

# **2020-2025 Global Digital Transformation Strategy Consulting Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)**

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## **Abstracts**

Digital transformation is the process of moving our investment from old technologies and strategies to new and innovative business models.

This report elaborates the market size, market characteristics, and market growth of the Digital Transformation Strategy Consulting industry, and breaks down according to the type, application, and consumption area of Digital Transformation Strategy Consulting. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Digital Transformation Strategy Consulting in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Digital Transformation Strategy Consulting market covered in Chapter 13:

EY

Telefonaktiebolaget LM Ericsson

Bain & Company

KPMG

ABeam Consulting Ltd.

Intelligence

Majesco

## CONSULUS

IBM

Cognizant

Accenture PLC

The Boston Consulting Group

Quint

Arthur D Little

FPT Software

The IA Group

RSM US LLP

Marketify Consulting

SAP

Terrabit Consulting

Ernst & Young Ltd.

McKinsey & Company

A.T. Kearney Inc.

Deloitte

Mercer LLC

Alpha Catalyst Consulting

PwC

In Chapter 6, on the basis of types, the Digital Transformation Strategy Consulting market from 2015 to 2025 is primarily split into:

Inventory Operations

Supply Chain Management

Customer Service Operations

Product/Software Digitalization

Freight Booking

In-Store digitization

Advanced Payment Options

Digital Marketing Techniques

Others

In Chapter 7, on the basis of applications, the Digital Transformation Strategy Consulting market from 2015 to 2025 covers:

Technology

Strategy

Human Resources

Other Services

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States

Europe

China

Japan

India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

## Contents

### **1 DIGITAL TRANSFORMATION STRATEGY CONSULTING MARKET - RESEARCH SCOPE**

- 1.1 Study Goals
- 1.2 Market Definition and Scope
- 1.3 Key Market Segments
- 1.4 Study and Forecasting Years

### **2 DIGITAL TRANSFORMATION STRATEGY CONSULTING MARKET - RESEARCH METHODOLOGY**

- 2.1 Methodology
- 2.2 Research Data Source
  - 2.2.1 Secondary Data
  - 2.2.2 Primary Data
  - 2.2.3 Market Size Estimation
  - 2.2.4 Legal Disclaimer

### **3 DIGITAL TRANSFORMATION STRATEGY CONSULTING MARKET FORCES**

- 3.1 Global Digital Transformation Strategy Consulting Market Size
- 3.2 Top Impacting Factors (PESTEL Analysis)
  - 3.2.1 Political Factors
  - 3.2.2 Economic Factors
  - 3.2.3 Social Factors
  - 3.2.4 Technological Factors
  - 3.2.5 Environmental Factors
  - 3.2.6 Legal Factors
- 3.3 Industry Trend Analysis
- 3.4 Industry Trends Under COVID-19
  - 3.4.1 Risk Assessment on COVID-19
  - 3.4.2 Assessment of the Overall Impact of COVID-19 on the Industry
  - 3.4.3 Pre COVID-19 and Post COVID-19 Market Scenario
- 3.5 Industry Risk Assessment

### **4 DIGITAL TRANSFORMATION STRATEGY CONSULTING MARKET - BY GEOGRAPHY**

#### 4.1 Global Digital Transformation Strategy Consulting Market Value and Market Share by Regions

4.1.1 Global Digital Transformation Strategy Consulting Value (\$) by Region (2015-2020)

4.1.2 Global Digital Transformation Strategy Consulting Value Market Share by Regions (2015-2020)

#### 4.2 Global Digital Transformation Strategy Consulting Market Production and Market Share by Major Countries

4.2.1 Global Digital Transformation Strategy Consulting Production by Major Countries (2015-2020)

4.2.2 Global Digital Transformation Strategy Consulting Production Market Share by Major Countries (2015-2020)

#### 4.3 Global Digital Transformation Strategy Consulting Market Consumption and Market Share by Regions

4.3.1 Global Digital Transformation Strategy Consulting Consumption by Regions (2015-2020)

4.3.2 Global Digital Transformation Strategy Consulting Consumption Market Share by Regions (2015-2020)

### **5 DIGITAL TRANSFORMATION STRATEGY CONSULTING MARKET - BY TRADE STATISTICS**

5.1 Global Digital Transformation Strategy Consulting Export and Import

5.2 United States Digital Transformation Strategy Consulting Export and Import (2015-2020)

5.3 Europe Digital Transformation Strategy Consulting Export and Import (2015-2020)

5.4 China Digital Transformation Strategy Consulting Export and Import (2015-2020)

5.5 Japan Digital Transformation Strategy Consulting Export and Import (2015-2020)

5.6 India Digital Transformation Strategy Consulting Export and Import (2015-2020)

5.7 ...

