

# 2020-2025 Global Digital Advertisement Spending Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

<https://marketpublishers.com/r/26C9C3604B5AEN.html>

Date: August 2021

Pages: 109

Price: US\$ 3,360.00 (Single User License)

ID: 26C9C3604B5AEN

## Abstracts

This report elaborates the market size, market characteristics, and market growth of the Digital Advertisement Spending industry, and breaks down according to the type, application, and consumption area of Digital Advertisement Spending. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Digital Advertisement Spending in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Digital Advertisement Spending market covered in Chapter 13:

Microsoft

Facebook

Alphabet

Twitter

Verizon

In Chapter 6, on the basis of types, the Digital Advertisement Spending market from 2015 to 2025 is primarily split into:

Display AD

Search AD

Others

In Chapter 7, on the basis of applications, the Digital Advertisement Spending market from 2015 to 2025 covers:

BFSI

IT & Telecom

Government Defense

Retail and E-Commerce

Energy and Utilities

Healthcare

Manufacturing

Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States

Europe

China

Japan

India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

## Contents

### **1 DIGITAL ADVERTISEMENT SPENDING MARKET - RESEARCH SCOPE**

- 1.1 Study Goals
- 1.2 Market Definition and Scope
- 1.3 Key Market Segments
- 1.4 Study and Forecasting Years

### **2 DIGITAL ADVERTISEMENT SPENDING MARKET - RESEARCH METHODOLOGY**

- 2.1 Methodology
- 2.2 Research Data Source
  - 2.2.1 Secondary Data
  - 2.2.2 Primary Data
  - 2.2.3 Market Size Estimation
  - 2.2.4 Legal Disclaimer

### **3 DIGITAL ADVERTISEMENT SPENDING MARKET FORCES**

- 3.1 Global Digital Advertisement Spending Market Size
- 3.2 Top Impacting Factors (PESTEL Analysis)
  - 3.2.1 Political Factors
  - 3.2.2 Economic Factors
  - 3.2.3 Social Factors
  - 3.2.4 Technological Factors
  - 3.2.5 Environmental Factors
  - 3.2.6 Legal Factors
- 3.3 Industry Trend Analysis
- 3.4 Industry Trends Under COVID-19
  - 3.4.1 Risk Assessment on COVID-19
  - 3.4.2 Assessment of the Overall Impact of COVID-19 on the Industry
  - 3.4.3 Pre COVID-19 and Post COVID-19 Market Scenario
- 3.5 Industry Risk Assessment

### **4 DIGITAL ADVERTISEMENT SPENDING MARKET - BY GEOGRAPHY**

- 4.1 Global Digital Advertisement Spending Market Value and Market Share by Regions
  - 4.1.1 Global Digital Advertisement Spending Value (\$) by Region (2015-2020)

- 4.1.2 Global Digital Advertisement Spending Value Market Share by Regions (2015-2020)
- 4.2 Global Digital Advertisement Spending Market Production and Market Share by Major Countries
  - 4.2.1 Global Digital Advertisement Spending Production by Major Countries (2015-2020)
  - 4.2.2 Global Digital Advertisement Spending Production Market Share by Major Countries (2015-2020)
- 4.3 Global Digital Advertisement Spending Market Consumption and Market Share by Regions
  - 4.3.1 Global Digital Advertisement Spending Consumption by Regions (2015-2020)
  - 4.3.2 Global Digital Advertisement Spending Consumption Market Share by Regions (2015-2020)

## **5 DIGITAL ADVERTISEMENT SPENDING MARKET - BY TRADE STATISTICS**

- 5.1 Global Digital Advertisement Spending Export and Import
- 5.2 United States Digital Advertisement Spending Export and Import (2015-2020)
- 5.3 Europe Digital Advertisement Spending Export and Import (2015-2020)
- 5.4 China Digital Advertisement Spending Export and Import (2015-2020)
- 5.5 Japan Digital Advertisement Spending Export and Import (2015-2020)
- 5.6 India Digital Advertisement Spending Export and Import (2015-2020)
- 5.7 ...

