

2020-2025 Global Digital Outdoor Billboard Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

<https://marketpublishers.com/r/2B90A7697AC2EN.html>

Date: August 2021

Pages: 103

Price: US\$ 3,360.00 (Single User License)

ID: 2B90A7697AC2EN

Abstracts

Digital billboards are the most time-sensitive & flexible form of outdoor advertising. Digital billboards allow advertisers to change messages throughout the course of a day. This report elaborates the market size, market characteristics, and market growth of the Digital Outdoor Billboard industry, and breaks down according to the type, application, and consumption area of Digital Outdoor Billboard. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Digital Outdoor Billboard in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Digital Outdoor Billboard market covered in Chapter 13:

Barco NV

Shenzhen Dicolor Optoelectronics

Lighthouse Technologies

Panasonic

Leyard Optoelectronic

Electronic Displays

Toshiba

Daktronics

Sony

LG Electronics

Barco NV.

In Chapter 6, on the basis of types, the Digital Outdoor Billboard market from 2015 to 2025 is primarily split into:

Small

Medium

Large

In Chapter 7, on the basis of applications, the Digital Outdoor Billboard market from 2015 to 2025 covers:

High Way

Building

Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States

Europe

China

Japan

India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

Contents

1 DIGITAL OUTDOOR BILLBOARD MARKET - RESEARCH SCOPE

- 1.1 Study Goals
- 1.2 Market Definition and Scope
- 1.3 Key Market Segments
- 1.4 Study and Forecasting Years

2 DIGITAL OUTDOOR BILLBOARD MARKET - RESEARCH METHODOLOGY

- 2.1 Methodology
- 2.2 Research Data Source
 - 2.2.1 Secondary Data
 - 2.2.2 Primary Data
 - 2.2.3 Market Size Estimation
 - 2.2.4 Legal Disclaimer

3 DIGITAL OUTDOOR BILLBOARD MARKET FORCES

- 3.1 Global Digital Outdoor Billboard Market Size
- 3.2 Top Impacting Factors (PESTEL Analysis)
 - 3.2.1 Political Factors
 - 3.2.2 Economic Factors
 - 3.2.3 Social Factors
 - 3.2.4 Technological Factors
 - 3.2.5 Environmental Factors
 - 3.2.6 Legal Factors
- 3.3 Industry Trend Analysis
- 3.4 Industry Trends Under COVID-19
 - 3.4.1 Risk Assessment on COVID-19
 - 3.4.2 Assessment of the Overall Impact of COVID-19 on the Industry
 - 3.4.3 Pre COVID-19 and Post COVID-19 Market Scenario
- 3.5 Industry Risk Assessment

4 DIGITAL OUTDOOR BILLBOARD MARKET - BY GEOGRAPHY

- 4.1 Global Digital Outdoor Billboard Market Value and Market Share by Regions
 - 4.1.1 Global Digital Outdoor Billboard Value (\$) by Region (2015-2020)

- 4.1.2 Global Digital Outdoor Billboard Value Market Share by Regions (2015-2020)
- 4.2 Global Digital Outdoor Billboard Market Production and Market Share by Major Countries
 - 4.2.1 Global Digital Outdoor Billboard Production by Major Countries (2015-2020)
 - 4.2.2 Global Digital Outdoor Billboard Production Market Share by Major Countries (2015-2020)
- 4.3 Global Digital Outdoor Billboard Market Consumption and Market Share by Regions
 - 4.3.1 Global Digital Outdoor Billboard Consumption by Regions (2015-2020)
 - 4.3.2 Global Digital Outdoor Billboard Consumption Market Share by Regions (2015-2020)

5 DIGITAL OUTDOOR BILLBOARD MARKET - BY TRADE STATISTICS

- 5.1 Global Digital Outdoor Billboard Export and Import
- 5.2 United States Digital Outdoor Billboard Export and Import (2015-2020)
- 5.3 Europe Digital Outdoor Billboard Export and Import (2015-2020)
- 5.4 China Digital Outdoor Billboard Export and Import (2015-2020)
- 5.5 Japan Digital Outdoor Billboard Export and Import (2015-2020)
- 5.6 India Digital Outdoor Billboard Export and Import (2015-2020)
- 5.7 ...

