

2020-2025 Global Digital Publishing Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

Digital publishing (which is also referred to as online publishing or e-publishing), is the publication on the web or on electronic carriers of magazines, e-books, white papers, reports, or any form of content that is typically long form. The use of digital technology to replace written material so that it can be disseminated and accessed through computerized electronic devices.

This report elaborates the market size, market characteristics, and market growth of the Digital Publishing industry, and breaks down according to the type, application, and consumption area of Digital Publishing. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Digital Publishing in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Digital Publishing market covered in Chapter 13:

Adobe

Aquafadas

Quark

Gallery Systems

Magplus

Yudu

Xerox

Marcoa

Pagesuite

In Chapter 6, on the basis of types, the Digital Publishing market from 2015 to 2025 is primarily split into:

- Digital Books
- Digital Magazine
- Digital Library
- Directory Development

In Chapter 7, on the basis of applications, the Digital Publishing market from 2015 to 2025 covers:

- Scientific, technical, and medical (STM)
- Legal and business

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

- United States
- Europe
- China
- Japan
- India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

- North America (Covered in Chapter 8)
 - United States
 - Canada
 - Mexico
- Europe (Covered in Chapter 9)
 - Germany
 - UK
 - France
 - Italy
 - Spain
 - Others
- Asia-Pacific (Covered in Chapter 10)
 - China
 - Japan
 - India

South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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