

2020-2025 Global Digital Magazine Publishing Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

A digital magazine is the magazine published on the Internet, which are preferred by a greater proportion of readers due to their ease of access, cheaper subscription costs, and eco-friendliness compared to their printed counterparts.

This report elaborates the market size, market characteristics, and market growth of the Digital Magazine Publishing industry, and breaks down according to the type, application, and consumption area of Digital Magazine Publishing. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Digital Magazine Publishing in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Digital Magazine Publishing market covered in Chapter 13:

ELLE

Hearst

Bloomberg

American Media

Time

Rodale

Wenner Media

The Newsweek Daily Beast

TRENDS China

Meredith
New York Media
VOGUE CHINA
YOKA.COM
Filmfare
India Today Magazine
Trusted Media Brands
Tencent
Advance Publication
Indian Life & style
TEN: The Enthusiast Network
Forbes
Pamela Drucker Mann

In Chapter 6, on the basis of types, the Digital Magazine Publishing market from 2015 to 2025 is primarily split into:

Digital consumer magazine
Digital trade magazine

In Chapter 7, on the basis of applications, the Digital Magazine Publishing market from 2015 to 2025 covers:

Fashion
Sports
Health
Lifestyle
Travel
Technology
Interior decorating
Business
Home economics
Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States
Europe
China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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