

# **2020-2025 Global Electronic Shelf Label Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)**

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## **Abstracts**

An electronic shelf label (ESL) system is used by retailers for displaying product pricing on shelves. Typically, electronic display modules are attached to the front edge of retail shelving. These modules use electronic paper (E-paper) or liquid-crystal display (LCD) to show the current product price to the customer. E-paper is currently trending in the ESL market as it provides crisp display and supports full graphic imaging, although these devices are considerably more expensive than the LCD-based ESL devices.

This report elaborates the market size, market characteristics, and market growth of the Electronic Shelf Label industry, and breaks down according to the type, application, and consumption area of Electronic Shelf Label. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Electronic Shelf Label in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Electronic Shelf Label market covered in Chapter 13:

Teraoka Seiko Co., Ltd.

SES-imagotag

SoluM

## MYCOM SYSTEMS

Pricer AB

Aflak Electronic Industries

NCR

M2COMM

E Ink

Altierre

Displaydata

In Chapter 6, on the basis of types, the Electronic Shelf Label market from 2015 to 2025 is primarily split into:

LCD

Segmented e-Paper ESL

Full Graphic e-Paper ESL

In Chapter 7, on the basis of applications, the Electronic Shelf Label market from 2015 to 2025 covers:

Hypermarkets

Supermarkets

Non-Food Retail Stores

Specialty Stores

Other Store Types

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States

Europe

China

Japan

India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada  
Mexico  
Europe (Covered in Chapter 9)  
Germany  
UK  
France  
Italy  
Spain  
Others  
Asia-Pacific (Covered in Chapter 10)  
China  
Japan  
India  
South Korea  
Southeast Asia  
Others  
Middle East and Africa (Covered in Chapter 11)  
Saudi Arabia  
UAE  
South Africa  
Others  
South America (Covered in Chapter 12)  
Brazil  
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

## Contents

### **1 ELECTRONIC SHELF LABEL MARKET - RESEARCH SCOPE**

- 1.1 Study Goals
- 1.2 Market Definition and Scope
- 1.3 Key Market Segments
- 1.4 Study and Forecasting Years

### **2 ELECTRONIC SHELF LABEL MARKET - RESEARCH METHODOLOGY**

- 2.1 Methodology
- 2.2 Research Data Source
  - 2.2.1 Secondary Data
  - 2.2.2 Primary Data
  - 2.2.3 Market Size Estimation
  - 2.2.4 Legal Disclaimer

### **3 ELECTRONIC SHELF LABEL MARKET FORCES**

- 3.1 Global Electronic Shelf Label Market Size
- 3.2 Top Impacting Factors (PESTEL Analysis)
  - 3.2.1 Political Factors
  - 3.2.2 Economic Factors
  - 3.2.3 Social Factors
  - 3.2.4 Technological Factors
  - 3.2.5 Environmental Factors
  - 3.2.6 Legal Factors
- 3.3 Industry Trend Analysis
- 3.4 Industry Trends Under COVID-19
  - 3.4.1 Risk Assessment on COVID-19
  - 3.4.2 Assessment of the Overall Impact of COVID-19 on the Industry
  - 3.4.3 Pre COVID-19 and Post COVID-19 Market Scenario
- 3.5 Industry Risk Assessment

### **4 ELECTRONIC SHELF LABEL MARKET - BY GEOGRAPHY**

- 4.1 Global Electronic Shelf Label Market Value and Market Share by Regions
  - 4.1.1 Global Electronic Shelf Label Value (\$) by Region (2015-2020)

- 4.1.2 Global Electronic Shelf Label Value Market Share by Regions (2015-2020)
- 4.2 Global Electronic Shelf Label Market Production and Market Share by Major Countries
  - 4.2.1 Global Electronic Shelf Label Production by Major Countries (2015-2020)
  - 4.2.2 Global Electronic Shelf Label Production Market Share by Major Countries (2015-2020)
- 4.3 Global Electronic Shelf Label Market Consumption and Market Share by Regions
  - 4.3.1 Global Electronic Shelf Label Consumption by Regions (2015-2020)
  - 4.3.2 Global Electronic Shelf Label Consumption Market Share by Regions (2015-2020)

## **5 ELECTRONIC SHELF LABEL MARKET - BY TRADE STATISTICS**

- 5.1 Global Electronic Shelf Label Export and Import
- 5.2 United States Electronic Shelf Label Export and Import (2015-2020)
- 5.3 Europe Electronic Shelf Label Export and Import (2015-2020)
- 5.4 China Electronic Shelf Label Export and Import (2015-2020)
- 5.5 Japan Electronic Shelf Label Export and Import (2015-2020)
- 5.6 India Electronic Shelf Label Export and Import (2015-2020)
- 5.7 ...

