

2020-2025 Global Digital Out of Home (OOH) Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

This report elaborates the market size, market characteristics, and market growth of the Digital Out of Home (OOH) industry, and breaks down according to the type, application, and consumption area of Digital Out of Home (OOH). The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Digital Out of Home (OOH) in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Digital Out of Home (OOH) market covered in Chapter 13:

Clear Channel Outdoor

Empire Group

Zenith Media

Bidooh

JCDecaux SA

Ascanius Media

About Str?er

In Chapter 6, on the basis of types, the Digital Out of Home (OOH) market from 2015 to 2025 is primarily split into:

Indoor

Outdoor

In Chapter 7, on the basis of applications, the Digital Out of Home (OOH) market from 2015 to 2025 covers:

- Billboard
- Transit
- Street Furniture
- Other Applications

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

- United States
- Europe
- China
- Japan
- India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

- United States

- Canada

- Mexico

Europe (Covered in Chapter 9)

- Germany

- UK

- France

- Italy

- Spain

- Others

Asia-Pacific (Covered in Chapter 10)

- China

- Japan

- India

- South Korea

- Southeast Asia

- Others

Middle East and Africa (Covered in Chapter 11)

- Saudi Arabia

- UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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