6 DIGITAL OUTDOOR BILLBOARD MARKET - BY TYPE

- 6.1 Global Digital Outdoor Billboard Production and Market Share by Types (2015-2020)
 - 6.1.1 Global Digital Outdoor Billboard Production by Types (2015-2020)
 - 6.1.2 Global Digital Outdoor Billboard Production Market Share by Types (2015-2020)
- 6.2 Global Digital Outdoor Billboard Value and Market Share by Types (2015-2020)
 - 6.2.1 Global Digital Outdoor Billboard Value by Types (2015-2020)
 - 6.2.2 Global Digital Outdoor Billboard Value Market Share by Types (2015-2020)
- 6.3 Global Digital Outdoor Billboard Production, Price and Growth Rate of Small (2015-2020)
- 6.4 Global Digital Outdoor Billboard Production, Price and Growth Rate of Medium (2015-2020)
- 6.5 Global Digital Outdoor Billboard Production, Price and Growth Rate of Large (2015-2020)

7 DIGITAL OUTDOOR BILLBOARD MARKET - BY APPLICATION

7.1 Global Digital Outdoor Billboard Consumption and Market Share by Applications (2015-2020)

7.1.1 Global Digital Outdoor Billboard Consumption by Applications (2015-2020)

7.1.2 Global Digital Outdoor Billboard Consumption Market Share by Applications (2015-2020)

7.2 Global Digital Outdoor Billboard Consumption and Growth Rate of High Way (2015-2020)

7.3 Global Digital Outdoor Billboard Consumption and Growth Rate of Building (2015-2020)

7.4 Global Digital Outdoor Billboard Consumption and Growth Rate of Others (2015-2020)

8 NORTH AMERICA DIGITAL OUTDOOR BILLBOARD MARKET

8.1 North America Digital Outdoor Billboard Market Size

8.2 United States Digital Outdoor Billboard Market Size

8.3 Canada Digital Outdoor Billboard Market Size

8.4 Mexico Digital Outdoor Billboard Market Size

8.5 The Influence of COVID-19 on North America Market

9 EUROPE DIGITAL OUTDOOR BILLBOARD MARKET ANALYSIS

9.1 Europe Digital Outdoor Billboard Market Size

9.2 Germany Digital Outdoor Billboard Market Size

9.3 United Kingdom Digital Outdoor Billboard Market Size

9.4 France Digital Outdoor Billboard Market Size

9.5 Italy Digital Outdoor Billboard Market Size

9.6 Spain Digital Outdoor Billboard Market Size

9.7 The Influence of COVID-19 on Europe Market

10 ASIA-PACIFIC DIGITAL OUTDOOR BILLBOARD MARKET ANALYSIS

10.1 Asia-Pacific Digital Outdoor Billboard Market Size

10.2 China Digital Outdoor Billboard Market Size

10.3 Japan Digital Outdoor Billboard Market Size

10.4 South Korea Digital Outdoor Billboard Market Size

10.5 Southeast Asia Digital Outdoor Billboard Market Size

10.6 India Digital Outdoor Billboard Market Size

10.7 The Influence of COVID-19 on Asia Pacific Market

11 MIDDLE EAST AND AFRICA DIGITAL OUTDOOR BILLBOARD MARKET ANALYSIS

- 11.1 Middle East and Africa Digital Outdoor Billboard Market Size
- 11.2 Saudi Arabia Digital Outdoor Billboard Market Size
- 11.3 UAE Digital Outdoor Billboard Market Size
- 11.4 South Africa Digital Outdoor Billboard Market Size
- 11.5 The Influence of COVID-19 on Middle East and Africa Market

12 SOUTH AMERICA DIGITAL OUTDOOR BILLBOARD MARKET ANALYSIS

- 12.1 South America Digital Outdoor Billboard Market Size
- 12.2 Brazil Digital Outdoor Billboard Market Size
- 12.3 The Influence of COVID-19 on South America Market

13 COMPANY PROFILES

- 13.1 Barco NV
 - 13.1.1 Barco NV Basic Information
 - 13.1.2 Barco NV Product Profiles, Application and Specification
 - 13.1.3 Barco NV Digital Outdoor Billboard Market Performance (2015-2020)
- 13.2 Shenzhen Dicolor Optoelectronics
 - 13.2.1 Shenzhen Dicolor Optoelectronics Basic Information
 - 13.2.2 Shenzhen Dicolor Optoelectronics Product Profiles, Application and Specification
 - 13.2.3 Shenzhen Dicolor Optoelectronics Digital Outdoor Billboard Market Performance (2015-2020)
- 13.3 Lighthouse Technologies
 - 13.3.1 Lighthouse Technologies Basic Information
 - 13.3.2 Lighthouse Technologies Product Profiles, Application and Specification
 - 13.3.3 Lighthouse Technologies Digital Outdoor Billboard Market Performance (2015-2020)
- 13.4 Panasonic
 - 13.4.1 Panasonic Basic Information
 - 13.4.2 Panasonic Product Profiles, Application and Specification
 - 13.4.3 Panasonic Digital Outdoor Billboard Market Performance (2015-2020)
- 13.5 Leyard Optoelectronic
 - 13.5.1 Leyard Optoelectronic Basic Information