## **6 ELECTRONIC SHELF LABEL MARKET - BY TYPE**

- 6.1 Global Electronic Shelf Label Production and Market Share by Types (2015-2020)
  - 6.1.1 Global Electronic Shelf Label Production by Types (2015-2020)
  - 6.1.2 Global Electronic Shelf Label Production Market Share by Types (2015-2020)
- 6.2 Global Electronic Shelf Label Value and Market Share by Types (2015-2020)
  - 6.2.1 Global Electronic Shelf Label Value by Types (2015-2020)
  - 6.2.2 Global Electronic Shelf Label Value Market Share by Types (2015-2020)
- 6.3 Global Electronic Shelf Label Production, Price and Growth Rate of LCD (2015-2020)
- 6.4 Global Electronic Shelf Label Production, Price and Growth Rate of Segmented e-Paper ESL (2015-2020)
- 6.5 Global Electronic Shelf Label Production, Price and Growth Rate of Full Graphic e-Paper ESL (2015-2020)

## **7 ELECTRONIC SHELF LABEL MARKET - BY APPLICATION**

- 7.1 Global Electronic Shelf Label Consumption and Market Share by Applications

(2015-2020)

7.1.1 Global Electronic Shelf Label Consumption by Applications (2015-2020)

7.1.2 Global Electronic Shelf Label Consumption Market Share by Applications  
(2015-2020)

7.2 Global Electronic Shelf Label Consumption and Growth Rate of Hypermarkets  
(2015-2020)

7.3 Global Electronic Shelf Label Consumption and Growth Rate of Supermarkets  
(2015-2020)

7.4 Global Electronic Shelf Label Consumption and Growth Rate of Non-Food Retail  
Stores (2015-2020)

7.5 Global Electronic Shelf Label Consumption and Growth Rate of Specialty Stores  
(2015-2020)

7.6 Global Electronic Shelf Label Consumption and Growth Rate of Other Store Types  
(2015-2020)

## **8 NORTH AMERICA ELECTRONIC SHELF LABEL MARKET**

8.1 North America Electronic Shelf Label Market Size

8.2 United States Electronic Shelf Label Market Size

8.3 Canada Electronic Shelf Label Market Size

8.4 Mexico Electronic Shelf Label Market Size

8.5 The Influence of COVID-19 on North America Market

## **9 EUROPE ELECTRONIC SHELF LABEL MARKET ANALYSIS**

9.1 Europe Electronic Shelf Label Market Size

9.2 Germany Electronic Shelf Label Market Size

9.3 United Kingdom Electronic Shelf Label Market Size

9.4 France Electronic Shelf Label Market Size

9.5 Italy Electronic Shelf Label Market Size

9.6 Spain Electronic Shelf Label Market Size

9.7 The Influence of COVID-19 on Europe Market

## **10 ASIA-PACIFIC ELECTRONIC SHELF LABEL MARKET ANALYSIS**

10.1 Asia-Pacific Electronic Shelf Label Market Size

10.2 China Electronic Shelf Label Market Size

10.3 Japan Electronic Shelf Label Market Size

10.4 South Korea Electronic Shelf Label Market Size

10.5 Southeast Asia Electronic Shelf Label Market Size

10.6 India Electronic Shelf Label Market Size

10.7 The Influence of COVID-19 on Asia Pacific Market

## **11 MIDDLE EAST AND AFRICA ELECTRONIC SHELF LABEL MARKET ANALYSIS**

11.1 Middle East and Africa Electronic Shelf Label Market Size

11.2 Saudi Arabia Electronic Shelf Label Market Size

11.3 UAE Electronic Shelf Label Market Size

11.4 South Africa Electronic Shelf Label Market Size

11.5 The Influence of COVID-19 on Middle East and Africa Market

## **12 SOUTH AMERICA ELECTRONIC SHELF LABEL MARKET ANALYSIS**

12.1 South America Electronic Shelf Label Market Size

12.2 Brazil Electronic Shelf Label Market Size

12.3 The Influence of COVID-19 on South America Market

## **13 COMPANY PROFILES**

13.1 Teraoka Seiko Co., Ltd.

13.1.1 Teraoka Seiko Co., Ltd. Basic Information

13.1.2 Teraoka Seiko Co., Ltd. Product Profiles, Application and Specification

13.1.3 Teraoka Seiko Co., Ltd. Electronic Shelf Label Market Performance  
(2015-2020)

13.2 SES-imagotag

13.2.1 SES-imagotag Basic Information

13.2.2 SES-imagotag Product Profiles, Application and Specification

13.2.3 SES-imagotag Electronic Shelf Label Market Performance (2015-2020)

13.3 SoluM

13.3.1 SoluM Basic Information