### **6 DIGITAL TRANSFORMATION STRATEGY CONSULTING MARKET - BY TYPE**

6.1 Global Digital Transformation Strategy Consulting Production and Market Share by Types (2015-2020)

6.1.1 Global Digital Transformation Strategy Consulting Production by Types (2015-2020)

6.1.2 Global Digital Transformation Strategy Consulting Production Market Share by

Types (2015-2020)

6.2 Global Digital Transformation Strategy Consulting Value and Market Share by Types (2015-2020)

6.2.1 Global Digital Transformation Strategy Consulting Value by Types (2015-2020)

6.2.2 Global Digital Transformation Strategy Consulting Value Market Share by Types (2015-2020)

6.3 Global Digital Transformation Strategy Consulting Production, Price and Growth Rate of Inventory Operations (2015-2020)

6.4 Global Digital Transformation Strategy Consulting Production, Price and Growth Rate of Supply Chain Management (2015-2020)

6.5 Global Digital Transformation Strategy Consulting Production, Price and Growth Rate of Customer Service Operations (2015-2020)

6.6 Global Digital Transformation Strategy Consulting Production, Price and Growth Rate of Product/Software Digitalization (2015-2020)

6.7 Global Digital Transformation Strategy Consulting Production, Price and Growth Rate of Freight Booking (2015-2020)

6.8 Global Digital Transformation Strategy Consulting Production, Price and Growth Rate of In-Store digitization (2015-2020)

6.9 Global Digital Transformation Strategy Consulting Production, Price and Growth Rate of Advanced Payment Options (2015-2020)

6.10 Global Digital Transformation Strategy Consulting Production, Price and Growth Rate of Digital Marketing Techniques (2015-2020)

6.11 Global Digital Transformation Strategy Consulting Production, Price and Growth Rate of Others (2015-2020)

## **7 DIGITAL TRANSFORMATION STRATEGY CONSULTING MARKET - BY APPLICATION**

7.1 Global Digital Transformation Strategy Consulting Consumption and Market Share by Applications (2015-2020)

7.1.1 Global Digital Transformation Strategy Consulting Consumption by Applications (2015-2020)

7.1.2 Global Digital Transformation Strategy Consulting Consumption Market Share by Applications (2015-2020)

7.2 Global Digital Transformation Strategy Consulting Consumption and Growth Rate of Technology (2015-2020)

7.3 Global Digital Transformation Strategy Consulting Consumption and Growth Rate of Strategy (2015-2020)

7.4 Global Digital Transformation Strategy Consulting Consumption and Growth Rate of

Human Resources (2015-2020)

