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2020-2025 Global Digital Asset Management (DAM) Systems Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

https://marketpublishers.com/r/27DBE5D7C090EN.html
Date: April 2021
Pages: 129
Price: US$ 3,360.00 (Single User License)
ID: 27DBE5D7C090EN

Abstracts

Digital asset management (DAM) offers an effective solution for enterprises to store, organize, find, retrieve and share digital files. Quick to deploy and easy-to-use, a centralized digital library provides peers, employees, clients, contractors and any other key stakeholders controlled access to digital assets — including images, photos, creative files, video, audio, presentations, documents and more.
This report elaborates the market size, market characteristics, and market growth of the Digital Asset Management (DAM) Systems industry, and breaks down according to the type, application, and consumption area of Digital Asset Management (DAM) Systems. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Digital Asset Management (DAM) Systems in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.
In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Digital Asset Management (DAM) Systems market covered in Chapter 13:
Opentext Corporation
Canto, Inc.
Mediavalet, Inc.
ADAM Software Nv (Aprimo)

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Cognizant
Widen Enterprises, Inc.
Celum
Bynder
Adobe Systems Incorporated
Mediabeacon, Inc.
Northplains
Webdam

In Chapter 6, on the basis of types, the Digital Asset Management (DAM) Systems market from 2015 to 2025 is primarily split into:
On-Premise
Cloud

In Chapter 7, on the basis of applications, the Digital Asset Management (DAM) Systems market from 2015 to 2025 covers:
Enterprise
Marketing
Broadcasting
Publishing

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:
United States
Europe
China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:
North America (Covered in Chapter 8)
United States
Canada
Mexico
Europe (Covered in Chapter 9)
Germany
UK
France

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Italy
Spain
Others
Asia-Pacific (Covered in Chapter 10)
China
Japan
India
South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:
Historical Years: 2015-2019
Base Year: 2019
Estimated Year: 2020
Forecast Period: 2020-2025

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