

2020-2025 Global Digital Asset Management (DAM) Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

Digital asset management (DAM) software organizes digital media such as images, videos and documents. DAM secures files, manages copyrights and handles permissions. It's a company-wide content storage system that boosts sharing, maintains brand consistency and reduces time-consuming hunts for digital assets. This report elaborates the market size, market characteristics, and market growth of the Digital Asset Management (DAM) industry, and breaks down according to the type, application, and consumption area of Digital Asset Management (DAM). The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Digital Asset Management (DAM) in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Digital Asset Management (DAM) market covered in Chapter 13:

OpenText Corporation

Graphit

DAM Guru Program

Interact SpA

Adobe Systems Incorporated

ADAM Software NV

Celum

Sitecore

Nuxeo

Canto

In Chapter 6, on the basis of types, the Digital Asset Management (DAM) market from 2015 to 2025 is primarily split into:

Solutions

Services

In Chapter 7, on the basis of applications, the Digital Asset Management (DAM) market from 2015 to 2025 covers:

Enterprise

Marketing

Broadcasting

Publishing

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States

Europe

China

Japan

India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan
India
South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

Contents

1 DIGITAL ASSET MANAGEMENT (DAM) MARKET - RESEARCH SCOPE

- 1.1 Study Goals
- 1.2 Market Definition and Scope
- 1.3 Key Market Segments
- 1.4 Study and Forecasting Years

2 DIGITAL ASSET MANAGEMENT (DAM) MARKET - RESEARCH METHODOLOGY

- 2.1 Methodology
- 2.2 Research Data Source
 - 2.2.1 Secondary Data
 - 2.2.2 Primary Data
 - 2.2.3 Market Size Estimation
 - 2.2.4 Legal Disclaimer

3 DIGITAL ASSET MANAGEMENT (DAM) MARKET FORCES

- 3.1 Global Digital Asset Management (DAM) Market Size
- 3.2 Top Impacting Factors (PESTEL Analysis)
 - 3.2.1 Political Factors
 - 3.2.2 Economic Factors
 - 3.2.3 Social Factors
 - 3.2.4 Technological Factors
 - 3.2.5 Environmental Factors
 - 3.2.6 Legal Factors
- 3.3 Industry Trend Analysis
- 3.4 Industry Trends Under COVID-19
 - 3.4.1 Risk Assessment on COVID-19
 - 3.4.2 Assessment of the Overall Impact of COVID-19 on the Industry
 - 3.4.3 Pre COVID-19 and Post COVID-19 Market Scenario
- 3.5 Industry Risk Assessment

4 DIGITAL ASSET MANAGEMENT (DAM) MARKET - BY GEOGRAPHY

- 4.1 Global Digital Asset Management (DAM) Market Value and Market Share by Regions

- 4.1.1 Global Digital Asset Management (DAM) Value (\$) by Region (2015-2020)
- 4.1.2 Global Digital Asset Management (DAM) Value Market Share by Regions (2015-2020)
- 4.2 Global Digital Asset Management (DAM) Market Production and Market Share by Major Countries
 - 4.2.1 Global Digital Asset Management (DAM) Production by Major Countries (2015-2020)
 - 4.2.2 Global Digital Asset Management (DAM) Production Market Share by Major Countries (2015-2020)
- 4.3 Global Digital Asset Management (DAM) Market Consumption and Market Share by Regions
 - 4.3.1 Global Digital Asset Management (DAM) Consumption by Regions (2015-2020)
 - 4.3.2 Global Digital Asset Management (DAM) Consumption Market Share by Regions (2015-2020)

5 DIGITAL ASSET MANAGEMENT (DAM) MARKET - BY TRADE STATISTICS

- 5.1 Global Digital Asset Management (DAM) Export and Import
- 5.2 United States Digital Asset Management (DAM) Export and Import (2015-2020)
- 5.3 Europe Digital Asset Management (DAM) Export and Import (2015-2020)
- 5.4 China Digital Asset Management (DAM) Export and Import (2015-2020)
- 5.5 Japan Digital Asset Management (DAM) Export and Import (2015-2020)
- 5.6 India Digital Asset Management (DAM) Export and Import (2015-2020)
- 5.7 ...