7.5 Global Digital Transformation Strategy Consulting Consumption and Growth Rate of Other Services (2015-2020)

## **8 NORTH AMERICA DIGITAL TRANSFORMATION STRATEGY CONSULTING MARKET**

8.1 North America Digital Transformation Strategy Consulting Market Size

8.2 United States Digital Transformation Strategy Consulting Market Size

8.3 Canada Digital Transformation Strategy Consulting Market Size

8.4 Mexico Digital Transformation Strategy Consulting Market Size

8.5 The Influence of COVID-19 on North America Market

## **9 EUROPE DIGITAL TRANSFORMATION STRATEGY CONSULTING MARKET ANALYSIS**

9.1 Europe Digital Transformation Strategy Consulting Market Size

9.2 Germany Digital Transformation Strategy Consulting Market Size

9.3 United Kingdom Digital Transformation Strategy Consulting Market Size

9.4 France Digital Transformation Strategy Consulting Market Size

9.5 Italy Digital Transformation Strategy Consulting Market Size

9.6 Spain Digital Transformation Strategy Consulting Market Size

9.7 The Influence of COVID-19 on Europe Market

## **10 ASIA-PACIFIC DIGITAL TRANSFORMATION STRATEGY CONSULTING MARKET ANALYSIS**

10.1 Asia-Pacific Digital Transformation Strategy Consulting Market Size

10.2 China Digital Transformation Strategy Consulting Market Size

10.3 Japan Digital Transformation Strategy Consulting Market Size

10.4 South Korea Digital Transformation Strategy Consulting Market Size

10.5 Southeast Asia Digital Transformation Strategy Consulting Market Size

10.6 India Digital Transformation Strategy Consulting Market Size

10.7 The Influence of COVID-19 on Asia Pacific Market

## **11 MIDDLE EAST AND AFRICA DIGITAL TRANSFORMATION STRATEGY CONSULTING MARKET ANALYSIS**

11.1 Middle East and Africa Digital Transformation Strategy Consulting Market Size



- 11.2 Saudi Arabia Digital Transformation Strategy Consulting Market Size
- 11.3 UAE Digital Transformation Strategy Consulting Market Size
- 11.4 South Africa Digital Transformation Strategy Consulting Market Size
- 11.5 The Influence of COVID-19 on Middle East and Africa Market

## **12 SOUTH AMERICA DIGITAL TRANSFORMATION STRATEGY CONSULTING MARKET ANALYSIS**

- 12.1 South America Digital Transformation Strategy Consulting Market Size
- 12.2 Brazil Digital Transformation Strategy Consulting Market Size
- 12.3 The Influence of COVID-19 on South America Market

## **13 COMPANY PROFILES**

### 13.1 EY

- 13.1.1 EY Basic Information
- 13.1.2 EY Product Profiles, Application and Specification
- 13.1.3 EY Digital Transformation Strategy Consulting Market Performance (2015-2020)

### 13.2 Telefonaktiebolaget LM Ericsson

- 13.2.1 Telefonaktiebolaget LM Ericsson Basic Information
- 13.2.2 Telefonaktiebolaget LM Ericsson Product Profiles, Application and Specification
- 13.2.3 Telefonaktiebolaget LM Ericsson Digital Transformation Strategy Consulting Market Performance (2015-2020)

### 13.3 Bain & Company

- 13.3.1 Bain & Company Basic Information
- 13.3.2 Bain & Company Product Profiles, Application and Specification
- 13.3.3 Bain & Company Digital Transformation Strategy Consulting Market Performance (2015-2020)

### 13.4 KPMG

- 13.4.1 KPMG Basic Information
- 13.4.2 KPMG Product Profiles, Application and Specification
- 13.4.3 KPMG Digital Transformation Strategy Consulting Market Performance (2015-2020)

### 13.5 ABeam Consulting Ltd.

- 13.5.1 ABeam Consulting Ltd. Basic Information
- 13.5.2 ABeam Consulting Ltd. Product Profiles, Application and Specification
- 13.5.3 ABeam Consulting Ltd. Digital Transformation Strategy Consulting Market Performance (2015-2020)

