

# 2020-2025 Global Embedded Analytics Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

https://marketpublishers.com/r/2672C1849CB2EN.html

Date: June 2021

Pages: 128

Price: US\$ 3,360.00 (Single User License)

ID: 2672C1849CB2EN

# **Abstracts**

Embedded analytics come with the aim of offering analysis of data and higher accessibility of business intelligence to the various users of a company. Traditional business intelligence or analytics is basically aimed at the extraction of data and accomplishing the very basic level of analysis. However, those applications are rarely capable of providing solution of high level analytic problems. Embedded analytics offers assistance in solving such problems because they are capable of offering an analysis of large quantities of multi domain data and deriving business specific data from the same. It is also being offered as an in-built part of most of the business applications like enterprise resource planning (ERP) and customer relationship management (CRM) amongst many others.

This report elaborates the market size, market characteristics, and market growth of the Embedded Analytics industry, and breaks down according to the type, application, and consumption area of Embedded Analytics. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Embedded Analytics in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Embedded Analytics market covered in Chapter 13: Logi Analytics IBM Corporation



Microsoft Corporation

Information Builders

Microstrategy Inc.

TIBCO (The Information Bus Company) Software Inc.

**Opentext Corporation** 

Birst, Inc.

Qlik Technologies, Inc.

SAP SE

In Chapter 6, on the basis of types, the Embedded Analytics market from 2015 to 2025 is primarily split into:

On-premise

Cloud-based

In Chapter 7, on the basis of applications, the Embedded Analytics market from 2015 to 2025 covers:

Sales & Marketing

Finance

Operations

**Human Resource** 

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

**United States** 

Europe

China

Japan

India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

**United States** 

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France



Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025



# **Contents**

## 1 EMBEDDED ANALYTICS MARKET - RESEARCH SCOPE

- 1.1 Study Goals
- 1.2 Market Definition and Scope
- 1.3 Key Market Segments
- 1.4 Study and Forecasting Years

# 2 EMBEDDED ANALYTICS MARKET - RESEARCH METHODOLOGY

- 2.1 Methodology
- 2.2 Research Data Source
  - 2.2.1 Secondary Data
  - 2.2.2 Primary Data
  - 2.2.3 Market Size Estimation
  - 2.2.4 Legal Disclaimer

# 3 EMBEDDED ANALYTICS MARKET FORCES

- 3.1 Global Embedded Analytics Market Size
- 3.2 Top Impacting Factors (PESTEL Analysis)
  - 3.2.1 Political Factors
  - 3.2.2 Economic Factors
  - 3.2.3 Social Factors
  - 3.2.4 Technological Factors
  - 3.2.5 Environmental Factors
  - 3.2.6 Legal Factors
- 3.3 Industry Trend Analysis
- 3.4 Industry Trends Under COVID-19
  - 3.4.1 Risk Assessment on COVID-19
  - 3.4.2 Assessment of the Overall Impact of COVID-19 on the Industry
  - 3.4.3 Pre COVID-19 and Post COVID-19 Market Scenario
- 3.5 Industry Risk Assessment

#### 4 EMBEDDED ANALYTICS MARKET - BY GEOGRAPHY

- 4.1 Global Embedded Analytics Market Value and Market Share by Regions
  - 4.1.1 Global Embedded Analytics Value (\$) by Region (2015-2020)



- 4.1.2 Global Embedded Analytics Value Market Share by Regions (2015-2020)
- 4.2 Global Embedded Analytics Market Production and Market Share by Major Countries
- 4.2.1 Global Embedded Analytics Production by Major Countries (2015-2020)
- 4.2.2 Global Embedded Analytics Production Market Share by Major Countries (2015-2020)
- 4.3 Global Embedded Analytics Market Consumption and Market Share by Regions
- 4.3.1 Global Embedded Analytics Consumption by Regions (2015-2020)
- 4.3.2 Global Embedded Analytics Consumption Market Share by Regions (2015-2020)

# **5 EMBEDDED ANALYTICS MARKET - BY TRADE STATISTICS**

- 5.1 Global Embedded Analytics Export and Import
- 5.2 United States Embedded Analytics Export and Import (2015-2020)
- 5.3 Europe Embedded Analytics Export and Import (2015-2020)
- 5.4 China Embedded Analytics Export and Import (2015-2020)
- 5.5 Japan Embedded Analytics Export and Import (2015-2020)
- 5.6 India Embedded Analytics Export and Import (2015-2020)
- 5.7 ...

