

2020-2025 Global Digital Platforms Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

Digital platform helps businesses to enhance user experience in order to attract new customers. The evolution of advanced technologies such as IoT, artificial intelligence, cloud, and analytics are playing a crucial role in driving the growth of digital platform market. Most of the enterprises are adopting digital platform for smart consumptions of digital assets in order to maximize operational excellence, implement intelligent processes, monetize internal resources, and enhance the customer experience. Also, digital platforms provide services which enables the IT and ecommerce organizations to quickly resolve issues and problem in order to provide higher level of business user satisfaction at reduced cost.

This report elaborates the market size, market characteristics, and market growth of the Digital Platforms industry, and breaks down according to the type, application, and consumption area of Digital Platforms. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Digital Platforms in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Digital Platforms market covered in Chapter 13:

IBM

SAP

Adobe Systems

Accenture

PHILIPS

NetSuite
Apttus
Oracle
Magento
Cloudcraze Software

In Chapter 6, on the basis of types, the Digital Platforms market from 2015 to 2025 is primarily split into:

Software
Services

In Chapter 7, on the basis of applications, the Digital Platforms market from 2015 to 2025 covers:

Banking, Financial Services, and Insurance (BFSI)
Government and Public Sector
Healthcare and life sciences
Manufacturing
Retail and consumer packaged goods
Energy and Utilities
Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States
Europe
China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)
United States
Canada
Mexico
Europe (Covered in Chapter 9)
Germany
UK

France
Italy
Spain
Others
Asia-Pacific (Covered in Chapter 10)
China
Japan
India
South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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