## 13.6 Intelligence

13.6.1 Intelligence Basic Information

13.6.2 Intelligence Product Profiles, Application and Specification

13.6.3 Intelligence Digital Transformation Strategy Consulting Market Performance  
(2015-2020)

## 13.7 Majesco

13.7.1 Majesco Basic Information

13.7.2 Majesco Product Profiles, Application and Specification

13.7.3 Majesco Digital Transformation Strategy Consulting Market Performance  
(2015-2020)

## 13.8 CONSULUS

13.8.1 CONSULUS Basic Information

13.8.2 CONSULUS Product Profiles, Application and Specification

13.8.3 CONSULUS Digital Transformation Strategy Consulting Market Performance  
(2015-2020)

## 13.9 IBM

13.9.1 IBM Basic Information

13.9.2 IBM Product Profiles, Application and Specification

13.9.3 IBM Digital Transformation Strategy Consulting Market Performance  
(2015-2020)

## 13.10 Cognizant

13.10.1 Cognizant Basic Information

13.10.2 Cognizant Product Profiles, Application and Specification

13.10.3 Cognizant Digital Transformation Strategy Consulting Market Performance  
(2015-2020)

## 13.11 Accenture PLC

13.11.1 Accenture PLC Basic Information

13.11.2 Accenture PLC Product Profiles, Application and Specification

13.11.3 Accenture PLC Digital Transformation Strategy Consulting Market  
Performance (2015-2020)

## 13.12 The Boston Consulting Group

13.12.1 The Boston Consulting Group Basic Information

13.12.2 The Boston Consulting Group Product Profiles, Application and Specification

13.12.3 The Boston Consulting Group Digital Transformation Strategy Consulting  
Market Performance (2015-2020)

## 13.13 Quint

13.13.1 Quint Basic Information

13.13.2 Quint Product Profiles, Application and Specification

13.13.3 Quint Digital Transformation Strategy Consulting Market Performance

(2015-2020)

13.14 Arthur D Little

13.14.1 Arthur D Little Basic Information

13.14.2 Arthur D Little Product Profiles, Application and Specification

13.14.3 Arthur D Little Digital Transformation Strategy Consulting Market Performance

(2015-2020)

13.15 FPT Software

13.15.1 FPT Software Basic Information

13.15.2 FPT Software Product Profiles, Application and Specification

13.15.3 FPT Software Digital Transformation Strategy Consulting Market Performance

(2015-2020)

13.16 The IA Group

13.16.1 The IA Group Basic Information

13.16.2 The IA Group Product Profiles, Application and Specification

13.16.3 The IA Group Digital Transformation Strategy Consulting Market Performance

(2015-2020)

13.17 RSM US LLP

13.17.1 RSM US LLP Basic Information

13.17.2 RSM US LLP Product Profiles, Application and Specification

13.17.3 RSM US LLP Digital Transformation Strategy Consulting Market Performance

(2015-2020)

13.18 Marketify Consulting

13.18.1 Marketify Consulting Basic Information

13.18.2 Marketify Consulting Product Profiles, Application and Specification

13.18.3 Marketify Consulting Digital Transformation Strategy Consulting Market

Performance (2015-2020)

13.19 SAP

13.19.1 SAP Basic Information

13.19.2 SAP Product Profiles, Application and Specification

13.19.3 SAP Digital Transformation Strategy Consulting Market Performance

(2015-2020)

13.20 Terrabit Consulting

13.20.1 Terrabit Consulting Basic Information

13.20.2 Terrabit Consulting Product Profiles, Application and Specification

13.20.3 Terrabit Consulting Digital Transformation Strategy Consulting Market

Performance (2015-2020)

13.21 Ernst & Young Ltd.

13.21.1 Ernst & Young Ltd. Basic Information

13.21.2 Ernst & Young Ltd. Product Profiles, Application and Specification

13.21.3 Ernst & Young Ltd. Digital Transformation Strategy Consulting Market Performance (2015-2020)

13.22 McKinsey & Company

13.22.1 McKinsey & Company Basic Information

13.22.2 McKinsey & Company Product Profiles, Application and Specification

13.22.3 McKinsey & Company Digital Transformation Strategy Consulting Market Performance (2015-2020)

13.23 A.T. Kearney Inc.

13.23.1 A.T. Kearney Inc. Basic Information

13.23.2 A.T. Kearney Inc. Product Profiles, Application and Specification

13.23.3 A.T. Kearney Inc. Digital Transformation Strategy Consulting Market Performance (2015-2020)

13.24 Deloitte

13.24.1 Deloitte Basic Information

13.24.2 Deloitte Product Profiles, Application and Specification

13.24.3 Deloitte Digital Transformation Strategy Consulting Market Performance (2015-2020)

13.25 Mercer LLC

13.25.1 Mercer LLC Basic Information

13.25.2 Mercer LLC Product Profiles, Application and Specification

13.25.3 Mercer LLC Digital Transformation Strategy Consulting Market Performance (2015-2020)

13.26 Alpha Catalyst Consulting

13.26.1 Alpha Catalyst Consulting Basic Information

13.26.2 Alpha Catalyst Consulting Product Profiles, Application and Specification

13.26.3 Alpha Catalyst Consulting Digital Transformation Strategy Consulting Market Performance (2015-2020)

13.27 PwC

13.27.1 PwC Basic Information

13.27.2 PwC Product Profiles, Application and Specification

13.27.3 PwC Digital Transformation Strategy Consulting Market Performance (2015-2020)

## **14 MARKET FORECAST - BY REGIONS**

14.1 North America Digital Transformation Strategy Consulting Market Forecast (2020-2025)

14.2 Europe Digital Transformation Strategy Consulting Market Forecast (2020-2025)

14.3 Asia-Pacific Digital Transformation Strategy Consulting Market Forecast

(2020-2025)