13.3.2 SoluM Product Profiles, Application and Specification

13.3.3 SoluM Electronic Shelf Label Market Performance (2015-2020)

13.4 MYCOM SYSTEMS

13.4.1 MYCOM SYSTEMS Basic Information

13.4.2 MYCOM SYSTEMS Product Profiles, Application and Specification

13.4.3 MYCOM SYSTEMS Electronic Shelf Label Market Performance (2015-2020)

13.5 Pricer AB

13.5.1 Pricer AB Basic Information

- 13.5.2 Pricer AB Product Profiles, Application and Specification
- 13.5.3 Pricer AB Electronic Shelf Label Market Performance (2015-2020)
- 13.6 Aflak Electronic Industries
  - 13.6.1 Aflak Electronic Industries Basic Information
  - 13.6.2 Aflak Electronic Industries Product Profiles, Application and Specification
  - 13.6.3 Aflak Electronic Industries Electronic Shelf Label Market Performance (2015-2020)
- 13.7 NCR
  - 13.7.1 NCR Basic Information
  - 13.7.2 NCR Product Profiles, Application and Specification
  - 13.7.3 NCR Electronic Shelf Label Market Performance (2015-2020)
- 13.8 M2COMM
  - 13.8.1 M2COMM Basic Information
  - 13.8.2 M2COMM Product Profiles, Application and Specification
  - 13.8.3 M2COMM Electronic Shelf Label Market Performance (2015-2020)
- 13.9 E Ink
  - 13.9.1 E Ink Basic Information
  - 13.9.2 E Ink Product Profiles, Application and Specification
  - 13.9.3 E Ink Electronic Shelf Label Market Performance (2015-2020)
- 13.10 Altierre
  - 13.10.1 Altierre Basic Information
  - 13.10.2 Altierre Product Profiles, Application and Specification
  - 13.10.3 Altierre Electronic Shelf Label Market Performance (2015-2020)
- 13.11 Displaydata
  - 13.11.1 Displaydata Basic Information
  - 13.11.2 Displaydata Product Profiles, Application and Specification
  - 13.11.3 Displaydata Electronic Shelf Label Market Performance (2015-2020)

## **14 MARKET FORECAST - BY REGIONS**

- 14.1 North America Electronic Shelf Label Market Forecast (2020-2025)
- 14.2 Europe Electronic Shelf Label Market Forecast (2020-2025)
- 14.3 Asia-Pacific Electronic Shelf Label Market Forecast (2020-2025)
- 14.4 Middle East and Africa Electronic Shelf Label Market Forecast (2020-2025)
- 14.5 South America Electronic Shelf Label Market Forecast (2020-2025)

## **15 MARKET FORECAST - BY TYPE AND APPLICATIONS**

- 15.1 Global Electronic Shelf Label Market Forecast by Types (2020-2025)

15.1.1 Global Electronic Shelf Label Market Forecast Production and Market Share by Types (2020-2025)

15.1.2 Global Electronic Shelf Label Market Forecast Value and Market Share by Types (2020-2025)

15.2 Global Electronic Shelf Label Market Forecast by Applications (2020-2025)

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Electronic Shelf Label Picture

Table Electronic Shelf Label Key Market Segments

Figure Study and Forecasting Years

Figure Global Electronic Shelf Label Market Size and Growth Rate 2015-2025

Figure Industry PESTEL Analysis

Figure Global COVID-19 Status

Figure Market Size Forecast Comparison of Pre COVID-19 and Post COVID-19

Figure Global Electronic Shelf Label Value (\$) and Growth Rate (2015-2020)

Table Global Electronic Shelf Label Value (\$) by Countries (2015-2020)

Table Global Electronic Shelf Label Value Market Share by Regions (2015-2020)

Figure Global Electronic Shelf Label Value Market Share by Regions in 2019

Figure Global Electronic Shelf Label Production and Growth Rate (2015-2020)

Table Global Electronic Shelf Label Production by Major Countries (2015-2020)

Table Global Electronic Shelf Label Production Market Share by Major Countries (2015-2020)

Figure Global Electronic Shelf Label Production Market Share by Regions in 2019

Figure Global Electronic Shelf Label Consumption and Growth Rate (2015-2020)

Table Global Electronic Shelf Label Consumption by Regions (2015-2020)

Table Global Electronic Shelf Label Consumption Market Share by Regions (2015-2020)