## **6 EMBEDDED ANALYTICS MARKET - BY TYPE**

- 6.1 Global Embedded Analytics Production and Market Share by Types (2015-2020)
- 6.1.1 Global Embedded Analytics Production by Types (2015-2020)
- 6.1.2 Global Embedded Analytics Production Market Share by Types (2015-2020)
- 6.2 Global Embedded Analytics Value and Market Share by Types (2015-2020)
  - 6.2.1 Global Embedded Analytics Value by Types (2015-2020)
  - 6.2.2 Global Embedded Analytics Value Market Share by Types (2015-2020)
- 6.3 Global Embedded Analytics Production, Price and Growth Rate of On-premise (2015-2020)
- 6.4 Global Embedded Analytics Production, Price and Growth Rate of Cloud-based (2015-2020)

## **7 EMBEDDED ANALYTICS MARKET - BY APPLICATION**

- 7.1 Global Embedded Analytics Consumption and Market Share by Applications (2015-2020)
  - 7.1.1 Global Embedded Analytics Consumption by Applications (2015-2020)
- 7.1.2 Global Embedded Analytics Consumption Market Share by Applications



(2015-2020)

- 7.2 Global Embedded Analytics Consumption and Growth Rate of Sales & Marketing (2015-2020)
- 7.3 Global Embedded Analytics Consumption and Growth Rate of Finance (2015-2020)
- 7.4 Global Embedded Analytics Consumption and Growth Rate of Operations (2015-2020)
- 7.5 Global Embedded Analytics Consumption and Growth Rate of Human Resource (2015-2020)

# **8 NORTH AMERICA EMBEDDED ANALYTICS MARKET**

- 8.1 North America Embedded Analytics Market Size
- 8.2 United States Embedded Analytics Market Size
- 8.3 Canada Embedded Analytics Market Size
- 8.4 Mexico Embedded Analytics Market Size
- 8.5 The Influence of COVID-19 on North America Market

#### 9 EUROPE EMBEDDED ANALYTICS MARKET ANALYSIS

- 9.1 Europe Embedded Analytics Market Size
- 9.2 Germany Embedded Analytics Market Size
- 9.3 United Kingdom Embedded Analytics Market Size
- 9.4 France Embedded Analytics Market Size
- 9.5 Italy Embedded Analytics Market Size
- 9.6 Spain Embedded Analytics Market Size
- 9.7 The Influence of COVID-19 on Europe Market

# 10 ASIA-PACIFIC EMBEDDED ANALYTICS MARKET ANALYSIS

- 10.1 Asia-Pacific Embedded Analytics Market Size
- 10.2 China Embedded Analytics Market Size
- 10.3 Japan Embedded Analytics Market Size
- 10.4 South Korea Embedded Analytics Market Size
- 10.5 Southeast Asia Embedded Analytics Market Size
- 10.6 India Embedded Analytics Market Size
- 10.7 The Influence of COVID-19 on Asia Pacific Market

#### 11 MIDDLE EAST AND AFRICA EMBEDDED ANALYTICS MARKET ANALYSIS



- 11.1 Middle East and Africa Embedded Analytics Market Size
- 11.2 Saudi Arabia Embedded Analytics Market Size
- 11.3 UAE Embedded Analytics Market Size
- 11.4 South Africa Embedded Analytics Market Size
- 11.5 The Influence of COVID-19 on Middle East and Africa Market

#### 12 SOUTH AMERICA EMBEDDED ANALYTICS MARKET ANALYSIS

- 12.1 South America Embedded Analytics Market Size
- 12.2 Brazil Embedded Analytics Market Size
- 12.3 The Influence of COVID-19 on South America Market