14.4 Middle East and Africa Digital Transformation Strategy Consulting Market Forecast

(2020-2025)

14.5 South America Digital Transformation Strategy Consulting Market Forecast

(2020-2025)

## **15 MARKET FORECAST - BY TYPE AND APPLICATIONS**

15.1 Global Digital Transformation Strategy Consulting Market Forecast by Types

(2020-2025)

15.1.1 Global Digital Transformation Strategy Consulting Market Forecast Production and Market Share by Types (2020-2025)

15.1.2 Global Digital Transformation Strategy Consulting Market Forecast Value and Market Share by Types (2020-2025)

15.2 Global Digital Transformation Strategy Consulting Market Forecast by Applications

(2020-2025)

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Digital Transformation Strategy Consulting Picture

Table Digital Transformation Strategy Consulting Key Market Segments

Figure Study and Forecasting Years

Figure Global Digital Transformation Strategy Consulting Market Size and Growth Rate 2015-2025

Figure Industry PESTEL Analysis

Figure Global COVID-19 Status

Figure Market Size Forecast Comparison of Pre COVID-19 and Post COVID-19

Figure Global Digital Transformation Strategy Consulting Value (\$) and Growth Rate (2015-2020)

Table Global Digital Transformation Strategy Consulting Value (\$) by Countries (2015-2020)

Table Global Digital Transformation Strategy Consulting Value Market Share by Regions (2015-2020)

Figure Global Digital Transformation Strategy Consulting Value Market Share by Regions in 2019

Figure Global Digital Transformation Strategy Consulting Production and Growth Rate (2015-2020)

Table Global Digital Transformation Strategy Consulting Production by Major Countries (2015-2020)

Table Global Digital Transformation Strategy Consulting Production Market Share by Major Countries (2015-2020)

Figure Global Digital Transformation Strategy Consulting Production Market Share by Regions in 2019

Figure Global Digital Transformation Strategy Consulting Consumption and Growth Rate (2015-2020)

Table Global Digital Transformation Strategy Consulting Consumption by Regions (2015-2020)

Table Global Digital Transformation Strategy Consulting Consumption Market Share by Regions (2015-2020)

Figure Global Digital Transformation Strategy Consulting Consumption Market Share by Regions in 2019

Table Global Digital Transformation Strategy Consulting Export Top 3 Country 2019

Table Global Digital Transformation Strategy Consulting Import Top 3 Country 2019

Table United States Digital Transformation Strategy Consulting Export and Import

(2015-2020)

Table Europe Digital Transformation Strategy Consulting Export and Import

(2015-2020)

Table China Digital Transformation Strategy Consulting Export and Import (2015-2020)

Table Japan Digital Transformation Strategy Consulting Export and Import (2015-2020)

Table India Digital Transformation Strategy Consulting Export and Import (2015-2020)

Table Global Digital Transformation Strategy Consulting Production by Types

(2015-2020)

Table Global Digital Transformation Strategy Consulting Production Market Share by

Types (2015-2020)

Figure Global Digital Transformation Strategy Consulting Production Share by Type

(2015-2020)

Table Global Digital Transformation Strategy Consulting Value by Types (2015-2020)

Table Global Digital Transformation Strategy Consulting Value Market Share by Types

(2015-2020)

Figure Global Digital Transformation Strategy Consulting Value Share by Type

(2015-2020)

Figure Global Inventory Operations Production and Growth Rate (2015-2020)

Figure Global Inventory Operations Price (2015-2020)

Figure Global Supply Chain Management Production and Growth Rate (2015-2020)

Figure Global Supply Chain Management Price (2015-2020)

Figure Global Customer Service Operations Production and Growth Rate (2015-2020)

Figure Global Customer Service Operations Price (2015-2020)

Figure Global Product/Software Digitalization Production and Growth Rate (2015-2020)

