

2020-2025 Global Enterprise Information Management (EIM) Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

Enterprise information management (EIM) is a field of interest within information technology. It specializes in finding solutions for optimal use of information within organizations, for instance to support decision-making processes or day-to-day operations that require the availability of knowledge. It tries to overcome traditional IT-related barriers to managing information at an enterprise level.

This report elaborates the market size, market characteristics, and market growth of the Enterprise Information Management (EIM) industry, and breaks down according to the type, application, and consumption area of Enterprise Information Management (EIM). The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Enterprise Information Management (EIM) in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Enterprise Information Management (EIM) market covered in Chapter 13:

SAP

IBM Corporation

EMC Corporation

Open Text Corporation

OpenText

OTSI

Oracle Corporation

In Chapter 6, on the basis of types, the Enterprise Information Management (EIM) market from 2015 to 2025 is primarily split into:

Cloud Computing

Big Data

Other

In Chapter 7, on the basis of applications, the Enterprise Information Management (EIM) market from 2015 to 2025 covers:

Customer Management

Information Management

Business Management

Other

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States

Europe

China

Japan

India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India
South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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