# **13 COMPANY PROFILES**

- 13.1 Logi Analytics
  - 13.1.1 Logi Analytics Basic Information
  - 13.1.2 Logi Analytics Product Profiles, Application and Specification
  - 13.1.3 Logi Analytics Embedded Analytics Market Performance (2015-2020)
- 13.2 IBM Corporation
- 13.2.1 IBM Corporation Basic Information
- 13.2.2 IBM Corporation Product Profiles, Application and Specification
- 13.2.3 IBM Corporation Embedded Analytics Market Performance (2015-2020)
- 13.3 Microsoft Corporation
  - 13.3.1 Microsoft Corporation Basic Information
  - 13.3.2 Microsoft Corporation Product Profiles, Application and Specification
  - 13.3.3 Microsoft Corporation Embedded Analytics Market Performance (2015-2020)
- 13.4 Information Builders
  - 13.4.1 Information Builders Basic Information
  - 13.4.2 Information Builders Product Profiles, Application and Specification
- 13.4.3 Information Builders Embedded Analytics Market Performance (2015-2020)
- 13.5 Microstrategy Inc.
  - 13.5.1 Microstrategy Inc. Basic Information
  - 13.5.2 Microstrategy Inc. Product Profiles, Application and Specification
  - 13.5.3 Microstrategy Inc. Embedded Analytics Market Performance (2015-2020)
- 13.6 TIBCO (The Information Bus Company) Software Inc.
  - 13.6.1 TIBCO (The Information Bus Company) Software Inc. Basic Information
  - 13.6.2 TIBCO (The Information Bus Company) Software Inc. Product Profiles,

# Application and Specification

13.6.3 TIBCO (The Information Bus Company) Software Inc. Embedded Analytics



# Market Performance (2015-2020)

- 13.7 Opentext Corporation
  - 13.7.1 Opentext Corporation Basic Information
  - 13.7.2 Opentext Corporation Product Profiles, Application and Specification
- 13.7.3 Opentext Corporation Embedded Analytics Market Performance (2015-2020)
- 13.8 Birst, Inc.
- 13.8.1 Birst, Inc. Basic Information
- 13.8.2 Birst, Inc. Product Profiles, Application and Specification
- 13.8.3 Birst, Inc. Embedded Analytics Market Performance (2015-2020)
- 13.9 Qlik Technologies, Inc.
  - 13.9.1 Qlik Technologies, Inc. Basic Information
  - 13.9.2 Qlik Technologies, Inc. Product Profiles, Application and Specification
  - 13.9.3 Qlik Technologies, Inc. Embedded Analytics Market Performance (2015-2020)
- 13.10 SAP SE
  - 13.10.1 SAP SE Basic Information
  - 13.10.2 SAP SE Product Profiles, Application and Specification
- 13.10.3 SAP SE Embedded Analytics Market Performance (2015-2020)

#### 14 MARKET FORECAST - BY REGIONS

- 14.1 North America Embedded Analytics Market Forecast (2020-2025)
- 14.2 Europe Embedded Analytics Market Forecast (2020-2025)
- 14.3 Asia-Pacific Embedded Analytics Market Forecast (2020-2025)
- 14.4 Middle East and Africa Embedded Analytics Market Forecast (2020-2025)
- 14.5 South America Embedded Analytics Market Forecast (2020-2025)

# 15 MARKET FORECAST - BY TYPE AND APPLICATIONS

- 15.1 Global Embedded Analytics Market Forecast by Types (2020-2025)
- 15.1.1 Global Embedded Analytics Market Forecast Production and Market Share by Types (2020-2025)
- 15.1.2 Global Embedded Analytics Market Forecast Value and Market Share by Types (2020-2025)
- 15.2 Global Embedded Analytics Market Forecast by Applications (2020-2025)



# **List Of Tables**

## LIST OF TABLES AND FIGURES

Figure Embedded Analytics Picture

Table Embedded Analytics Key Market Segments

Figure Study and Forecasting Years

Figure Global Embedded Analytics Market Size and Growth Rate 2015-2025

Figure Industry PESTEL Analysis

Figure Global COVID-19 Status

Figure Market Size Forecast Comparison of Pre COVID-19 and Post COVID-19

Figure Global Embedded Analytics Value (\$) and Growth Rate (2015-2020)

Table Global Embedded Analytics Value (\$) by Countries (2015-2020)

Table Global Embedded Analytics Value Market Share by Regions (2015-2020)

Figure Global Embedded Analytics Value Market Share by Regions in 2019

Figure Global Embedded Analytics Production and Growth Rate (2015-2020)

Table Global Embedded Analytics Production by Major Countries (2015-2020)

Table Global Embedded Analytics Production Market Share by Major Countries (2015-2020)

Figure Global Embedded Analytics Production Market Share by Regions in 2019

Figure Global Embedded Analytics Consumption and Growth Rate (2015-2020)

Table Global Embedded Analytics Consumption by Regions (2015-2020)

Table Global Embedded Analytics Consumption Market Share by Regions (2015-2020)