Figure Global Product/Software Digitalization Price (2015-2020)

Figure Global Freight Booking Production and Growth Rate (2015-2020)

Figure Global Freight Booking Price (2015-2020)

Figure Global In-Store digitization Production and Growth Rate (2015-2020)

Figure Global In-Store digitization Price (2015-2020)

Figure Global Advanced Payment Options Production and Growth Rate (2015-2020)

Figure Global Advanced Payment Options Price (2015-2020)

Figure Global Digital Marketing Techniques Production and Growth Rate (2015-2020)

Figure Global Digital Marketing Techniques Price (2015-2020)

Figure Global Others Production and Growth Rate (2015-2020)

Figure Global Others Price (2015-2020)

Table Global Digital Transformation Strategy Consulting Consumption by Applications

(2015-2020)

Table Global Digital Transformation Strategy Consulting Consumption Market Share by

Applications (2015-2020)

Figure Global Digital Transformation Strategy Consulting Consumption Share by Application (2015-2020)

Figure Global Technology Consumption and Growth Rate (2015-2020)

Figure Global Strategy Consumption and Growth Rate (2015-2020)

Figure Global Human Resources Consumption and Growth Rate (2015-2020)

Figure Global Other Services Consumption and Growth Rate (2015-2020)

Figure North America Digital Transformation Strategy Consulting Market Consumption and Growth Rate (2015-2020)

Table North America Digital Transformation Strategy Consulting Consumption by Countries (2015-2020)

Table North America Digital Transformation Strategy Consulting Consumption Market Share by Countries (2015-2020)

Figure North America Digital Transformation Strategy Consulting Consumption Market Share by Countries (2015-2020)

Figure United States Digital Transformation Strategy Consulting Market Consumption and Growth Rate (2015-2020)

Figure Canada Digital Transformation Strategy Consulting Market Consumption and Growth Rate (2015-2020)

Figure Mexico Digital Transformation Strategy Consulting Market Consumption and Growth Rate (2015-2020)

Figure North America COVID-19 Status

Figure Europe Digital Transformation Strategy Consulting Market Consumption and Growth Rate (2015-2020)

Table Europe Digital Transformation Strategy Consulting Consumption by Countries (2015-2020)

Table Europe Digital Transformation Strategy Consulting Consumption Market Share by Countries (2015-2020)

Figure Europe Digital Transformation Strategy Consulting Consumption Market Share by Countries (2015-2020)

Figure Germany Digital Transformation Strategy Consulting Market Consumption and Growth Rate (2015-2020)

Figure United Kingdom Digital Transformation Strategy Consulting Market Consumption and Growth Rate (2015-2020)

Figure France Digital Transformation Strategy Consulting Market Consumption and Growth Rate (2015-2020)

Figure Italy Digital Transformation Strategy Consulting Market Consumption and Growth Rate (2015-2020)

Figure Spain Digital Transformation Strategy Consulting Market Consumption and Growth Rate (2015-2020)



Figure Europe COVID-19 Status

Figure Asia-Pacific Digital Transformation Strategy Consulting Market Consumption and Growth Rate (2015-2020)

Table Asia-Pacific Digital Transformation Strategy Consulting Consumption by Countries (2015-2020)

Table Asia-Pacific Digital Transformation Strategy Consulting Consumption Market Share by Countries (2015-2020)

Figure Asia-Pacific Digital Transformation Strategy Consulting Consumption Market Share by Countries (2015-2020)

Figure China Digital Transformation Strategy Consulting Market Consumption and Growth Rate (2015-2020)

Figure Japan Digital Transformation Strategy Consulting Market Consumption and Growth Rate (2015-2020)

Figure South Korea Digital Transformation Strategy Consulting Market Consumption and Growth Rate (2015-2020)

Figure Southeast Asia Digital Transformation Strategy Consulting Market Consumption and Growth Rate (2015-2020)

Figure India Digital Transformation Strategy Consulting Market Consumption and Growth Rate (2015-2020)

Figure Asia Pacific COVID-19 Status

Figure Middle East and Africa Digital Transformation Strategy Consulting Market Consumption and Growth Rate (2015-2020)

Table Middle East and Africa Digital Transformation Strategy Consulting Consumption by Countries (2015-2020)

