

2020-2025 Global Data Broker Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

<https://marketpublishers.com/r/298432EDFDCDEN.html>

Date: April 2021

Pages: 106

Price: US\$ 3,360.00 (Single User License)

ID: 298432EDFDCDEN

Abstracts

A Data Broker or information broker collects information about individuals from public records and private sources including census and change of address records, motor vehicle and driving records, user-contributed material to social networking sites, media and court reports, voter registration lists, consumer purchase histories, most-wanted lists and terrorist watch lists, bank card transaction records, health care authorities, and web browsing histories.

This report elaborates the market size, market characteristics, and market growth of the Data Broker industry, and breaks down according to the type, application, and consumption area of Data Broker. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Data Broker in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Data Broker market covered in Chapter 13:

Alibaba Group Holdings Limited

PeekYou LLC

TowerData Inc.

CoreLogic

Oracle Corporation

Nielson Holdings PLC

Bloomberg L.P

Moody's Corporation
Wolters Kluwer N.V.
Datasift Inc.
IBM Corporation
Ignite Technologies
Thomson Reuters Corporation
Experian Plc
H.I.G. Capital
Fair Isaac Corporation (FICO)
Acxiom Corporation
Qlik Technologies Inc.
IHS Markit and Morningstar
Equifax
TransUnion LLC
HG Data Company
Lifelock
RELX Group Plc.

In Chapter 6, on the basis of types, the Data Broker market from 2015 to 2025 is primarily split into:

Unstructured Data
Structured Data
Custom Structure Data

In Chapter 7, on the basis of applications, the Data Broker market from 2015 to 2025 covers:

BFSI
Retail and FMCG
Manufacturing
Media
Government Sector

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States
Europe
China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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