

# 2020-2025 Global Email Tracking Software Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

<https://marketpublishers.com/r/2A4848762658EN.html>

Date: September 2021

Pages: 99

Price: US\$ 3,360.00 (Single User License)

ID: 2A4848762658EN

## Abstracts

Email tracking software allows users to track emails and collect analytics such as email open rates, the volume of clicks on links in emails, and the number of downloads of email attachments.

This report elaborates the market size, market characteristics, and market growth of the Email Tracking Software industry, and breaks down according to the type, application, and consumption area of Email Tracking Software. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Email Tracking Software in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Email Tracking Software market covered in Chapter 13:

HubSpot

Freshworks

Yesware

Salesforce

Bananatag Systems

Zapier

SendHippo

Boomerang

Apex Pacific

agilecrm

Salesmate

AtomPark Software

In Chapter 6, on the basis of types, the Email Tracking Software market from 2015 to 2025 is primarily split into:

On-Premise

Cloud Based

In Chapter 7, on the basis of applications, the Email Tracking Software market from 2015 to 2025 covers:

Small&Medium Enterprise

Large Enterprise

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States

Europe

China

Japan

India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea  
Southeast Asia  
Others  
Middle East and Africa (Covered in Chapter 11)  
Saudi Arabia  
UAE  
South Africa  
Others  
South America (Covered in Chapter 12)  
Brazil  
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

## Contents

### **1 EMAIL TRACKING SOFTWARE MARKET - RESEARCH SCOPE**

- 1.1 Study Goals
- 1.2 Market Definition and Scope
- 1.3 Key Market Segments
- 1.4 Study and Forecasting Years

### **2 EMAIL TRACKING SOFTWARE MARKET - RESEARCH METHODOLOGY**

- 2.1 Methodology
- 2.2 Research Data Source
  - 2.2.1 Secondary Data
  - 2.2.2 Primary Data
  - 2.2.3 Market Size Estimation
  - 2.2.4 Legal Disclaimer

### **3 EMAIL TRACKING SOFTWARE MARKET FORCES**

- 3.1 Global Email Tracking Software Market Size
- 3.2 Top Impacting Factors (PESTEL Analysis)
  - 3.2.1 Political Factors
  - 3.2.2 Economic Factors
  - 3.2.3 Social Factors
  - 3.2.4 Technological Factors
  - 3.2.5 Environmental Factors
  - 3.2.6 Legal Factors
- 3.3 Industry Trend Analysis
- 3.4 Industry Trends Under COVID-19
  - 3.4.1 Risk Assessment on COVID-19
  - 3.4.2 Assessment of the Overall Impact of COVID-19 on the Industry
  - 3.4.3 Pre COVID-19 and Post COVID-19 Market Scenario
- 3.5 Industry Risk Assessment

### **4 EMAIL TRACKING SOFTWARE MARKET - BY GEOGRAPHY**

- 4.1 Global Email Tracking Software Market Value and Market Share by Regions
  - 4.1.1 Global Email Tracking Software Value (\$) by Region (2015-2020)

- 4.1.2 Global Email Tracking Software Value Market Share by Regions (2015-2020)
- 4.2 Global Email Tracking Software Market Production and Market Share by Major Countries
  - 4.2.1 Global Email Tracking Software Production by Major Countries (2015-2020)
  - 4.2.2 Global Email Tracking Software Production Market Share by Major Countries (2015-2020)
- 4.3 Global Email Tracking Software Market Consumption and Market Share by Regions
  - 4.3.1 Global Email Tracking Software Consumption by Regions (2015-2020)
  - 4.3.2 Global Email Tracking Software Consumption Market Share by Regions (2015-2020)

## **5 EMAIL TRACKING SOFTWARE MARKET - BY TRADE STATISTICS**

- 5.1 Global Email Tracking Software Export and Import
- 5.2 United States Email Tracking Software Export and Import (2015-2020)
- 5.3 Europe Email Tracking Software Export and Import (2015-2020)
- 5.4 China Email Tracking Software Export and Import (2015-2020)
- 5.5 Japan Email Tracking Software Export and Import (2015-2020)
- 5.6 India Email Tracking Software Export and Import (2015-2020)
- 5.7 ...