Figure Global Embedded Analytics Consumption Market Share by Regions in 2019

Table Global Embedded Analytics Export Top 3 Country 2019

Table Global Embedded Analytics Import Top 3 Country 2019

Table United States Embedded Analytics Export and Import (2015-2020)

Table Europe Embedded Analytics Export and Import (2015-2020)

Table China Embedded Analytics Export and Import (2015-2020)

Table Japan Embedded Analytics Export and Import (2015-2020)

Table India Embedded Analytics Export and Import (2015-2020)

Table Global Embedded Analytics Production by Types (2015-2020)

Table Global Embedded Analytics Production Market Share by Types (2015-2020)

Figure Global Embedded Analytics Production Share by Type (2015-2020)

Table Global Embedded Analytics Value by Types (2015-2020)

Table Global Embedded Analytics Value Market Share by Types (2015-2020)

Figure Global Embedded Analytics Value Share by Type (2015-2020)

Figure Global On-premise Production and Growth Rate (2015-2020)

Figure Global On-premise Price (2015-2020)



Figure Global Cloud-based Production and Growth Rate (2015-2020)

Figure Global Cloud-based Price (2015-2020)

Table Global Embedded Analytics Consumption by Applications (2015-2020)

Table Global Embedded Analytics Consumption Market Share by Applications (2015-2020)

Figure Global Embedded Analytics Consumption Share by Application (2015-2020)

Figure Global Sales & Marketing Consumption and Growth Rate (2015-2020)

Figure Global Finance Consumption and Growth Rate (2015-2020)

Figure Global Operations Consumption and Growth Rate (2015-2020)

Figure Global Human Resource Consumption and Growth Rate (2015-2020)

Figure North America Embedded Analytics Market Consumption and Growth Rate (2015-2020)

Table North America Embedded Analytics Consumption by Countries (2015-2020)

Table North America Embedded Analytics Consumption Market Share by Countries (2015-2020)

Figure North America Embedded Analytics Consumption Market Share by Countries (2015-2020)

Figure United States Embedded Analytics Market Consumption and Growth Rate (2015-2020)

Figure Canada Embedded Analytics Market Consumption and Growth Rate (2015-2020)

Figure Mexico Embedded Analytics Market Consumption and Growth Rate (2015-2020) Figure North America COVID-19 Status

Figure Europe Embedded Analytics Market Consumption and Growth Rate (2015-2020)

Table Europe Embedded Analytics Consumption by Countries (2015-2020)

Table Europe Embedded Analytics Consumption Market Share by Countries (2015-2020)

Figure Europe Embedded Analytics Consumption Market Share by Countries (2015-2020)

Figure Germany Embedded Analytics Market Consumption and Growth Rate (2015-2020)

Figure United Kingdom Embedded Analytics Market Consumption and Growth Rate (2015-2020)

Figure France Embedded Analytics Market Consumption and Growth Rate (2015-2020)

Figure Italy Embedded Analytics Market Consumption and Growth Rate (2015-2020)

Figure Spain Embedded Analytics Market Consumption and Growth Rate (2015-2020)

Figure Europe COVID-19 Status

Figure Asia-Pacific Embedded Analytics Market Consumption and Growth Rate (2015-2020)



Table Asia-Pacific Embedded Analytics Consumption by Countries (2015-2020)
Table Asia-Pacific Embedded Analytics Consumption Market Share by Countries (2015-2020)

Figure Asia-Pacific Embedded Analytics Consumption Market Share by Countries (2015-2020)

Figure China Embedded Analytics Market Consumption and Growth Rate (2015-2020)

Figure Japan Embedded Analytics Market Consumption and Growth Rate (2015-2020)

Figure South Korea Embedded Analytics Market Consumption and Growth Rate (2015-2020)

Figure Southeast Asia Embedded Analytics Market Consumption and Growth Rate (2015-2020)

Figure India Embedded Analytics Market Consumption and Growth Rate (2015-2020) Figure Asia Pacific COVID-19 Status

Figure Middle East and Africa Embedded Analytics Market Consumption and Growth Rate (2015-2020)

Table Middle East and Africa Embedded Analytics Consumption by Countries (2015-2020)

Table Middle East and Africa Embedded Analytics Consumption Market Share by Countries (2015-2020)

Figure Middle East and Africa Embedded Analytics Consumption Market Share by Countries (2015-2020)

Figure Saudi Arabia Embedded Analytics Market Consumption and Growth Rate (2015-2020)

