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2020-2025 Global Enterprise Social Networking (ESN) Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

Enterprise Social Network (ESN) refers to the way in which organizations use social media, social networks and similar technologies to connect various business purposes, activities and processes. ESN can involve both internal corporate social networks used by employees and any corporate use of public social networks.

This report elaborates the market size, market characteristics, and market growth of the Enterprise Social Networking (ESN) industry, and breaks down according to the type, application, and consumption area of Enterprise Social Networking (ESN). The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Enterprise Social Networking (ESN) in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Enterprise Social Networking (ESN) market covered in Chapter 13:

BroadVision Inc.
Google, Inc.
Atos SE
Igloo Software

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VMware
Zoho Corporation
TIBCO Software Inc.
Lithium Technologies Inc.
Vanilla Forums
Facebook, Inc.
Axero Solutions
SAP SE
Cisco Systems, Inc.
Convo
Salesforce
IBM Corporation
SocialText Inc.
Aurea Software Inc.
Microsoft Corporation
Zimbra

In Chapter 6, on the basis of types, the Enterprise Social Networking (ESN) market from 2015 to 2025 is primarily split into:

Solutions
Service
Software

In Chapter 7, on the basis of applications, the Enterprise Social Networking (ESN) market from 2015 to 2025 covers:

BFSI
Education
Government
Manufacturing
IT
Telecom
Retail
Healthcare
Media
Others

Geographically, the detailed analysis of production, trade of the following countries is

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covered in Chapter 4.2, 5:

United States
Europe
China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)
United States
Canada
Mexico
Europe (Covered in Chapter 9)
Germany
UK
France
Italy
Spain
Others
Asia-Pacific (Covered in Chapter 10)
China
Japan
India
South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:

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Historical Years: 2015-2019
Base Year: 2019
Estimated Year: 2020
Forecast Period: 2020-2025

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