## **6 EMAIL TRACKING SOFTWARE MARKET - BY TYPE**

- 6.1 Global Email Tracking Software Production and Market Share by Types (2015-2020)
  - 6.1.1 Global Email Tracking Software Production by Types (2015-2020)
  - 6.1.2 Global Email Tracking Software Production Market Share by Types (2015-2020)
- 6.2 Global Email Tracking Software Value and Market Share by Types (2015-2020)
  - 6.2.1 Global Email Tracking Software Value by Types (2015-2020)
  - 6.2.2 Global Email Tracking Software Value Market Share by Types (2015-2020)
- 6.3 Global Email Tracking Software Production, Price and Growth Rate of On-Premise (2015-2020)
- 6.4 Global Email Tracking Software Production, Price and Growth Rate of Clud Based (2015-2020)

## **7 EMAIL TRACKING SOFTWARE MARKET - BY APPLICATION**

- 7.1 Global Email Tracking Software Consumption and Market Share by Applications (2015-2020)

- 7.1.1 Global Email Tracking Software Consumption by Applications (2015-2020)
- 7.1.2 Global Email Tracking Software Consumption Market Share by Applications (2015-2020)
- 7.2 Global Email Tracking Software Consumption and Growth Rate of Small&Medium Enterprise (2015-2020)
- 7.3 Global Email Tracking Software Consumption and Growth Rate of Large Enterprise (2015-2020)

## **8 NORTH AMERICA EMAIL TRACKING SOFTWARE MARKET**

- 8.1 North America Email Tracking Software Market Size
- 8.2 United States Email Tracking Software Market Size
- 8.3 Canada Email Tracking Software Market Size
- 8.4 Mexico Email Tracking Software Market Size
- 8.5 The Influence of COVID-19 on North America Market

## **9 EUROPE EMAIL TRACKING SOFTWARE MARKET ANALYSIS**

- 9.1 Europe Email Tracking Software Market Size
- 9.2 Germany Email Tracking Software Market Size
- 9.3 United Kingdom Email Tracking Software Market Size
- 9.4 France Email Tracking Software Market Size
- 9.5 Italy Email Tracking Software Market Size
- 9.6 Spain Email Tracking Software Market Size
- 9.7 The Influence of COVID-19 on Europe Market

## **10 ASIA-PACIFIC EMAIL TRACKING SOFTWARE MARKET ANALYSIS**

- 10.1 Asia-Pacific Email Tracking Software Market Size
- 10.2 China Email Tracking Software Market Size
- 10.3 Japan Email Tracking Software Market Size
- 10.4 South Korea Email Tracking Software Market Size
- 10.5 Southeast Asia Email Tracking Software Market Size
- 10.6 India Email Tracking Software Market Size
- 10.7 The Influence of COVID-19 on Asia Pacific Market

## **11 MIDDLE EAST AND AFRICA EMAIL TRACKING SOFTWARE MARKET ANALYSIS**

- 11.1 Middle East and Africa Email Tracking Software Market Size
- 11.2 Saudi Arabia Email Tracking Software Market Size
- 11.3 UAE Email Tracking Software Market Size
- 11.4 South Africa Email Tracking Software Market Size
- 11.5 The Influence of COVID-19 on Middle East and Africa Market

## **12 SOUTH AMERICA EMAIL TRACKING SOFTWARE MARKET ANALYSIS**

- 12.1 South America Email Tracking Software Market Size
- 12.2 Brazil Email Tracking Software Market Size
- 12.3 The Influence of COVID-19 on South America Market

## **13 COMPANY PROFILES**

- 13.1 HubSpot
  - 13.1.1 HubSpot Basic Information
  - 13.1.2 HubSpot Product Profiles, Application and Specification
  - 13.1.3 HubSpot Email Tracking Software Market Performance (2015-2020)
- 13.2 Freshworks
  - 13.2.1 Freshworks Basic Information
  - 13.2.2 Freshworks Product Profiles, Application and Specification
  - 13.2.3 Freshworks Email Tracking Software Market Performance (2015-2020)
- 13.3 Yesware
  - 13.3.1 Yesware Basic Information
  - 13.3.2 Yesware Product Profiles, Application and Specification
  - 13.3.3 Yesware Email Tracking Software Market Performance (2015-2020)
- 13.4 Salesforce
  - 13.4.1 Salesforce Basic Information
  - 13.4.2 Salesforce Product Profiles, Application and Specification
  - 13.4.3 Salesforce Email Tracking Software Market Performance (2015-2020)
- 13.5 Bananatag Systems
  - 13.5.1 Bananatag Systems Basic Information
  - 13.5.2 Bananatag Systems Product Profiles, Application and Specification
  - 13.5.3 Bananatag Systems Email Tracking Software Market Performance (2015-2020)
- 13.6 Zapier
  - 13.6.1 Zapier Basic Information
  - 13.6.2 Zapier Product Profiles, Application and Specification
  - 13.6.3 Zapier Email Tracking Software Market Performance (2015-2020)
- 13.7 SendHippo

