

2020-2025 Global Enterprise Content Management Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

Enterprise content management (ECM) is a set of defined processes, strategies and tools that allow a business to effectively obtain, organize, store and deliver critical information to its employees, business stakeholders and customers.

This report elaborates the market size, market characteristics, and market growth of the Enterprise Content Management industry, and breaks down according to the type, application, and consumption area of Enterprise Content Management. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Enterprise Content Management in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Enterprise Content Management market covered in Chapter 13:

Oracle Corporation

M-Files Corp.

DocuWare GmbH

Epicor Software Corp

Datamatics Global Services Limited

Capgemini SE

Alfresco Software Inc.

IBM Corporation

Newgen Software Technologies Limited
Hewlett Packard Enterprise Company
Microsoft Corporation
Hyland Software Inc.
OpenText Corporation
Xerox Corporation

In Chapter 6, on the basis of types, the Enterprise Content Management market from 2015 to 2025 is primarily split into:

- Content Management
- Case Management
- Workflow Management
- Record Management
- Digital Asset Management
- Other Types

In Chapter 7, on the basis of applications, the Enterprise Content Management market from 2015 to 2025 covers:

- Telecom and IT
- BFSI
- Retail
- Education
- Manufacturing
- Media and Entertainment
- Government
- Healthcare
- Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

- United States
- Europe
- China
- Japan
- India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

- North America (Covered in Chapter 8)

United States
Canada
Mexico
Europe (Covered in Chapter 9)
Germany
UK
France
Italy
Spain
Others
Asia-Pacific (Covered in Chapter 10)
China
Japan
India
South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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