

2020-2025 Global Direct-to-consumer Relationship DNA Tests Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

Direct-to-consumer Relationship DNA Tests is sold directly to customers via television, print ads or the Internet, and tests can be purchased online or in stores. The customer sends a DNA sample to the company and obtains the results directly from a secure website or a written report. Direct-to-consumer genetic testing provides a way for people to access genetic information without having to involve a health care provider or health insurer in the process.

This report elaborates the market size, market characteristics, and market growth of the Direct-to-consumer Relationship DNA Tests industry, and breaks down according to the type, application, and consumption area of Direct-to-consumer Relationship DNA Tests. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Direct-to-consumer Relationship DNA Tests in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Direct-to-consumer Relationship DNA Tests market covered in Chapter 13:

WeGene
Pathway Genomics
Quest Diagnostics
Gene by Gene
Color Genomics
African Ancestry
Laboratory Corporation of America
MapMyGenome
Thermo Fisher
Helix
Myriad Genetics
23andMe

In Chapter 6, on the basis of types, the Direct-to-consumer Relationship DNA Tests market from 2015 to 2025 is primarily split into:

Siblings DNA Test
Grandparentage Test
Other

In Chapter 7, on the basis of applications, the Direct-to-consumer Relationship DNA Tests market from 2015 to 2025 covers:

Online
Offline

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States
Europe
China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States
Canada
Mexico
Europe (Covered in Chapter 9)
Germany
UK
France
Italy
Spain
Others
Asia-Pacific (Covered in Chapter 10)
China
Japan
India
South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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