## **6 DIGITAL ADVERTISEMENT SPENDING MARKET - BY TYPE**

- 6.1 Global Digital Advertisement Spending Production and Market Share by Types (2015-2020)
  - 6.1.1 Global Digital Advertisement Spending Production by Types (2015-2020)
  - 6.1.2 Global Digital Advertisement Spending Production Market Share by Types (2015-2020)
- 6.2 Global Digital Advertisement Spending Value and Market Share by Types (2015-2020)
  - 6.2.1 Global Digital Advertisement Spending Value by Types (2015-2020)
  - 6.2.2 Global Digital Advertisement Spending Value Market Share by Types (2015-2020)
- 6.3 Global Digital Advertisement Spending Production, Price and Growth Rate of Display AD (2015-2020)
- 6.4 Global Digital Advertisement Spending Production, Price and Growth Rate of

Search AD (2015-2020)

6.5 Global Digital Advertisement Spending Production, Price and Growth Rate of Others (2015-2020)

## **7 DIGITAL ADVERTISEMENT SPENDING MARKET - BY APPLICATION**

7.1 Global Digital Advertisement Spending Consumption and Market Share by Applications (2015-2020)

7.1.1 Global Digital Advertisement Spending Consumption by Applications (2015-2020)

7.1.2 Global Digital Advertisement Spending Consumption Market Share by Applications (2015-2020)

7.2 Global Digital Advertisement Spending Consumption and Growth Rate of BFSI (2015-2020)

7.3 Global Digital Advertisement Spending Consumption and Growth Rate of IT & Telecom (2015-2020)

7.4 Global Digital Advertisement Spending Consumption and Growth Rate of Government Defense (2015-2020)

7.5 Global Digital Advertisement Spending Consumption and Growth Rate of Retail and E-Commerce (2015-2020)

7.6 Global Digital Advertisement Spending Consumption and Growth Rate of Energy and Utilities (2015-2020)

7.7 Global Digital Advertisement Spending Consumption and Growth Rate of Healthcare (2015-2020)

7.8 Global Digital Advertisement Spending Consumption and Growth Rate of Manufacturing (2015-2020)

7.9 Global Digital Advertisement Spending Consumption and Growth Rate of Others (2015-2020)

## **8 NORTH AMERICA DIGITAL ADVERTISEMENT SPENDING MARKET**

8.1 North America Digital Advertisement Spending Market Size

8.2 United States Digital Advertisement Spending Market Size

8.3 Canada Digital Advertisement Spending Market Size

8.4 Mexico Digital Advertisement Spending Market Size

8.5 The Influence of COVID-19 on North America Market

## **9 EUROPE DIGITAL ADVERTISEMENT SPENDING MARKET ANALYSIS**

- 9.1 Europe Digital Advertisement Spending Market Size
- 9.2 Germany Digital Advertisement Spending Market Size
- 9.3 United Kingdom Digital Advertisement Spending Market Size
- 9.4 France Digital Advertisement Spending Market Size
- 9.5 Italy Digital Advertisement Spending Market Size
- 9.6 Spain Digital Advertisement Spending Market Size
- 9.7 The Influence of COVID-19 on Europe Market

## **10 ASIA-PACIFIC DIGITAL ADVERTISEMENT SPENDING MARKET ANALYSIS**

- 10.1 Asia-Pacific Digital Advertisement Spending Market Size
- 10.2 China Digital Advertisement Spending Market Size
- 10.3 Japan Digital Advertisement Spending Market Size
- 10.4 South Korea Digital Advertisement Spending Market Size
- 10.5 Southeast Asia Digital Advertisement Spending Market Size
- 10.6 India Digital Advertisement Spending Market Size
- 10.7 The Influence of COVID-19 on Asia Pacific Market