- 13.5.2 Leyard Optoelectronic Product Profiles, Application and Specification
- 13.5.3 Leyard Optoelectronic Digital Outdoor Billboard Market Performance (2015-2020)
- 13.6 Electronic Displays
 - 13.6.1 Electronic Displays Basic Information
 - 13.6.2 Electronic Displays Product Profiles, Application and Specification
 - 13.6.3 Electronic Displays Digital Outdoor Billboard Market Performance (2015-2020)
- 13.7 Toshiba
 - 13.7.1 Toshiba Basic Information
 - 13.7.2 Toshiba Product Profiles, Application and Specification
 - 13.7.3 Toshiba Digital Outdoor Billboard Market Performance (2015-2020)
- 13.8 Daktronics
 - 13.8.1 Daktronics Basic Information
 - 13.8.2 Daktronics Product Profiles, Application and Specification
 - 13.8.3 Daktronics Digital Outdoor Billboard Market Performance (2015-2020)
- 13.9 Sony
 - 13.9.1 Sony Basic Information
 - 13.9.2 Sony Product Profiles, Application and Specification
 - 13.9.3 Sony Digital Outdoor Billboard Market Performance (2015-2020)
- 13.10 LG Electronics
 - 13.10.1 LG Electronics Basic Information
 - 13.10.2 LG Electronics Product Profiles, Application and Specification
 - 13.10.3 LG Electronics Digital Outdoor Billboard Market Performance (2015-2020)
- 13.11 Barco NV.
 - 13.11.1 Barco NV. Basic Information
 - 13.11.2 Barco NV. Product Profiles, Application and Specification
 - 13.11.3 Barco NV. Digital Outdoor Billboard Market Performance (2015-2020)

14 MARKET FORECAST - BY REGIONS

- 14.1 North America Digital Outdoor Billboard Market Forecast (2020-2025)
- 14.2 Europe Digital Outdoor Billboard Market Forecast (2020-2025)
- 14.3 Asia-Pacific Digital Outdoor Billboard Market Forecast (2020-2025)
- 14.4 Middle East and Africa Digital Outdoor Billboard Market Forecast (2020-2025)
- 14.5 South America Digital Outdoor Billboard Market Forecast (2020-2025)

15 MARKET FORECAST - BY TYPE AND APPLICATIONS

- 15.1 Global Digital Outdoor Billboard Market Forecast by Types (2020-2025)

15.1.1 Global Digital Outdoor Billboard Market Forecast Production and Market Share by Types (2020-2025)

15.1.2 Global Digital Outdoor Billboard Market Forecast Value and Market Share by Types (2020-2025)

15.2 Global Digital Outdoor Billboard Market Forecast by Applications (2020-2025)

List Of Tables

LIST OF TABLES AND FIGURES

Figure Digital Outdoor Billboard Picture

Table Digital Outdoor Billboard Key Market Segments

Figure Study and Forecasting Years

Figure Global Digital Outdoor Billboard Market Size and Growth Rate 2015-2025

Figure Industry PESTEL Analysis

Figure Global COVID-19 Status

Figure Market Size Forecast Comparison of Pre COVID-19 and Post COVID-19

Figure Global Digital Outdoor Billboard Value (\$) and Growth Rate (2015-2020)

Table Global Digital Outdoor Billboard Value (\$) by Countries (2015-2020)

Table Global Digital Outdoor Billboard Value Market Share by Regions (2015-2020)

Figure Global Digital Outdoor Billboard Value Market Share by Regions in 2019

Figure Global Digital Outdoor Billboard Production and Growth Rate (2015-2020)

Table Global Digital Outdoor Billboard Production by Major Countries (2015-2020)

Table Global Digital Outdoor Billboard Production Market Share by Major Countries (2015-2020)

Figure Global Digital Outdoor Billboard Production Market Share by Regions in 2019

Figure Global Digital Outdoor Billboard Consumption and Growth Rate (2015-2020)

Table Global Digital Outdoor Billboard Consumption by Regions (2015-2020)

Table Global Digital Outdoor Billboard Consumption Market Share by Regions (2015-2020)

Figure Global Digital Outdoor Billboard Consumption Market Share by Regions in 2019

Table Global Digital Outdoor Billboard Export Top 3 Country 2019

Table Global Digital Outdoor Billboard Import Top 3 Country 2019

Table United States Digital Outdoor Billboard Export and Import (2015-2020)