Figure UAE Embedded Analytics Market Consumption and Growth Rate (2015-2020) Figure South Africa Embedded Analytics Market Consumption and Growth Rate (2015-2020)

Figure South America Embedded Analytics Market Consumption and Growth Rate (2015-2020)

Table South America Embedded Analytics Consumption by Countries (2015-2020)

Table South America Embedded Analytics Consumption Market Share by Countries (2015-2020)

Figure South America Embedded Analytics Consumption Market Share by Countries (2015-2020)

Figure Brazil Embedded Analytics Market Consumption and Growth Rate (2015-2020) Table Logi Analytics Company Profile

Table Logi Analytics Production, Value, Price, Gross Margin 2015-2020

Figure Logi Analytics Production and Growth Rate

Figure Logi Analytics Value (\$) Market Share 2015-2020

Table IBM Corporation Company Profile



Table IBM Corporation Production, Value, Price, Gross Margin 2015-2020

Figure IBM Corporation Production and Growth Rate

Figure IBM Corporation Value (\$) Market Share 2015-2020

Table Microsoft Corporation Company Profile

Table Microsoft Corporation Production, Value, Price, Gross Margin 2015-2020

Figure Microsoft Corporation Production and Growth Rate

Figure Microsoft Corporation Value (\$) Market Share 2015-2020

Table Information Builders Company Profile

Table Information Builders Production, Value, Price, Gross Margin 2015-2020

Figure Information Builders Production and Growth Rate

Figure Information Builders Value (\$) Market Share 2015-2020

Table Microstrategy Inc. Company Profile

Table Microstrategy Inc. Production, Value, Price, Gross Margin 2015-2020

Figure Microstrategy Inc. Production and Growth Rate

Figure Microstrategy Inc. Value (\$) Market Share 2015-2020

Table TIBCO (The Information Bus Company) Software Inc. Company Profile

Table TIBCO (The Information Bus Company) Software Inc. Production, Value, Price, Gross Margin 2015-2020

Figure TIBCO (The Information Bus Company) Software Inc. Production and Growth Rate

Figure TIBCO (The Information Bus Company) Software Inc. Value (\$) Market Share 2015-2020

Table Opentext Corporation Company Profile

Table Opentext Corporation Production, Value, Price, Gross Margin 2015-2020

Figure Opentext Corporation Production and Growth Rate

Figure Opentext Corporation Value (\$) Market Share 2015-2020

Table Birst, Inc. Company Profile

Table Birst, Inc. Production, Value, Price, Gross Margin 2015-2020

Figure Birst, Inc. Production and Growth Rate

Figure Birst, Inc. Value (\$) Market Share 2015-2020

Table Qlik Technologies, Inc. Company Profile

Table Qlik Technologies, Inc. Production, Value, Price, Gross Margin 2015-2020

Figure Qlik Technologies, Inc. Production and Growth Rate

Figure Qlik Technologies, Inc. Value (\$) Market Share 2015-2020

Table SAP SE Company Profile

Table SAP SE Production, Value, Price, Gross Margin 2015-2020

Figure SAP SE Production and Growth Rate

Figure SAP SE Value (\$) Market Share 2015-2020

Figure North America Market Consumption and Growth Rate Forecast (2020-2025)



Figure Europe Market Consumption and Growth Rate Forecast (2020-2025)
Figure Asia-Pacific Market Consumption and Growth Rate Forecast (2020-2025)
Figure Middle East and Africa Market Consumption and Growth Rate Forecast (2020-2025)

Figure South America Market Consumption and Growth Rate Forecast (2020-2025)
Table Global Embedded Analytics Market Forecast Production by Types (2020-2025)
Table Global Embedded Analytics Market Forecast Production Share by Types (2020-2025)

Table Global Embedded Analytics Market Forecast Value (\$) by Types (2020-2025)
Table Global Embedded Analytics Market Forecast Value Share by Types (2020-2025)
Table Global Embedded Analytics Market Forecast Consumption by Applications (2020-2025)

Table Global Embedded Analytics Market Forecast Consumption Share by Applications (2020-2025)



# I would like to order

Product name: 2020-2025 Global Embedded Analytics Market Report - Production and Consumption

Professional Analysis (Impact of COVID-19)

Product link: https://marketpublishers.com/r/2672C1849CB2EN.html

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/2672C1849CB2EN.html">https://marketpublishers.com/r/2672C1849CB2EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



