

# 2020-2025 Global Digital Rights Management Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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## Abstracts

Digital rights management (DRM) is a systematic approach to copyright protection for digital media. The purpose of DRM is to prevent unauthorized redistribution of digital media and restrict the ways consumers can copy content they've purchased. DRM products were developed in response to the rapid increase in online piracy of commercially marketed material, which proliferated through the widespread use of peer-to-peer file exchange programs. Typically DRM is implemented by embedding code that prevents copying, specifies a time period in which the content can be accessed or limits the number of devices the media can be installed on.

This report elaborates the market size, market characteristics, and market growth of the Digital Rights Management industry, and breaks down according to the type, application, and consumption area of Digital Rights Management. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Digital Rights Management in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Digital Rights Management market covered in Chapter 13:

IBM

Realnetworks

Hewlett-Packard

Apple

Microsoft  
OpenText Corp.  
Verisign  
Sony  
EMC  
Oracle  
SAP SE  
LockLizard Limited  
Adobe Systems

In Chapter 6, on the basis of types, the Digital Rights Management market from 2015 to 2025 is primarily split into:

Mobile Content  
Video on Demand  
Mobile Gaming  
Ebook  
Others

In Chapter 7, on the basis of applications, the Digital Rights Management market from 2015 to 2025 covers:

Music  
Printing and Publication  
Software  
Television  
Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States  
Europe  
China  
Japan  
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)  
United States  
Canada

Mexico  
Europe (Covered in Chapter 9)  
Germany  
UK  
France  
Italy  
Spain  
Others  
Asia-Pacific (Covered in Chapter 10)  
China  
Japan  
India  
South Korea  
Southeast Asia  
Others  
Middle East and Africa (Covered in Chapter 11)  
Saudi Arabia  
UAE  
South Africa  
Others  
South America (Covered in Chapter 12)  
Brazil  
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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