

2020-2025 Global Digital Ad Platforms Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

https://marketpublishers.com/r/2683A796EEDDEN.html

Date: September 2021

Pages: 107

Price: US\$ 3,360.00 (Single User License)

ID: 2683A796EEDDEN

Abstracts

Digital Ad Platforms are platforms that help merchants advertise. Includes various types of software or public electronic advertising platforms.

This report elaborates the market size, market characteristics, and market growth of the Digital Ad Platforms industry, and breaks down according to the type, application, and consumption area of Digital Ad Platforms. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Digital Ad Platforms in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Digital Ad Platforms market covered in Chapter 13: Conversant, Inc.

Twitter

Kenshoo

Baidu, Inc.

Dentsu Aegis Network

Choozle

Yahoo

LinkedIn

DoubleClick

Alibaba Group Holding Limited



Acxiom Corporation

Facebook
Sizmek
Amazon.com, Inc.
Adobe
In Chapter 6, on the basis of types, the Digital Ad Platforms market from 2015 to 2025 is primarily split into: Cloud Based On Premise
In Chapter 7, on the basis of applications, the Digital Ad Platforms market from 2015 to 2025 covers: Industrial Commercial Education Other
Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5: United States Europe China Japan India
Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12: North America (Covered in Chapter 8) United States Canada Mexico

UK

France

Germany

Europe (Covered in Chapter 9)

Italy

Spain

Others



Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025



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