

2020-2025 Global E-Reader Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

An e-reader can be explained as a portable electronic device, to read the digital books and periodicals present online also known as an electronic book reader. The intention behind designing the e-book reader is to minimize the consuming power. E-book readers' major dependency is e-ink technology for their display on the internet. E-book readers have various benefits such as foreign language learning, portability, better reading, free e-books, portability.

This report elaborates the market size, market characteristics, and market growth of the E-Reader industry, and breaks down according to the type, application, and consumption area of E-Reader. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for E-Reader in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global E-Reader market covered in Chapter 13:

Bookeen

Kobo

Pandigital

Tolino

Ectaco

Amazon

Sony

Onyx Boox
Wexler Flex
Lcarus e-reader
PocketBook
WACOM
Barnes&Noble

In Chapter 6, on the basis of types, the E-Reader market from 2015 to 2025 is primarily split into:

Standard Version (Included the basic functions such as Power Efficient, Wireless, etc)

Advanced Version (Included advanced functions such as Adjustable Backlight, Touch Screen, etc)

Premium Version (Included premium functions such as expandable memory, lightweight design, LCD Screen, etc)

In Chapter 7, on the basis of applications, the E-Reader market from 2015 to 2025 covers:

Kids

Adults

Senior People

Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States

Europe

China

Japan

India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France
Italy
Spain
Others
Asia-Pacific (Covered in Chapter 10)
China
Japan
India
South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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