

# 2020-2025 Global Educational Toy Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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## Abstracts

Educational toys are objects of play, generally designed for children, which are expected to stimulate learning. They are often intended to meet an educational purpose such as helping a child develop a particular skill or teaching a child about a particular subject. They often simplify, miniaturize, or model activities and objects used by adults. This report elaborates the market size, market characteristics, and market growth of the Educational Toy industry, and breaks down according to the type, application, and consumption area of Educational Toy. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Educational Toy in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Educational Toy market covered in Chapter 13:

Bandai

Goldlok Toys

TAKARA TOMY

Hasbro

MindWare

Ravensburger

MGA Entertainment

LEGO

Spin Master

Vtech

BanBao

Melissa & Doug

Simba-Dickie Group

Giochi Preziosi

Safari

Leapfrog

Qunxing

Mattel

PLAYMOBIL

Gigotoys

In Chapter 6, on the basis of types, the Educational Toy market from 2015 to 2025 is primarily split into:

Activity Toys

Games and Puzzles

Construction Toys

Dolls and Accessories

Outdoor and Sports Toys

Other

In Chapter 7, on the basis of applications, the Educational Toy market from 2015 to 2025 covers:

Infant/Preschool Toys

Age 6-8

Age Between 9-11

Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States

Europe

China

Japan

India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States  
Canada  
Mexico  
Europe (Covered in Chapter 9)  
Germany  
UK  
France  
Italy  
Spain  
Others  
Asia-Pacific (Covered in Chapter 10)  
China  
Japan  
India  
South Korea  
Southeast Asia  
Others  
Middle East and Africa (Covered in Chapter 11)  
Saudi Arabia  
UAE  
South Africa  
Others  
South America (Covered in Chapter 12)  
Brazil  
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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