## **11 MIDDLE EAST AND AFRICA DIGITAL ADVERTISEMENT SPENDING MARKET ANALYSIS**

- 11.1 Middle East and Africa Digital Advertisement Spending Market Size
- 11.2 Saudi Arabia Digital Advertisement Spending Market Size
- 11.3 UAE Digital Advertisement Spending Market Size
- 11.4 South Africa Digital Advertisement Spending Market Size
- 11.5 The Influence of COVID-19 on Middle East and Africa Market

## **12 SOUTH AMERICA DIGITAL ADVERTISEMENT SPENDING MARKET ANALYSIS**

- 12.1 South America Digital Advertisement Spending Market Size
- 12.2 Brazil Digital Advertisement Spending Market Size
- 12.3 The Influence of COVID-19 on South America Market

## **13 COMPANY PROFILES**

- 13.1 Microsoft
  - 13.1.1 Microsoft Basic Information
  - 13.1.2 Microsoft Product Profiles, Application and Specification
  - 13.1.3 Microsoft Digital Advertisement Spending Market Performance (2015-2020)

## 13.2 Facebook

13.2.1 Facebook Basic Information

13.2.2 Facebook Product Profiles, Application and Specification

13.2.3 Facebook Digital Advertisement Spending Market Performance (2015-2020)

## 13.3 Alphabet

13.3.1 Alphabet Basic Information

13.3.2 Alphabet Product Profiles, Application and Specification

13.3.3 Alphabet Digital Advertisement Spending Market Performance (2015-2020)

## 13.4 Twitter

13.4.1 Twitter Basic Information

13.4.2 Twitter Product Profiles, Application and Specification

13.4.3 Twitter Digital Advertisement Spending Market Performance (2015-2020)

## 13.5 Verizon

13.5.1 Verizon Basic Information

13.5.2 Verizon Product Profiles, Application and Specification

13.5.3 Verizon Digital Advertisement Spending Market Performance (2015-2020)

## **14 MARKET FORECAST - BY REGIONS**

14.1 North America Digital Advertisement Spending Market Forecast (2020-2025)

14.2 Europe Digital Advertisement Spending Market Forecast (2020-2025)

14.3 Asia-Pacific Digital Advertisement Spending Market Forecast (2020-2025)

14.4 Middle East and Africa Digital Advertisement Spending Market Forecast  
(2020-2025)

14.5 South America Digital Advertisement Spending Market Forecast (2020-2025)

## **15 MARKET FORECAST - BY TYPE AND APPLICATIONS**

15.1 Global Digital Advertisement Spending Market Forecast by Types (2020-2025)

15.1.1 Global Digital Advertisement Spending Market Forecast Production and Market  
Share by Types (2020-2025)

15.1.2 Global Digital Advertisement Spending Market Forecast Value and Market  
Share by Types (2020-2025)

15.2 Global Digital Advertisement Spending Market Forecast by Applications  
(2020-2025)



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Digital Advertisement Spending Picture

Table Digital Advertisement Spending Key Market Segments

Figure Study and Forecasting Years

Figure Global Digital Advertisement Spending Market Size and Growth Rate 2015-2025

Figure Industry PESTEL Analysis

Figure Global COVID-19 Status

Figure Market Size Forecast Comparison of Pre COVID-19 and Post COVID-19

Figure Global Digital Advertisement Spending Value (\$) and Growth Rate (2015-2020)

Table Global Digital Advertisement Spending Value (\$) by Countries (2015-2020)

Table Global Digital Advertisement Spending Value Market Share by Regions (2015-2020)

Figure Global Digital Advertisement Spending Value Market Share by Regions in 2019

Figure Global Digital Advertisement Spending Production and Growth Rate (2015-2020)

Table Global Digital Advertisement Spending Production by Major Countries (2015-2020)

Table Global Digital Advertisement Spending Production Market Share by Major Countries (2015-2020)

Figure Global Digital Advertisement Spending Production Market Share by Regions in 2019

Figure Global Digital Advertisement Spending Consumption and Growth Rate (2015-2020)

Table Global Digital Advertisement Spending Consumption by Regions (2015-2020)

