

2020-2025 Global Credit and Debit Payment Card Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

Payment cards are part of a payment system issued by financial institutions, such as a bank, to a customer that enables its owner (the cardholder) to access the funds in the customer's designated bank accounts, or through a credit account and make payments by electronic funds transfer and access automated teller machines (ATMs). Such cards are known by a variety of names including bank cards, ATM cards, MAC (money access cards), client cards, key cards or cash cards.

A credit card is a payment card issued to users (cardholders) to enable the cardholder to pay a merchant for goods and services based on the cardholder's promise to the card issuer to pay them for the amounts so paid plus the other agreed charges. The card issuer (usually a bank) creates a revolving account and grants a line of credit to the cardholder, from which the cardholder can borrow money for payment to a merchant or as a cash advance. In other words, credit cards combine payment services with extensions of credit. Complex fee structures in the credit card industry may limit customers' ability to comparison shop, helping to ensure that the industry is not price-competitive and helping to maximize industry profits.

A debit card (also known as a bank card, plastic card or check card) is a plastic payment card that can be used instead of cash when making purchases. It is similar to a credit card, but unlike a credit card, the money comes directly from the user's bank account when performing a transaction.

This report elaborates the market size, market characteristics, and market growth of the Credit and Debit Payment Card industry, and breaks down according to the type, application, and consumption area of Credit and Debit Payment Card. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and

entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Credit and Debit Payment Card in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Credit and Debit Payment Card market covered in Chapter 13:

Citibank

American Express

MasterCard

Discover Financial Services

Royal Bank of Scotland plc (RBS)

Australia and New Zealand Banking Group Limited (ANZ Bank)

State Bank of India (SBI)

ICICI Bank Limited

Industrial and Commercial Bank of China (ICBC)

HDFC Bank Limited

Visa Inc.

National Bank of Abu Dhabi (NBAD)

Barclays PLC

In Chapter 6, on the basis of types, the Credit and Debit Payment Card market from 2015 to 2025 is primarily split into:

Credit Payment Card

Debit Payment Card

In Chapter 7, on the basis of applications, the Credit and Debit Payment Card market from 2015 to 2025 covers:

Consumption

Transfer

Withdraw money

Other

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States

Europe

China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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