6 DIGITAL ASSET MANAGEMENT (DAM) MARKET - BY TYPE

- 6.1 Global Digital Asset Management (DAM) Production and Market Share by Types (2015-2020)
 - 6.1.1 Global Digital Asset Management (DAM) Production by Types (2015-2020)
 - 6.1.2 Global Digital Asset Management (DAM) Production Market Share by Types (2015-2020)
- 6.2 Global Digital Asset Management (DAM) Value and Market Share by Types (2015-2020)
 - 6.2.1 Global Digital Asset Management (DAM) Value by Types (2015-2020)
 - 6.2.2 Global Digital Asset Management (DAM) Value Market Share by Types (2015-2020)
- 6.3 Global Digital Asset Management (DAM) Production, Price and Growth Rate of Solutions (2015-2020)

6.4 Global Digital Asset Management (DAM) Production, Price and Growth Rate of Services (2015-2020)

7 DIGITAL ASSET MANAGEMENT (DAM) MARKET - BY APPLICATION

7.1 Global Digital Asset Management (DAM) Consumption and Market Share by Applications (2015-2020)

7.1.1 Global Digital Asset Management (DAM) Consumption by Applications (2015-2020)

7.1.2 Global Digital Asset Management (DAM) Consumption Market Share by Applications (2015-2020)

7.2 Global Digital Asset Management (DAM) Consumption and Growth Rate of Enterprise (2015-2020)

7.3 Global Digital Asset Management (DAM) Consumption and Growth Rate of Marketing (2015-2020)

7.4 Global Digital Asset Management (DAM) Consumption and Growth Rate of Broadcasting (2015-2020)

7.5 Global Digital Asset Management (DAM) Consumption and Growth Rate of Publishing (2015-2020)

8 NORTH AMERICA DIGITAL ASSET MANAGEMENT (DAM) MARKET

8.1 North America Digital Asset Management (DAM) Market Size

8.2 United States Digital Asset Management (DAM) Market Size

8.3 Canada Digital Asset Management (DAM) Market Size

8.4 Mexico Digital Asset Management (DAM) Market Size

8.5 The Influence of COVID-19 on North America Market

9 EUROPE DIGITAL ASSET MANAGEMENT (DAM) MARKET ANALYSIS

9.1 Europe Digital Asset Management (DAM) Market Size

9.2 Germany Digital Asset Management (DAM) Market Size

9.3 United Kingdom Digital Asset Management (DAM) Market Size

9.4 France Digital Asset Management (DAM) Market Size

9.5 Italy Digital Asset Management (DAM) Market Size

9.6 Spain Digital Asset Management (DAM) Market Size

9.7 The Influence of COVID-19 on Europe Market

10 ASIA-PACIFIC DIGITAL ASSET MANAGEMENT (DAM) MARKET ANALYSIS

- 10.1 Asia-Pacific Digital Asset Management (DAM) Market Size
- 10.2 China Digital Asset Management (DAM) Market Size
- 10.3 Japan Digital Asset Management (DAM) Market Size
- 10.4 South Korea Digital Asset Management (DAM) Market Size
- 10.5 Southeast Asia Digital Asset Management (DAM) Market Size
- 10.6 India Digital Asset Management (DAM) Market Size
- 10.7 The Influence of COVID-19 on Asia Pacific Market

11 MIDDLE EAST AND AFRICA DIGITAL ASSET MANAGEMENT (DAM) MARKET ANALYSIS

- 11.1 Middle East and Africa Digital Asset Management (DAM) Market Size
- 11.2 Saudi Arabia Digital Asset Management (DAM) Market Size
- 11.3 UAE Digital Asset Management (DAM) Market Size
- 11.4 South Africa Digital Asset Management (DAM) Market Size
- 11.5 The Influence of COVID-19 on Middle East and Africa Market

12 SOUTH AMERICA DIGITAL ASSET MANAGEMENT (DAM) MARKET ANALYSIS

- 12.1 South America Digital Asset Management (DAM) Market Size
- 12.2 Brazil Digital Asset Management (DAM) Market Size
- 12.3 The Influence of COVID-19 on South America Market

13 COMPANY PROFILES

- 13.1 OpenText Corporation
 - 13.1.1 OpenText Corporation Basic Information
 - 13.1.2 OpenText Corporation Product Profiles, Application and Specification
 - 13.1.3 OpenText Corporation Digital Asset Management (DAM) Market Performance (2015-2020)
- 13.2 Graphit
 - 13.2.1 Graphit Basic Information
 - 13.2.2 Graphit Product Profiles, Application and Specification
 - 13.2.3 Graphit Digital Asset Management (DAM) Market Performance (2015-2020)
- 13.3 DAM Guru Program
 - 13.3.1 DAM Guru Program Basic Information
 - 13.3.2 DAM Guru Program Product Profiles, Application and Specification
 - 13.3.3 DAM Guru Program Digital Asset Management (DAM) Market Performance