- 13.7.1 SendHippo Basic Information
- 13.7.2 SendHippo Product Profiles, Application and Specification
- 13.7.3 SendHippo Email Tracking Software Market Performance (2015-2020)
- 13.8 Boomerang
  - 13.8.1 Boomerang Basic Information
  - 13.8.2 Boomerang Product Profiles, Application and Specification
  - 13.8.3 Boomerang Email Tracking Software Market Performance (2015-2020)
- 13.9 Apex Pacific
  - 13.9.1 Apex Pacific Basic Information
  - 13.9.2 Apex Pacific Product Profiles, Application and Specification
  - 13.9.3 Apex Pacific Email Tracking Software Market Performance (2015-2020)
- 13.10 agilecrm
  - 13.10.1 agilecrm Basic Information
  - 13.10.2 agilecrm Product Profiles, Application and Specification
  - 13.10.3 agilecrm Email Tracking Software Market Performance (2015-2020)
- 13.11 Salesmate
  - 13.11.1 Salesmate Basic Information
  - 13.11.2 Salesmate Product Profiles, Application and Specification
  - 13.11.3 Salesmate Email Tracking Software Market Performance (2015-2020)
- 13.12 AtomPark Software
  - 13.12.1 AtomPark Software Basic Information
  - 13.12.2 AtomPark Software Product Profiles, Application and Specification
  - 13.12.3 AtomPark Software Email Tracking Software Market Performance (2015-2020)

## **14 MARKET FORECAST - BY REGIONS**

- 14.1 North America Email Tracking Software Market Forecast (2020-2025)
- 14.2 Europe Email Tracking Software Market Forecast (2020-2025)
- 14.3 Asia-Pacific Email Tracking Software Market Forecast (2020-2025)
- 14.4 Middle East and Africa Email Tracking Software Market Forecast (2020-2025)
- 14.5 South America Email Tracking Software Market Forecast (2020-2025)

## **15 MARKET FORECAST - BY TYPE AND APPLICATIONS**

- 15.1 Global Email Tracking Software Market Forecast by Types (2020-2025)
  - 15.1.1 Global Email Tracking Software Market Forecast Production and Market Share by Types (2020-2025)
  - 15.1.2 Global Email Tracking Software Market Forecast Value and Market Share by Types (2020-2025)



## 15.2 Global Email Tracking Software Market Forecast by Applications (2020-2025)

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Email Tracking Software Picture

Table Email Tracking Software Key Market Segments

Figure Study and Forecasting Years

Figure Global Email Tracking Software Market Size and Growth Rate 2015-2025

Figure Industry PESTEL Analysis

Figure Global COVID-19 Status

Figure Market Size Forecast Comparison of Pre COVID-19 and Post COVID-19

Figure Global Email Tracking Software Value (\$) and Growth Rate (2015-2020)

Table Global Email Tracking Software Value (\$) by Countries (2015-2020)

Table Global Email Tracking Software Value Market Share by Regions (2015-2020)

Figure Global Email Tracking Software Value Market Share by Regions in 2019

Figure Global Email Tracking Software Production and Growth Rate (2015-2020)

Table Global Email Tracking Software Production by Major Countries (2015-2020)

Table Global Email Tracking Software Production Market Share by Major Countries (2015-2020)

Figure Global Email Tracking Software Production Market Share by Regions in 2019

Figure Global Email Tracking Software Consumption and Growth Rate (2015-2020)

Table Global Email Tracking Software Consumption by Regions (2015-2020)

Table Global Email Tracking Software Consumption Market Share by Regions (2015-2020)

Figure Global Email Tracking Software Consumption Market Share by Regions in 2019