Figure Global Electronic Shelf Label Consumption Market Share by Regions in 2019

Table Global Electronic Shelf Label Export Top 3 Country 2019

Table Global Electronic Shelf Label Import Top 3 Country 2019

Table United States Electronic Shelf Label Export and Import (2015-2020)

Table Europe Electronic Shelf Label Export and Import (2015-2020)

Table China Electronic Shelf Label Export and Import (2015-2020)

Table Japan Electronic Shelf Label Export and Import (2015-2020)

Table India Electronic Shelf Label Export and Import (2015-2020)

Table Global Electronic Shelf Label Production by Types (2015-2020)

Table Global Electronic Shelf Label Production Market Share by Types (2015-2020)

Figure Global Electronic Shelf Label Production Share by Type (2015-2020)

Table Global Electronic Shelf Label Value by Types (2015-2020)

Table Global Electronic Shelf Label Value Market Share by Types (2015-2020)

Figure Global Electronic Shelf Label Value Share by Type (2015-2020)

Figure Global LCD Production and Growth Rate (2015-2020)

Figure Global LCD Price (2015-2020)

Figure Global Segmented e-Paper ESL Production and Growth Rate (2015-2020)

Figure Global Segmented e-Paper ESL Price (2015-2020)

Figure Global Full Graphic e-Paper ESL Production and Growth Rate (2015-2020)

Figure Global Full Graphic e-Paper ESL Price (2015-2020)

Table Global Electronic Shelf Label Consumption by Applications (2015-2020)

Table Global Electronic Shelf Label Consumption Market Share by Applications (2015-2020)

Figure Global Electronic Shelf Label Consumption Share by Application (2015-2020)

Figure Global Hypermarkets Consumption and Growth Rate (2015-2020)

Figure Global Supermarkets Consumption and Growth Rate (2015-2020)

Figure Global Non-Food Retail Stores Consumption and Growth Rate (2015-2020)

Figure Global Specialty Stores Consumption and Growth Rate (2015-2020)

Figure Global Other Store Types Consumption and Growth Rate (2015-2020)

Figure North America Electronic Shelf Label Market Consumption and Growth Rate (2015-2020)

Table North America Electronic Shelf Label Consumption by Countries (2015-2020)

Table North America Electronic Shelf Label Consumption Market Share by Countries (2015-2020)

Figure North America Electronic Shelf Label Consumption Market Share by Countries (2015-2020)

Figure United States Electronic Shelf Label Market Consumption and Growth Rate (2015-2020)

Figure Canada Electronic Shelf Label Market Consumption and Growth Rate (2015-2020)

Figure Mexico Electronic Shelf Label Market Consumption and Growth Rate (2015-2020)

Figure North America COVID-19 Status

Figure Europe Electronic Shelf Label Market Consumption and Growth Rate (2015-2020)

Table Europe Electronic Shelf Label Consumption by Countries (2015-2020)

Table Europe Electronic Shelf Label Consumption Market Share by Countries (2015-2020)

Figure Europe Electronic Shelf Label Consumption Market Share by Countries (2015-2020)

Figure Germany Electronic Shelf Label Market Consumption and Growth Rate (2015-2020)

Figure United Kingdom Electronic Shelf Label Market Consumption and Growth Rate (2015-2020)

Figure France Electronic Shelf Label Market Consumption and Growth Rate  
(2015-2020)

Figure Italy Electronic Shelf Label Market Consumption and Growth Rate (2015-2020)

Figure Spain Electronic Shelf Label Market Consumption and Growth Rate (2015-2020)

Figure Europe COVID-19 Status

Figure Asia-Pacific Electronic Shelf Label Market Consumption and Growth Rate  
(2015-2020)

Table Asia-Pacific Electronic Shelf Label Consumption by Countries (2015-2020)

Table Asia-Pacific Electronic Shelf Label Consumption Market Share by Countries  
(2015-2020)

Figure Asia-Pacific Electronic Shelf Label Consumption Market Share by Countries  
(2015-2020)

Figure China Electronic Shelf Label Market Consumption and Growth Rate (2015-2020)

Figure Japan Electronic Shelf Label Market Consumption and Growth Rate (2015-2020)

Figure South Korea Electronic Shelf Label Market Consumption and Growth Rate  
(2015-2020)

Figure Southeast Asia Electronic Shelf Label Market Consumption and Growth Rate  
(2015-2020)

Figure India Electronic Shelf Label Market Consumption and Growth Rate (2015-2020)

Figure Asia Pacific COVID-19 Status

Figure Middle East and Africa Electronic Shelf Label Market Consumption and Growth  
Rate (2015-2020)

