Table Messe Munchen Company Profile  
Table Messe Munchen Production, Value, Price, Gross Margin 2015-2020  
Figure Messe Munchen Production and Growth Rate

Figure Messe Munchen Value (\$) Market Share 2015-2020

Table Jaarbeurs Company Profile

Table Jaarbeurs Production, Value, Price, Gross Margin 2015-2020

Figure Jaarbeurs Production and Growth Rate

Figure Jaarbeurs Value (\$) Market Share 2015-2020

Table Deutsche Messe Company Profile

Table Deutsche Messe Production, Value, Price, Gross Margin 2015-2020

Figure Deutsche Messe Production and Growth Rate

Figure Deutsche Messe Value (\$) Market Share 2015-2020

Table Emerald Expositions Company Profile

Table Emerald Expositions Production, Value, Price, Gross Margin 2015-2020

Figure Emerald Expositions Production and Growth Rate

Figure Emerald Expositions Value (\$) Market Share 2015-2020

Table MCH Group Company Profile

Table MCH Group Production, Value, Price, Gross Margin 2015-2020

Figure MCH Group Production and Growth Rate

Figure MCH Group Value (\$) Market Share 2015-2020

Table Messe Dusseldorf Company Profile

Table Messe Dusseldorf Production, Value, Price, Gross Margin 2015-2020

Figure Messe Dusseldorf Production and Growth Rate

Figure Messe Dusseldorf Value (\$) Market Share 2015-2020

Table Coex Company Profile

Table Coex Production, Value, Price, Gross Margin 2015-2020

Figure Coex Production and Growth Rate

Figure Coex Value (\$) Market Share 2015-2020

Figure North America Market Consumption and Growth Rate Forecast (2020-2025)

Figure Europe Market Consumption and Growth Rate Forecast (2020-2025)

Figure Asia-Pacific Market Consumption and Growth Rate Forecast (2020-2025)

Figure Middle East and Africa Market Consumption and Growth Rate Forecast (2020-2025)

Figure South America Market Consumption and Growth Rate Forecast (2020-2025)

Table Global Exhibition Organizing Market Forecast Production by Types (2020-2025)

Table Global Exhibition Organizing Market Forecast Production Share by Types (2020-2025)

Table Global Exhibition Organizing Market Forecast Value (\$) by Types (2020-2025)

Table Global Exhibition Organizing Market Forecast Value Share by Types (2020-2025)

Table Global Exhibition Organizing Market Forecast Consumption by Applications (2020-2025)

Table Global Exhibition Organizing Market Forecast Consumption Share by



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