

2020-2025 Global Education Marketing Services Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

Education Marketing Services is a broad service area that affects education-based student recruitment and retention, institutional branding, marketing communications and education market analysis. Traditional marketing service perspectives evolve over time and revolve around many marketing-related activities, such as design marketing campaigns. It uses a variety of online platforms to provide teaching and learning methods with educational technology solutions.

This report elaborates the market size, market characteristics, and market growth of the Education Marketing Services industry, and breaks down according to the type, application, and consumption area of Education Marketing Services. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Education Marketing Services in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Education Marketing Services market covered in Chapter 13:

Educational Marketing

Enrollment Marketing Solutions

Higher Education Marketing

Keypath Education

Sprint Media

Agile Education Marketing

Focus Marketing

In Chapter 6, on the basis of types, the Education Marketing Services market from 2015 to 2025 is primarily split into:

Online modes

Offline modes

In Chapter 7, on the basis of applications, the Education Marketing Services market from 2015 to 2025 covers:

Educational institutions

Ed-tech companies

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States

Europe

China

Japan

India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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