Table Middle East and Africa Electronic Shelf Label Consumption by Countries  
(2015-2020)

Table Middle East and Africa Electronic Shelf Label Consumption Market Share by  
Countries (2015-2020)

Figure Middle East and Africa Electronic Shelf Label Consumption Market Share by  
Countries (2015-2020)

Figure Saudi Arabia Electronic Shelf Label Market Consumption and Growth Rate  
(2015-2020)

Figure UAE Electronic Shelf Label Market Consumption and Growth Rate (2015-2020)

Figure South Africa Electronic Shelf Label Market Consumption and Growth Rate  
(2015-2020)

Figure South America Electronic Shelf Label Market Consumption and Growth Rate  
(2015-2020)

Table South America Electronic Shelf Label Consumption by Countries (2015-2020)

Table South America Electronic Shelf Label Consumption Market Share by Countries  
(2015-2020)

Figure South America Electronic Shelf Label Consumption Market Share by Countries

(2015-2020)

Figure Brazil Electronic Shelf Label Market Consumption and Growth Rate (2015-2020)

Table Teraoka Seiko Co., Ltd. Company Profile

Table Teraoka Seiko Co., Ltd. Production, Value, Price, Gross Margin 2015-2020

Figure Teraoka Seiko Co., Ltd. Production and Growth Rate

Figure Teraoka Seiko Co., Ltd. Value (\$) Market Share 2015-2020

Table SES-imagotag Company Profile

Table SES-imagotag Production, Value, Price, Gross Margin 2015-2020

Figure SES-imagotag Production and Growth Rate

Figure SES-imagotag Value (\$) Market Share 2015-2020

Table Solum Company Profile

Table Solum Production, Value, Price, Gross Margin 2015-2020

Figure Solum Production and Growth Rate

Figure Solum Value (\$) Market Share 2015-2020

Table MYCOM SYSTEMS Company Profile

Table MYCOM SYSTEMS Production, Value, Price, Gross Margin 2015-2020

Figure MYCOM SYSTEMS Production and Growth Rate

Figure MYCOM SYSTEMS Value (\$) Market Share 2015-2020

Table Pricer AB Company Profile

Table Pricer AB Production, Value, Price, Gross Margin 2015-2020

Figure Pricer AB Production and Growth Rate

Figure Pricer AB Value (\$) Market Share 2015-2020

Table Aflak Electronic Industries Company Profile

Table Aflak Electronic Industries Production, Value, Price, Gross Margin 2015-2020

Figure Aflak Electronic Industries Production and Growth Rate

Figure Aflak Electronic Industries Value (\$) Market Share 2015-2020

Table NCR Company Profile

Table NCR Production, Value, Price, Gross Margin 2015-2020

Figure NCR Production and Growth Rate

Figure NCR Value (\$) Market Share 2015-2020

Table M2COMM Company Profile

Table M2COMM Production, Value, Price, Gross Margin 2015-2020

Figure M2COMM Production and Growth Rate

Figure M2COMM Value (\$) Market Share 2015-2020

Table E Ink Company Profile

Table E Ink Production, Value, Price, Gross Margin 2015-2020

Figure E Ink Production and Growth Rate

Figure E Ink Value (\$) Market Share 2015-2020

Table Altierre Company Profile

Table Altierre Production, Value, Price, Gross Margin 2015-2020

Figure Altierre Production and Growth Rate

Figure Altierre Value (\$) Market Share 2015-2020

Table Displaydata Company Profile

Table Displaydata Production, Value, Price, Gross Margin 2015-2020

Figure Displaydata Production and Growth Rate

Figure Displaydata Value (\$) Market Share 2015-2020

Figure North America Market Consumption and Growth Rate Forecast (2020-2025)

Figure Europe Market Consumption and Growth Rate Forecast (2020-2025)

Figure Asia-Pacific Market Consumption and Growth Rate Forecast (2020-2025)

Figure Middle East and Africa Market Consumption and Growth Rate Forecast  
(2020-2025)

Figure South America Market Consumption and Growth Rate Forecast (2020-2025)

Table Global Electronic Shelf Label Market Forecast Production by Types (2020-2025)

Table Global Electronic Shelf Label Market Forecast Production Share by Types  
(2020-2025)

Table Global Electronic Shelf Label Market Forecast Value (\$) by Types (2020-2025)

Table Global Electronic Shelf Label Market Forecast Value Share by Types (2020-2025)

Table Global Electronic Shelf Label Market Forecast Consumption by Applications  
(2020-2025)

Table Global Electronic Shelf Label Market Forecast Consumption Share by  
Applications (2020-2025)

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