

2020-2025 Global Embedded Analytics Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

Embedded analytics come with the aim of offering analysis of data and higher accessibility of business intelligence to the various users of a company. Traditional business intelligence or analytics is basically aimed at the extraction of data and accomplishing the very basic level of analysis. However, those applications are rarely capable of providing solution of high level analytic problems. Embedded analytics offers assistance in solving such problems because they are capable of offering an analysis of large quantities of multi domain data and deriving business specific data from the same. It is also being offered as an in-built part of most of the business applications like enterprise resource planning (ERP) and customer relationship management (CRM) amongst many others.

This report elaborates the market size, market characteristics, and market growth of the Embedded Analytics industry, and breaks down according to the type, application, and consumption area of Embedded Analytics. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Embedded Analytics in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Embedded Analytics market covered in Chapter 13:

Logi Analytics

IBM Corporation

Microsoft Corporation
Information Builders
Microstrategy Inc.
TIBCO (The Information Bus Company) Software Inc.
Opentext Corporation
Birst, Inc.
Qlik Technologies, Inc.
SAP SE

In Chapter 6, on the basis of types, the Embedded Analytics market from 2015 to 2025 is primarily split into:

On-premise
Cloud-based

In Chapter 7, on the basis of applications, the Embedded Analytics market from 2015 to 2025 covers:

Sales & Marketing
Finance
Operations
Human Resource

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States
Europe
China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)
United States
Canada
Mexico
Europe (Covered in Chapter 9)
Germany
UK
France

Italy
Spain
Others
Asia-Pacific (Covered in Chapter 10)
China
Japan
India
South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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