Table Middle East and Africa Digital Transformation Strategy Consulting Consumption Market Share by Countries (2015-2020)

Figure Middle East and Africa Digital Transformation Strategy Consulting Consumption Market Share by Countries (2015-2020)

Figure Saudi Arabia Digital Transformation Strategy Consulting Market Consumption and Growth Rate (2015-2020)

Figure UAE Digital Transformation Strategy Consulting Market Consumption and Growth Rate (2015-2020)

Figure South Africa Digital Transformation Strategy Consulting Market Consumption and Growth Rate (2015-2020)

Figure South America Digital Transformation Strategy Consulting Market Consumption and Growth Rate (2015-2020)

Table South America Digital Transformation Strategy Consulting Consumption by Countries (2015-2020)

Table South America Digital Transformation Strategy Consulting Consumption Market

Share by Countries (2015-2020)

Figure South America Digital Transformation Strategy Consulting Consumption Market

Share by Countries (2015-2020)

Figure Brazil Digital Transformation Strategy Consulting Market Consumption and Growth Rate (2015-2020)

Table EY Company Profile

Table EY Production, Value, Price, Gross Margin 2015-2020

Figure EY Production and Growth Rate

Figure EY Value (\$) Market Share 2015-2020

Table Telefonaktiebolaget LM Ericsson Company Profile

Table Telefonaktiebolaget LM Ericsson Production, Value, Price, Gross Margin 2015-2020

Figure Telefonaktiebolaget LM Ericsson Production and Growth Rate

Figure Telefonaktiebolaget LM Ericsson Value (\$) Market Share 2015-2020

Table Bain & Company Company Profile

Table Bain & Company Production, Value, Price, Gross Margin 2015-2020

Figure Bain & Company Production and Growth Rate

Figure Bain & Company Value (\$) Market Share 2015-2020

Table KPMG Company Profile

Table KPMG Production, Value, Price, Gross Margin 2015-2020

Figure KPMG Production and Growth Rate

Figure KPMG Value (\$) Market Share 2015-2020

Table ABeam Consulting Ltd. Company Profile

Table ABeam Consulting Ltd. Production, Value, Price, Gross Margin 2015-2020

Figure ABeam Consulting Ltd. Production and Growth Rate

Figure ABeam Consulting Ltd. Value (\$) Market Share 2015-2020

Table Intelligence Company Profile

Table Intelligence Production, Value, Price, Gross Margin 2015-2020

Figure Intelligence Production and Growth Rate

Figure Intelligence Value (\$) Market Share 2015-2020

Table Majesco Company Profile

Table Majesco Production, Value, Price, Gross Margin 2015-2020

Figure Majesco Production and Growth Rate

Figure Majesco Value (\$) Market Share 2015-2020

Table CONSULUS Company Profile

Table CONSULUS Production, Value, Price, Gross Margin 2015-2020

Figure CONSULUS Production and Growth Rate

Figure CONSULUS Value (\$) Market Share 2015-2020

Table IBM Company Profile

Table IBM Production, Value, Price, Gross Margin 2015-2020

Figure IBM Production and Growth Rate

Figure IBM Value (\$) Market Share 2015-2020

Table Cognizant Company Profile

Table Cognizant Production, Value, Price, Gross Margin 2015-2020

Figure Cognizant Production and Growth Rate

Figure Cognizant Value (\$) Market Share 2015-2020

Table Accenture PLC Company Profile

Table Accenture PLC Production, Value, Price, Gross Margin 2015-2020

Figure Accenture PLC Production and Growth Rate

Figure Accenture PLC Value (\$) Market Share 2015-2020

Table The Boston Consulting Group Company Profile

Table The Boston Consulting Group Production, Value, Price, Gross Margin 2015-2020