Table Global Digital Advertisement Spending Consumption Market Share by Regions (2015-2020)

Figure Global Digital Advertisement Spending Consumption Market Share by Regions in 2019

Table Global Digital Advertisement Spending Export Top 3 Country 2019

Table Global Digital Advertisement Spending Import Top 3 Country 2019

Table United States Digital Advertisement Spending Export and Import (2015-2020)

Table Europe Digital Advertisement Spending Export and Import (2015-2020)

Table China Digital Advertisement Spending Export and Import (2015-2020)

Table Japan Digital Advertisement Spending Export and Import (2015-2020)

Table India Digital Advertisement Spending Export and Import (2015-2020)

Table Global Digital Advertisement Spending Production by Types (2015-2020)

Table Global Digital Advertisement Spending Production Market Share by Types

(2015-2020)

Figure Global Digital Advertisement Spending Production Share by Type (2015-2020)

Table Global Digital Advertisement Spending Value by Types (2015-2020)

Table Global Digital Advertisement Spending Value Market Share by Types

(2015-2020)

Figure Global Digital Advertisement Spending Value Share by Type (2015-2020)

Figure Global Display AD Production and Growth Rate (2015-2020)

Figure Global Display AD Price (2015-2020)

Figure Global Search AD Production and Growth Rate (2015-2020)

Figure Global Search AD Price (2015-2020)

Figure Global Others Production and Growth Rate (2015-2020)

Figure Global Others Price (2015-2020)

Table Global Digital Advertisement Spending Consumption by Applications (2015-2020)

Table Global Digital Advertisement Spending Consumption Market Share by

Applications (2015-2020)

Figure Global Digital Advertisement Spending Consumption Share by Application

(2015-2020)

Figure Global BFSI Consumption and Growth Rate (2015-2020)

Figure Global IT & Telecom Consumption and Growth Rate (2015-2020)

Figure Global Government Defense Consumption and Growth Rate (2015-2020)

Figure Global Retail and E-Commerce Consumption and Growth Rate (2015-2020)

Figure Global Energy and Utilities Consumption and Growth Rate (2015-2020)

Figure Global Healthcare Consumption and Growth Rate (2015-2020)

Figure Global Manufacturing Consumption and Growth Rate (2015-2020)

Figure Global Others Consumption and Growth Rate (2015-2020)

Figure North America Digital Advertisement Spending Market Consumption and Growth Rate (2015-2020)

Table North America Digital Advertisement Spending Consumption by Countries (2015-2020)

Table North America Digital Advertisement Spending Consumption Market Share by Countries (2015-2020)

Figure North America Digital Advertisement Spending Consumption Market Share by Countries (2015-2020)

Figure United States Digital Advertisement Spending Market Consumption and Growth Rate (2015-2020)

Figure Canada Digital Advertisement Spending Market Consumption and Growth Rate (2015-2020)

Figure Mexico Digital Advertisement Spending Market Consumption and Growth Rate (2015-2020)

Figure North America COVID-19 Status

Figure Europe Digital Advertisement Spending Market Consumption and Growth Rate (2015-2020)

Table Europe Digital Advertisement Spending Consumption by Countries (2015-2020)

Table Europe Digital Advertisement Spending Consumption Market Share by Countries (2015-2020)

Figure Europe Digital Advertisement Spending Consumption Market Share by Countries (2015-2020)

Figure Germany Digital Advertisement Spending Market Consumption and Growth Rate (2015-2020)

Figure United Kingdom Digital Advertisement Spending Market Consumption and Growth Rate (2015-2020)

Figure France Digital Advertisement Spending Market Consumption and Growth Rate (2015-2020)

Figure Italy Digital Advertisement Spending Market Consumption and Growth Rate (2015-2020)

Figure Spain Digital Advertisement Spending Market Consumption and Growth Rate (2015-2020)

Figure Europe COVID-19 Status

Figure Asia-Pacific Digital Advertisement Spending Market Consumption and Growth Rate (2015-2020)

