

# 2020-2025 Global Electronic Shelf Label (ESL) Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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## Abstracts

An electronic shelf label (ESL) system is used by retailers for displaying product pricing on shelves. Typically, electronic display modules are attached to the front edge of retail shelving. These modules use electronic paper (E-paper) or liquid-crystal display (LCD) to show the current product price to the customer. E-paper is currently trending in the ESL market as it provides crisp display and supports full graphic imaging, although these devices are considerably more expensive than the LCD-based ESL devices. This report elaborates the market size, market characteristics, and market growth of the Electronic Shelf Label (ESL) industry, and breaks down according to the type, application, and consumption area of Electronic Shelf Label (ESL). The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Electronic Shelf Label (ESL) in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Electronic Shelf Label (ESL) market covered in Chapter 13:

Teraoka Seiko Co., Ltd

SES-imagotag

Diebold Nixdorf

LG Innotek

Displaydata

Cest Co., Ltd

## E Ink

M2COMM

Pricer AB

Altierre

SoluM

In Chapter 6, on the basis of types, the Electronic Shelf Label (ESL) market from 2015 to 2025 is primarily split into:

LCD

Segmented E-Paper ESL

Full Graphic E-Paper ESL

In Chapter 7, on the basis of applications, the Electronic Shelf Label (ESL) market from 2015 to 2025 covers:

Hypermarkets & Supermarkets

Retail Stores

Specialty Stores

Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States

Europe

China

Japan

India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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