(2015-2020)

13.4 Interact SpA

13.4.1 Interact SpA Basic Information

13.4.2 Interact SpA Product Profiles, Application and Specification

13.4.3 Interact SpA Digital Asset Management (DAM) Market Performance

(2015-2020)

13.5 Adobe Systems Incorporated

13.5.1 Adobe Systems Incorporated Basic Information

13.5.2 Adobe Systems Incorporated Product Profiles, Application and Specification

13.5.3 Adobe Systems Incorporated Digital Asset Management (DAM) Market

Performance (2015-2020)

13.6 ADAM Software NV

13.6.1 ADAM Software NV Basic Information

13.6.2 ADAM Software NV Product Profiles, Application and Specification

13.6.3 ADAM Software NV Digital Asset Management (DAM) Market Performance

(2015-2020)

13.7 Celum

13.7.1 Celum Basic Information

13.7.2 Celum Product Profiles, Application and Specification

13.7.3 Celum Digital Asset Management (DAM) Market Performance (2015-2020)

13.8 Sitecore

13.8.1 Sitecore Basic Information

13.8.2 Sitecore Product Profiles, Application and Specification

13.8.3 Sitecore Digital Asset Management (DAM) Market Performance (2015-2020)

13.9 Nuxeo

13.9.1 Nuxeo Basic Information

13.9.2 Nuxeo Product Profiles, Application and Specification

13.9.3 Nuxeo Digital Asset Management (DAM) Market Performance (2015-2020)

13.10 Canto

13.10.1 Canto Basic Information

13.10.2 Canto Product Profiles, Application and Specification

13.10.3 Canto Digital Asset Management (DAM) Market Performance (2015-2020)

14 MARKET FORECAST - BY REGIONS

14.1 North America Digital Asset Management (DAM) Market Forecast (2020-2025)

14.2 Europe Digital Asset Management (DAM) Market Forecast (2020-2025)

14.3 Asia-Pacific Digital Asset Management (DAM) Market Forecast (2020-2025)

14.4 Middle East and Africa Digital Asset Management (DAM) Market Forecast

(2020-2025)

14.5 South America Digital Asset Management (DAM) Market Forecast (2020-2025)

15 MARKET FORECAST - BY TYPE AND APPLICATIONS

15.1 Global Digital Asset Management (DAM) Market Forecast by Types (2020-2025)

15.1.1 Global Digital Asset Management (DAM) Market Forecast Production and Market Share by Types (2020-2025)

15.1.2 Global Digital Asset Management (DAM) Market Forecast Value and Market Share by Types (2020-2025)

15.2 Global Digital Asset Management (DAM) Market Forecast by Applications (2020-2025)

List Of Tables

LIST OF TABLES AND FIGURES

Figure Digital Asset Management (DAM) Picture

Table Digital Asset Management (DAM) Key Market Segments

Figure Study and Forecasting Years

Figure Global Digital Asset Management (DAM) Market Size and Growth Rate
2015-2025

Figure Industry PESTEL Analysis

Figure Global COVID-19 Status

Figure Market Size Forecast Comparison of Pre COVID-19 and Post COVID-19

Figure Global Digital Asset Management (DAM) Value (\$) and Growth Rate
(2015-2020)

Table Global Digital Asset Management (DAM) Value (\$) by Countries (2015-2020)

Table Global Digital Asset Management (DAM) Value Market Share by Regions
(2015-2020)

Figure Global Digital Asset Management (DAM) Value Market Share by Regions in
2019

Figure Global Digital Asset Management (DAM) Production and Growth Rate
(2015-2020)

Table Global Digital Asset Management (DAM) Production by Major Countries
(2015-2020)

Table Global Digital Asset Management (DAM) Production Market Share by Major
Countries (2015-2020)

Figure Global Digital Asset Management (DAM) Production Market Share by Regions in
2019

Figure Global Digital Asset Management (DAM) Consumption and Growth Rate
(2015-2020)

Table Global Digital Asset Management (DAM) Consumption by Regions (2015-2020)

Table Global Digital Asset Management (DAM) Consumption Market Share by Regions
(2015-2020)

Figure Global Digital Asset Management (DAM) Consumption Market Share by Regions
in 2019