Table Europe Digital Outdoor Billboard Export and Import (2015-2020)

Table China Digital Outdoor Billboard Export and Import (2015-2020)

Table Japan Digital Outdoor Billboard Export and Import (2015-2020)

Table India Digital Outdoor Billboard Export and Import (2015-2020)

Table Global Digital Outdoor Billboard Production by Types (2015-2020)

Table Global Digital Outdoor Billboard Production Market Share by Types (2015-2020)

Figure Global Digital Outdoor Billboard Production Share by Type (2015-2020)

Table Global Digital Outdoor Billboard Value by Types (2015-2020)

Table Global Digital Outdoor Billboard Value Market Share by Types (2015-2020)

Figure Global Digital Outdoor Billboard Value Share by Type (2015-2020)

Figure Global Small Production and Growth Rate (2015-2020)

Figure Global Small Price (2015-2020)

Figure Global Medium Production and Growth Rate (2015-2020)

Figure Global Medium Price (2015-2020)

Figure Global Large Production and Growth Rate (2015-2020)

Figure Global Large Price (2015-2020)

Table Global Digital Outdoor Billboard Consumption by Applications (2015-2020)

Table Global Digital Outdoor Billboard Consumption Market Share by Applications (2015-2020)

Figure Global Digital Outdoor Billboard Consumption Share by Application (2015-2020)

Figure Global High Way Consumption and Growth Rate (2015-2020)

Figure Global Building Consumption and Growth Rate (2015-2020)

Figure Global Others Consumption and Growth Rate (2015-2020)

Figure North America Digital Outdoor Billboard Market Consumption and Growth Rate (2015-2020)

Table North America Digital Outdoor Billboard Consumption by Countries (2015-2020)

Table North America Digital Outdoor Billboard Consumption Market Share by Countries (2015-2020)

Figure North America Digital Outdoor Billboard Consumption Market Share by Countries (2015-2020)

Figure United States Digital Outdoor Billboard Market Consumption and Growth Rate (2015-2020)

Figure Canada Digital Outdoor Billboard Market Consumption and Growth Rate (2015-2020)

Figure Mexico Digital Outdoor Billboard Market Consumption and Growth Rate (2015-2020)

Figure North America COVID-19 Status

Figure Europe Digital Outdoor Billboard Market Consumption and Growth Rate (2015-2020)

Table Europe Digital Outdoor Billboard Consumption by Countries (2015-2020)

Table Europe Digital Outdoor Billboard Consumption Market Share by Countries (2015-2020)

Figure Europe Digital Outdoor Billboard Consumption Market Share by Countries (2015-2020)

Figure Germany Digital Outdoor Billboard Market Consumption and Growth Rate (2015-2020)

Figure United Kingdom Digital Outdoor Billboard Market Consumption and Growth Rate (2015-2020)

Figure France Digital Outdoor Billboard Market Consumption and Growth Rate (2015-2020)

Figure Italy Digital Outdoor Billboard Market Consumption and Growth Rate (2015-2020)

Figure Spain Digital Outdoor Billboard Market Consumption and Growth Rate (2015-2020)

Figure Europe COVID-19 Status

Figure Asia-Pacific Digital Outdoor Billboard Market Consumption and Growth Rate (2015-2020)

Table Asia-Pacific Digital Outdoor Billboard Consumption by Countries (2015-2020)

Table Asia-Pacific Digital Outdoor Billboard Consumption Market Share by Countries (2015-2020)

Figure Asia-Pacific Digital Outdoor Billboard Consumption Market Share by Countries (2015-2020)

Figure China Digital Outdoor Billboard Market Consumption and Growth Rate (2015-2020)

Figure Japan Digital Outdoor Billboard Market Consumption and Growth Rate (2015-2020)

Figure South Korea Digital Outdoor Billboard Market Consumption and Growth Rate (2015-2020)

Figure Southeast Asia Digital Outdoor Billboard Market Consumption and Growth Rate (2015-2020)

Figure India Digital Outdoor Billboard Market Consumption and Growth Rate (2015-2020)

Figure Asia Pacific COVID-19 Status

Figure Middle East and Africa Digital Outdoor Billboard Market Consumption and Growth Rate (2015-2020)

Table Middle East and Africa Digital Outdoor Billboard Consumption by Countries (2015-2020)

Table Middle East and Africa Digital Outdoor Billboard Consumption Market Share by Countries (2015-2020)

Figure Middle East and Africa Digital Outdoor Billboard Consumption Market Share by Countries (2015-2020)