Table Asia-Pacific Digital Advertisement Spending Consumption by Countries (2015-2020)

Table Asia-Pacific Digital Advertisement Spending Consumption Market Share by Countries (2015-2020)

Figure Asia-Pacific Digital Advertisement Spending Consumption Market Share by Countries (2015-2020)

Figure China Digital Advertisement Spending Market Consumption and Growth Rate (2015-2020)

Figure Japan Digital Advertisement Spending Market Consumption and Growth Rate (2015-2020)

Figure South Korea Digital Advertisement Spending Market Consumption and Growth Rate (2015-2020)

Figure Southeast Asia Digital Advertisement Spending Market Consumption and Growth Rate (2015-2020)

Figure India Digital Advertisement Spending Market Consumption and Growth Rate (2015-2020)

Figure Asia Pacific COVID-19 Status

Figure Middle East and Africa Digital Advertisement Spending Market Consumption and

Growth Rate (2015-2020)

Table Middle East and Africa Digital Advertisement Spending Consumption by Countries (2015-2020)

Table Middle East and Africa Digital Advertisement Spending Consumption Market Share by Countries (2015-2020)

Figure Middle East and Africa Digital Advertisement Spending Consumption Market Share by Countries (2015-2020)

Figure Saudi Arabia Digital Advertisement Spending Market Consumption and Growth Rate (2015-2020)

Figure UAE Digital Advertisement Spending Market Consumption and Growth Rate (2015-2020)

Figure South Africa Digital Advertisement Spending Market Consumption and Growth Rate (2015-2020)

Figure South America Digital Advertisement Spending Market Consumption and Growth Rate (2015-2020)

Table South America Digital Advertisement Spending Consumption by Countries (2015-2020)

Table South America Digital Advertisement Spending Consumption Market Share by Countries (2015-2020)

Figure South America Digital Advertisement Spending Consumption Market Share by Countries (2015-2020)

Figure Brazil Digital Advertisement Spending Market Consumption and Growth Rate (2015-2020)

Table Microsoft Company Profile

Table Microsoft Production, Value, Price, Gross Margin 2015-2020

Figure Microsoft Production and Growth Rate

Figure Microsoft Value (\$) Market Share 2015-2020

Table Facebook Company Profile

Table Facebook Production, Value, Price, Gross Margin 2015-2020

Figure Facebook Production and Growth Rate

Figure Facebook Value (\$) Market Share 2015-2020

Table Alphabet Company Profile

Table Alphabet Production, Value, Price, Gross Margin 2015-2020

Figure Alphabet Production and Growth Rate

Figure Alphabet Value (\$) Market Share 2015-2020

Table Twitter Company Profile

Table Twitter Production, Value, Price, Gross Margin 2015-2020

Figure Twitter Production and Growth Rate

Figure Twitter Value (\$) Market Share 2015-2020

Table Verizon Company Profile

Table Verizon Production, Value, Price, Gross Margin 2015-2020

Figure Verizon Production and Growth Rate

Figure Verizon Value (\$) Market Share 2015-2020

Figure North America Market Consumption and Growth Rate Forecast (2020-2025)

Figure Europe Market Consumption and Growth Rate Forecast (2020-2025)

Figure Asia-Pacific Market Consumption and Growth Rate Forecast (2020-2025)

Figure Middle East and Africa Market Consumption and Growth Rate Forecast (2020-2025)

Figure South America Market Consumption and Growth Rate Forecast (2020-2025)

Table Global Digital Advertisement Spending Market Forecast Production by Types (2020-2025)

Table Global Digital Advertisement Spending Market Forecast Production Share by Types (2020-2025)

Table Global Digital Advertisement Spending Market Forecast Value (\$) by Types (2020-2025)

Table Global Digital Advertisement Spending Market Forecast Value Share by Types (2020-2025)

Table Global Digital Advertisement Spending Market Forecast Consumption by Applications (2020-2025)

Table Global Digital Advertisement Spending Market Forecast Consumption Share by Applications (2020-2025)

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