Table Global Digital Asset Management (DAM) Export Top 3 Country 2019

Table Global Digital Asset Management (DAM) Import Top 3 Country 2019

Table United States Digital Asset Management (DAM) Export and Import (2015-2020)

Table Europe Digital Asset Management (DAM) Export and Import (2015-2020)

Table China Digital Asset Management (DAM) Export and Import (2015-2020)

Table Japan Digital Asset Management (DAM) Export and Import (2015-2020)
Table India Digital Asset Management (DAM) Export and Import (2015-2020)
Table Global Digital Asset Management (DAM) Production by Types (2015-2020)
Table Global Digital Asset Management (DAM) Production Market Share by Types (2015-2020)
Figure Global Digital Asset Management (DAM) Production Share by Type (2015-2020)
Table Global Digital Asset Management (DAM) Value by Types (2015-2020)
Table Global Digital Asset Management (DAM) Value Market Share by Types (2015-2020)
Figure Global Digital Asset Management (DAM) Value Share by Type (2015-2020)
Figure Global Solutions Production and Growth Rate (2015-2020)
Figure Global Solutions Price (2015-2020)
Figure Global Services Production and Growth Rate (2015-2020)
Figure Global Services Price (2015-2020)
Table Global Digital Asset Management (DAM) Consumption by Applications (2015-2020)
Table Global Digital Asset Management (DAM) Consumption Market Share by Applications (2015-2020)
Figure Global Digital Asset Management (DAM) Consumption Share by Application (2015-2020)
Figure Global Enterprise Consumption and Growth Rate (2015-2020)
Figure Global Marketing Consumption and Growth Rate (2015-2020)
Figure Global Broadcasting Consumption and Growth Rate (2015-2020)
Figure Global Publishing Consumption and Growth Rate (2015-2020)
Figure North America Digital Asset Management (DAM) Market Consumption and Growth Rate (2015-2020)
Table North America Digital Asset Management (DAM) Consumption by Countries (2015-2020)
Table North America Digital Asset Management (DAM) Consumption Market Share by Countries (2015-2020)
Figure North America Digital Asset Management (DAM) Consumption Market Share by Countries (2015-2020)
Figure United States Digital Asset Management (DAM) Market Consumption and Growth Rate (2015-2020)
Figure Canada Digital Asset Management (DAM) Market Consumption and Growth Rate (2015-2020)
Figure Mexico Digital Asset Management (DAM) Market Consumption and Growth Rate (2015-2020)
Figure North America COVID-19 Status

Figure Europe Digital Asset Management (DAM) Market Consumption and Growth Rate (2015-2020)

Table Europe Digital Asset Management (DAM) Consumption by Countries (2015-2020)

Table Europe Digital Asset Management (DAM) Consumption Market Share by Countries (2015-2020)

Figure Europe Digital Asset Management (DAM) Consumption Market Share by Countries (2015-2020)

Figure Germany Digital Asset Management (DAM) Market Consumption and Growth Rate (2015-2020)

Figure United Kingdom Digital Asset Management (DAM) Market Consumption and Growth Rate (2015-2020)

Figure France Digital Asset Management (DAM) Market Consumption and Growth Rate (2015-2020)

Figure Italy Digital Asset Management (DAM) Market Consumption and Growth Rate (2015-2020)

Figure Spain Digital Asset Management (DAM) Market Consumption and Growth Rate (2015-2020)

Figure Europe COVID-19 Status

Figure Asia-Pacific Digital Asset Management (DAM) Market Consumption and Growth Rate (2015-2020)

Table Asia-Pacific Digital Asset Management (DAM) Consumption by Countries (2015-2020)

Table Asia-Pacific Digital Asset Management (DAM) Consumption Market Share by Countries (2015-2020)

Figure Asia-Pacific Digital Asset Management (DAM) Consumption Market Share by Countries (2015-2020)

Figure China Digital Asset Management (DAM) Market Consumption and Growth Rate (2015-2020)

Figure Japan Digital Asset Management (DAM) Market Consumption and Growth Rate (2015-2020)

Figure South Korea Digital Asset Management (DAM) Market Consumption and Growth Rate (2015-2020)

Figure Southeast Asia Digital Asset Management (DAM) Market Consumption and Growth Rate (2015-2020)

Figure India Digital Asset Management (DAM) Market Consumption and Growth Rate (2015-2020)

Figure Asia Pacific COVID-19 Status

Figure Middle East and Africa Digital Asset Management (DAM) Market Consumption and Growth Rate (2015-2020)

