

2020-2025 Global Demand-Side Platform Systems Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

<https://marketpublishers.com/r/2777BAD2B9F5EN.html>

Date: July 2021

Pages: 129

Price: US\$ 3,360.00 (Single User License)

ID: 2777BAD2B9F5EN

Abstracts

This report elaborates the market size, market characteristics, and market growth of the Demand-Side Platform Systems industry, and breaks down according to the type, application, and consumption area of Demand-Side Platform Systems. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Demand-Side Platform Systems in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Demand-Side Platform Systems market covered in Chapter 13:

Rocket Fuel

DoubleClick

AppNexus

Facebook Ads Manager

Amazon (AAP)

MediaMath

LiveRamp

TubeMogul

BrightRoll

Choozle

In Chapter 6, on the basis of types, the Demand-Side Platform Systems market from 2015 to 2025 is primarily split into:

Cloud Based
On Premise

In Chapter 7, on the basis of applications, the Demand-Side Platform Systems market from 2015 to 2025 covers:

Programmatic RTB
Programmatic Direct

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States
Europe
China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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