Figure The Boston Consulting Group Production and Growth Rate

Figure The Boston Consulting Group Value (\$) Market Share 2015-2020

Table Quint Company Profile

Table Quint Production, Value, Price, Gross Margin 2015-2020

Figure Quint Production and Growth Rate

Figure Quint Value (\$) Market Share 2015-2020

Table Arthur D Little Company Profile

Table Arthur D Little Production, Value, Price, Gross Margin 2015-2020

Figure Arthur D Little Production and Growth Rate

Figure Arthur D Little Value (\$) Market Share 2015-2020

Table FPT Software Company Profile

Table FPT Software Production, Value, Price, Gross Margin 2015-2020

Figure FPT Software Production and Growth Rate

Figure FPT Software Value (\$) Market Share 2015-2020

Table The IA Group Company Profile

Table The IA Group Production, Value, Price, Gross Margin 2015-2020

Figure The IA Group Production and Growth Rate

Figure The IA Group Value (\$) Market Share 2015-2020

Table RSM US LLP Company Profile

Table RSM US LLP Production, Value, Price, Gross Margin 2015-2020

Figure RSM US LLP Production and Growth Rate

Figure RSM US LLP Value (\$) Market Share 2015-2020

Table Marketify Consulting Company Profile

Table Marketify Consulting Production, Value, Price, Gross Margin 2015-2020

Figure Marketify Consulting Production and Growth Rate

Figure Marketify Consulting Value (\$) Market Share 2015-2020

Table SAP Company Profile

Table SAP Production, Value, Price, Gross Margin 2015-2020

Figure SAP Production and Growth Rate

Figure SAP Value (\$) Market Share 2015-2020

Table Terrabit Consulting Company Profile

Table Terrabit Consulting Production, Value, Price, Gross Margin 2015-2020

Figure Terrabit Consulting Production and Growth Rate

Figure Terrabit Consulting Value (\$) Market Share 2015-2020

Table Ernst & Young Ltd. Company Profile

Table Ernst & Young Ltd. Production, Value, Price, Gross Margin 2015-2020

Figure Ernst & Young Ltd. Production and Growth Rate

Figure Ernst & Young Ltd. Value (\$) Market Share 2015-2020

Table McKinsey & Company Company Profile

Table McKinsey & Company Production, Value, Price, Gross Margin 2015-2020

Figure McKinsey & Company Production and Growth Rate

Figure McKinsey & Company Value (\$) Market Share 2015-2020

Table A.T. Kearney Inc. Company Profile

Table A.T. Kearney Inc. Production, Value, Price, Gross Margin 2015-2020

Figure A.T. Kearney Inc. Production and Growth Rate

Figure A.T. Kearney Inc. Value (\$) Market Share 2015-2020

Table Deloitte Company Profile

Table Deloitte Production, Value, Price, Gross Margin 2015-2020

Figure Deloitte Production and Growth Rate

Figure Deloitte Value (\$) Market Share 2015-2020

Table Mercer LLC Company Profile

Table Mercer LLC Production, Value, Price, Gross Margin 2015-2020

Figure Mercer LLC Production and Growth Rate

Figure Mercer LLC Value (\$) Market Share 2015-2020

Table Alpha Catalyst Consulting Company Profile

Table Alpha Catalyst Consulting Production, Value, Price, Gross Margin 2015-2020

Figure Alpha Catalyst Consulting Production and Growth Rate

Figure Alpha Catalyst Consulting Value (\$) Market Share 2015-2020

Table PwC Company Profile

Table PwC Production, Value, Price, Gross Margin 2015-2020

Figure PwC Production and Growth Rate

Figure PwC Value (\$) Market Share 2015-2020

Figure North America Market Consumption and Growth Rate Forecast (2020-2025)

Figure Europe Market Consumption and Growth Rate Forecast (2020-2025)

Figure Asia-Pacific Market Consumption and Growth Rate Forecast (2020-2025)

Figure Middle East and Africa Market Consumption and Growth Rate Forecast (2020-2025)

Figure South America Market Consumption and Growth Rate Forecast (2020-2025)

Table Global Digital Transformation Strategy Consulting Market Forecast Production by Types (2020-2025)

Table Global Digital Transformation Strategy Consulting Market Forecast Production Share by Types (2020-2025)

Table Global Digital Transformation Strategy Consulting Market Forecast Value (\$) by Types (2020-2025)

Table Global Digital Transformation Strategy Consulting Market Forecast Value Share by Types (2020-2025)

Table Global Digital Transformation Strategy Consulting Market Forecast Consumption by Applications (2020-2025)

Table Global Digital Transformation Strategy Consulting Market Forecast Consumption Share by Applications (2020-2025)

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