Table Middle East and Africa Digital Asset Management (DAM) Consumption by Countries (2015-2020)

Table Middle East and Africa Digital Asset Management (DAM) Consumption Market Share by Countries (2015-2020)

Figure Middle East and Africa Digital Asset Management (DAM) Consumption Market Share by Countries (2015-2020)

Figure Saudi Arabia Digital Asset Management (DAM) Market Consumption and Growth Rate (2015-2020)

Figure UAE Digital Asset Management (DAM) Market Consumption and Growth Rate (2015-2020)

Figure South Africa Digital Asset Management (DAM) Market Consumption and Growth Rate (2015-2020)

Figure South America Digital Asset Management (DAM) Market Consumption and Growth Rate (2015-2020)

Table South America Digital Asset Management (DAM) Consumption by Countries (2015-2020)

Table South America Digital Asset Management (DAM) Consumption Market Share by Countries (2015-2020)

Figure South America Digital Asset Management (DAM) Consumption Market Share by Countries (2015-2020)

Figure Brazil Digital Asset Management (DAM) Market Consumption and Growth Rate (2015-2020)

Table OpenText Corporation Company Profile

Table OpenText Corporation Production, Value, Price, Gross Margin 2015-2020

Figure OpenText Corporation Production and Growth Rate

Figure OpenText Corporation Value (\$) Market Share 2015-2020

Table Graphit Company Profile

Table Graphit Production, Value, Price, Gross Margin 2015-2020

Figure Graphit Production and Growth Rate

Figure Graphit Value (\$) Market Share 2015-2020

Table DAM Guru Program Company Profile

Table DAM Guru Program Production, Value, Price, Gross Margin 2015-2020

Figure DAM Guru Program Production and Growth Rate

Figure DAM Guru Program Value (\$) Market Share 2015-2020

Table Interact SpA Company Profile

Table Interact SpA Production, Value, Price, Gross Margin 2015-2020

Figure Interact SpA Production and Growth Rate

Figure Interact SpA Value (\$) Market Share 2015-2020

Table Adobe Systems Incorporated Company Profile

Table Adobe Systems Incorporated Production, Value, Price, Gross Margin 2015-2020

Figure Adobe Systems Incorporated Production and Growth Rate

Figure Adobe Systems Incorporated Value (\$) Market Share 2015-2020

Table ADAM Software NV Company Profile

Table ADAM Software NV Production, Value, Price, Gross Margin 2015-2020

Figure ADAM Software NV Production and Growth Rate

Figure ADAM Software NV Value (\$) Market Share 2015-2020

Table Celum Company Profile

Table Celum Production, Value, Price, Gross Margin 2015-2020

Figure Celum Production and Growth Rate

Figure Celum Value (\$) Market Share 2015-2020

Table Sitecore Company Profile

Table Sitecore Production, Value, Price, Gross Margin 2015-2020

Figure Sitecore Production and Growth Rate

Figure Sitecore Value (\$) Market Share 2015-2020

Table Nuxeo Company Profile

Table Nuxeo Production, Value, Price, Gross Margin 2015-2020

Figure Nuxeo Production and Growth Rate

Figure Nuxeo Value (\$) Market Share 2015-2020

Table Canto Company Profile

Table Canto Production, Value, Price, Gross Margin 2015-2020

Figure Canto Production and Growth Rate

Figure Canto Value (\$) Market Share 2015-2020

Figure North America Market Consumption and Growth Rate Forecast (2020-2025)

Figure Europe Market Consumption and Growth Rate Forecast (2020-2025)

Figure Asia-Pacific Market Consumption and Growth Rate Forecast (2020-2025)

Figure Middle East and Africa Market Consumption and Growth Rate Forecast (2020-2025)

Figure South America Market Consumption and Growth Rate Forecast (2020-2025)

Table Global Digital Asset Management (DAM) Market Forecast Production by Types (2020-2025)

Table Global Digital Asset Management (DAM) Market Forecast Production Share by Types (2020-2025)

Table Global Digital Asset Management (DAM) Market Forecast Value (\$) by Types (2020-2025)

Table Global Digital Asset Management (DAM) Market Forecast Value Share by Types (2020-2025)

Table Global Digital Asset Management (DAM) Market Forecast Consumption by Applications (2020-2025)

Table Global Digital Asset Management (DAM) Market Forecast Consumption Share by Applications (2020-2025)

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