

2020-2025 Global Digital Marketing Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

This report elaborates the market size, market characteristics, and market growth of the Digital Marketing industry, and breaks down according to the type, application, and consumption area of Digital Marketing. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Digital Marketing in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Digital Marketing market covered in Chapter 13:

Alibaba Group Holding Limited

Conversant, Inc.

Dentsu Aegis Network

HubSpot, Inc

SAS Institute, Inc

SAP SE

Salesforce, Inc

Amazon.com, Inc.

Oracle Corporation

Baidu, Inc.

Acxiom Corporation

IBM Corporation

Act-On Software, Inc

Adobe Systems, Inc
Microsoft Corporation

In Chapter 6, on the basis of types, the Digital Marketing market from 2015 to 2025 is primarily split into:

Software
Services

In Chapter 7, on the basis of applications, the Digital Marketing market from 2015 to 2025 covers:

Media & Entertainment
Consumer Goods & Retail
Transportation & Logistics
Healthcare
Manufacturing
BFSI
Travel & Hospitality
Education
Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States
Europe
China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)
United States
Canada
Mexico
Europe (Covered in Chapter 9)
Germany
UK
France
Italy

Spain
Others
Asia-Pacific (Covered in Chapter 10)
China
Japan
India
South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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