Table Global Email Tracking Software Export Top 3 Country 2019

Table Global Email Tracking Software Import Top 3 Country 2019

Table United States Email Tracking Software Export and Import (2015-2020)

Table Europe Email Tracking Software Export and Import (2015-2020)

Table China Email Tracking Software Export and Import (2015-2020)

Table Japan Email Tracking Software Export and Import (2015-2020)

Table India Email Tracking Software Export and Import (2015-2020)

Table Global Email Tracking Software Production by Types (2015-2020)

Table Global Email Tracking Software Production Market Share by Types (2015-2020)

Figure Global Email Tracking Software Production Share by Type (2015-2020)

Table Global Email Tracking Software Value by Types (2015-2020)

Table Global Email Tracking Software Value Market Share by Types (2015-2020)

Figure Global Email Tracking Software Value Share by Type (2015-2020)

Figure Global On-Premise Production and Growth Rate (2015-2020)

Figure Global On-Premise Price (2015-2020)

Figure Global Cloud Based Production and Growth Rate (2015-2020)

Figure Global Cloud Based Price (2015-2020)

Table Global Email Tracking Software Consumption by Applications (2015-2020)

Table Global Email Tracking Software Consumption Market Share by Applications (2015-2020)

Figure Global Email Tracking Software Consumption Share by Application (2015-2020)

Figure Global Small&Medium Enterprise Consumption and Growth Rate (2015-2020)

Figure Global Large Enterprise Consumption and Growth Rate (2015-2020)

Figure North America Email Tracking Software Market Consumption and Growth Rate (2015-2020)

Table North America Email Tracking Software Consumption by Countries (2015-2020)

Table North America Email Tracking Software Consumption Market Share by Countries (2015-2020)

Figure North America Email Tracking Software Consumption Market Share by Countries (2015-2020)

Figure United States Email Tracking Software Market Consumption and Growth Rate (2015-2020)

Figure Canada Email Tracking Software Market Consumption and Growth Rate (2015-2020)

Figure Mexico Email Tracking Software Market Consumption and Growth Rate (2015-2020)

Figure North America COVID-19 Status

Figure Europe Email Tracking Software Market Consumption and Growth Rate (2015-2020)

Table Europe Email Tracking Software Consumption by Countries (2015-2020)

Table Europe Email Tracking Software Consumption Market Share by Countries (2015-2020)

Figure Europe Email Tracking Software Consumption Market Share by Countries (2015-2020)

Figure Germany Email Tracking Software Market Consumption and Growth Rate (2015-2020)

Figure United Kingdom Email Tracking Software Market Consumption and Growth Rate (2015-2020)

Figure France Email Tracking Software Market Consumption and Growth Rate (2015-2020)

Figure Italy Email Tracking Software Market Consumption and Growth Rate (2015-2020)

Figure Spain Email Tracking Software Market Consumption and Growth Rate

(2015-2020)

Figure Europe COVID-19 Status

Figure Asia-Pacific Email Tracking Software Market Consumption and Growth Rate  
(2015-2020)

Table Asia-Pacific Email Tracking Software Consumption by Countries (2015-2020)

Table Asia-Pacific Email Tracking Software Consumption Market Share by Countries  
(2015-2020)

Figure Asia-Pacific Email Tracking Software Consumption Market Share by Countries  
(2015-2020)

Figure China Email Tracking Software Market Consumption and Growth Rate  
(2015-2020)

Figure Japan Email Tracking Software Market Consumption and Growth Rate  
(2015-2020)

Figure South Korea Email Tracking Software Market Consumption and Growth Rate  
(2015-2020)

Figure Southeast Asia Email Tracking Software Market Consumption and Growth Rate  
(2015-2020)

Figure India Email Tracking Software Market Consumption and Growth Rate  
(2015-2020)

Figure Asia Pacific COVID-19 Status

Figure Middle East and Africa Email Tracking Software Market Consumption and  
Growth Rate (2015-2020)

Table Middle East and Africa Email Tracking Software Consumption by Countries  
(2015-2020)

Table Middle East and Africa Email Tracking Software Consumption Market Share by  
Countries (2015-2020)

Figure Middle East and Africa Email Tracking Software Consumption Market Share by  
Countries (2015-2020)

Figure Saudi Arabia Email Tracking Software Market Consumption and Growth Rate  
(2015-2020)