Figure Saudi Arabia Digital Outdoor Billboard Market Consumption and Growth Rate (2015-2020)

Figure UAE Digital Outdoor Billboard Market Consumption and Growth Rate (2015-2020)

Figure South Africa Digital Outdoor Billboard Market Consumption and Growth Rate (2015-2020)

Figure South America Digital Outdoor Billboard Market Consumption and Growth Rate (2015-2020)

Table South America Digital Outdoor Billboard Consumption by Countries (2015-2020)
Table South America Digital Outdoor Billboard Consumption Market Share by Countries (2015-2020)
Figure South America Digital Outdoor Billboard Consumption Market Share by Countries (2015-2020)
Figure Brazil Digital Outdoor Billboard Market Consumption and Growth Rate (2015-2020)
Table Barco NV Company Profile
Table Barco NV Production, Value, Price, Gross Margin 2015-2020
Figure Barco NV Production and Growth Rate
Figure Barco NV Value (\$) Market Share 2015-2020
Table Shenzhen Dicolor Optoelectronics Company Profile
Table Shenzhen Dicolor Optoelectronics Production, Value, Price, Gross Margin 2015-2020
Figure Shenzhen Dicolor Optoelectronics Production and Growth Rate
Figure Shenzhen Dicolor Optoelectronics Value (\$) Market Share 2015-2020
Table Lighthouse Technologies Company Profile
Table Lighthouse Technologies Production, Value, Price, Gross Margin 2015-2020
Figure Lighthouse Technologies Production and Growth Rate
Figure Lighthouse Technologies Value (\$) Market Share 2015-2020
Table Panasonic Company Profile
Table Panasonic Production, Value, Price, Gross Margin 2015-2020
Figure Panasonic Production and Growth Rate
Figure Panasonic Value (\$) Market Share 2015-2020
Table Leyard Optoelectronic Company Profile
Table Leyard Optoelectronic Production, Value, Price, Gross Margin 2015-2020
Figure Leyard Optoelectronic Production and Growth Rate
Figure Leyard Optoelectronic Value (\$) Market Share 2015-2020
Table Electronic Displays Company Profile
Table Electronic Displays Production, Value, Price, Gross Margin 2015-2020
Figure Electronic Displays Production and Growth Rate
Figure Electronic Displays Value (\$) Market Share 2015-2020
Table Toshiba Company Profile
Table Toshiba Production, Value, Price, Gross Margin 2015-2020
Figure Toshiba Production and Growth Rate
Figure Toshiba Value (\$) Market Share 2015-2020
Table Daktronics Company Profile
Table Daktronics Production, Value, Price, Gross Margin 2015-2020
Figure Daktronics Production and Growth Rate

Figure Daktronics Value (\$) Market Share 2015-2020

Table Sony Company Profile

Table Sony Production, Value, Price, Gross Margin 2015-2020

Figure Sony Production and Growth Rate

Figure Sony Value (\$) Market Share 2015-2020

Table LG Electronics Company Profile

Table LG Electronics Production, Value, Price, Gross Margin 2015-2020

Figure LG Electronics Production and Growth Rate

Figure LG Electronics Value (\$) Market Share 2015-2020

Table Barco NV. Company Profile

Table Barco NV. Production, Value, Price, Gross Margin 2015-2020

Figure Barco NV. Production and Growth Rate

Figure Barco NV. Value (\$) Market Share 2015-2020

Figure North America Market Consumption and Growth Rate Forecast (2020-2025)

Figure Europe Market Consumption and Growth Rate Forecast (2020-2025)

Figure Asia-Pacific Market Consumption and Growth Rate Forecast (2020-2025)

Figure Middle East and Africa Market Consumption and Growth Rate Forecast (2020-2025)

Figure South America Market Consumption and Growth Rate Forecast (2020-2025)

Table Global Digital Outdoor Billboard Market Forecast Production by Types (2020-2025)

Table Global Digital Outdoor Billboard Market Forecast Production Share by Types (2020-2025)

Table Global Digital Outdoor Billboard Market Forecast Value (\$) by Types (2020-2025)

Table Global Digital Outdoor Billboard Market Forecast Value Share by Types (2020-2025)

Table Global Digital Outdoor Billboard Market Forecast Consumption by Applications (2020-2025)

Table Global Digital Outdoor Billboard Market Forecast Consumption Share by Applications (2020-2025)

I would like to order

Product name: 2020-2025 Global Digital Outdoor Billboard Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

Product link: <https://marketpublishers.com/r/2B90A7697AC2EN.html>

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2B90A7697AC2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

