

2020-2025 Global Direct-To-Consumer (DTC) Genetic Testing Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

Direct-to-consumer genetic testing is different: these genetic tests are marketed directly to customers via television, print advertisements, or the Internet, and the tests can be bought online or in stores. Customers send the company a DNA sample and receive their results directly from a secure website or in a written report. Direct-to-consumer genetic testing provides people access to their genetic information without necessarily involving a healthcare provider or health insurance company in the process.

This report elaborates the market size, market characteristics, and market growth of the Direct-To-Consumer (DTC) Genetic Testing industry, and breaks down according to the type, application, and consumption area of Direct-To-Consumer (DTC) Genetic Testing. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Direct-To-Consumer (DTC) Genetic Testing in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Direct-To-Consumer (DTC) Genetic Testing market covered in Chapter 13:

Color Genomics, Inc.

Gene by Gene, Ltd.

Laboratory Corporation of America® Holdings

23andMe, Inc.

Sonora Quest Laboratories LLC

Request A Test, Ltd.
Direct Laboratory Services, LLC
Mapmygenome India Limited
Any Lab Test Now
Ancestry.com, LLC
Xcode Life Sciences
Quest Diagnostics, Inc.
Counsyl, Inc.
Positive Bioscience, Inc.

In Chapter 6, on the basis of types, the Direct-To-Consumer (DTC) Genetic Testing market from 2015 to 2025 is primarily split into:

Carrier Testing
Predictive Testing
Ancestry & Relationship Testing
Nutrigenomics Testing

In Chapter 7, on the basis of applications, the Direct-To-Consumer (DTC) Genetic Testing market from 2015 to 2025 covers:

Hospital
Doctors Office
Other

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States
Europe
China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)
United States
Canada
Mexico
Europe (Covered in Chapter 9)
Germany

UK
France
Italy
Spain
Others
Asia-Pacific (Covered in Chapter 10)
China
Japan
India
South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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