Figure UAE Email Tracking Software Market Consumption and Growth Rate  
(2015-2020)

Figure South Africa Email Tracking Software Market Consumption and Growth Rate  
(2015-2020)

Figure South America Email Tracking Software Market Consumption and Growth Rate  
(2015-2020)

Table South America Email Tracking Software Consumption by Countries (2015-2020)

Table South America Email Tracking Software Consumption Market Share by Countries  
(2015-2020)

Figure South America Email Tracking Software Consumption Market Share by Countries (2015-2020)

Figure Brazil Email Tracking Software Market Consumption and Growth Rate (2015-2020)

Table HubSpot Company Profile

Table HubSpot Production, Value, Price, Gross Margin 2015-2020

Figure HubSpot Production and Growth Rate

Figure HubSpot Value (\$) Market Share 2015-2020

Table Freshworks Company Profile

Table Freshworks Production, Value, Price, Gross Margin 2015-2020

Figure Freshworks Production and Growth Rate

Figure Freshworks Value (\$) Market Share 2015-2020

Table Yesware Company Profile

Table Yesware Production, Value, Price, Gross Margin 2015-2020

Figure Yesware Production and Growth Rate

Figure Yesware Value (\$) Market Share 2015-2020

Table Salesforce Company Profile

Table Salesforce Production, Value, Price, Gross Margin 2015-2020

Figure Salesforce Production and Growth Rate

Figure Salesforce Value (\$) Market Share 2015-2020

Table Bananatag Systems Company Profile

Table Bananatag Systems Production, Value, Price, Gross Margin 2015-2020

Figure Bananatag Systems Production and Growth Rate

Figure Bananatag Systems Value (\$) Market Share 2015-2020

Table Zapier Company Profile

Table Zapier Production, Value, Price, Gross Margin 2015-2020

Figure Zapier Production and Growth Rate

Figure Zapier Value (\$) Market Share 2015-2020

Table SendHippo Company Profile

Table SendHippo Production, Value, Price, Gross Margin 2015-2020

Figure SendHippo Production and Growth Rate

Figure SendHippo Value (\$) Market Share 2015-2020

Table Boomerang Company Profile

Table Boomerang Production, Value, Price, Gross Margin 2015-2020

Figure Boomerang Production and Growth Rate

Figure Boomerang Value (\$) Market Share 2015-2020

Table Apex Pacific Company Profile

Table Apex Pacific Production, Value, Price, Gross Margin 2015-2020

Figure Apex Pacific Production and Growth Rate

Figure Apex Pacific Value (\$) Market Share 2015-2020

Table agilecrm Company Profile

Table agilecrm Production, Value, Price, Gross Margin 2015-2020

Figure agilecrm Production and Growth Rate

Figure agilecrm Value (\$) Market Share 2015-2020

Table Salesmate Company Profile

Table Salesmate Production, Value, Price, Gross Margin 2015-2020

Figure Salesmate Production and Growth Rate

Figure Salesmate Value (\$) Market Share 2015-2020

Table AtomPark Software Company Profile

Table AtomPark Software Production, Value, Price, Gross Margin 2015-2020

Figure AtomPark Software Production and Growth Rate

Figure AtomPark Software Value (\$) Market Share 2015-2020

Figure North America Market Consumption and Growth Rate Forecast (2020-2025)

Figure Europe Market Consumption and Growth Rate Forecast (2020-2025)

Figure Asia-Pacific Market Consumption and Growth Rate Forecast (2020-2025)

Figure Middle East and Africa Market Consumption and Growth Rate Forecast (2020-2025)

Figure South America Market Consumption and Growth Rate Forecast (2020-2025)

Table Global Email Tracking Software Market Forecast Production by Types (2020-2025)

Table Global Email Tracking Software Market Forecast Production Share by Types (2020-2025)

Table Global Email Tracking Software Market Forecast Value (\$) by Types (2020-2025)

Table Global Email Tracking Software Market Forecast Value Share by Types (2020-2025)

Table Global Email Tracking Software Market Forecast Consumption by Applications (2020-2025)

Table Global Email Tracking Software Market Forecast Consumption Share by Applications (2020-2025)

## I would like to order

Product name: 2020-2025 Global Email Tracking Software Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

Product link: <https://marketpublishers.com/r/2A4848762658EN.html>

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2A4848762658EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

