

# 2020-2025 Global Cosmetics(Women Make-up) Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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## Abstracts

Cosmetics are substances or products used to enhance or alter the appearance of the face or fragrance and texture of the body. Many cosmetics are designed for use of applying to the face, hair, and body.

This report elaborates the market size, market characteristics, and market growth of the Cosmetics(Women Make-up) industry, and breaks down according to the type, application, and consumption area of Cosmetics(Women Make-up). The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Cosmetics(Women Make-up) in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Cosmetics(Women Make-up) market covered in Chapter 13:

Loreal International

Kao Corporation

The Estee Lauder Companies Inc.

Revlon, Inc.

Shiseido Company

The Procter & Gamble Company

Skin Food.

Oriflame Cosmetics S.A.

Unilever PLC.

Avon Products, Inc.

In Chapter 6, on the basis of types, the Cosmetics(Women Make-up) market from 2015 to 2025 is primarily split into:

Skin & Sun Care Products

Hair Care Products

Deodorants

Makeup & Color Cosmetics

Fragrances

In Chapter 7, on the basis of applications, the Cosmetics(Women Make-up) market from 2015 to 2025 covers:

General departmental store

Supermarkets

Drug stores

Brand outlets

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States

Europe

China

Japan

India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany  
UK  
France  
Italy  
Spain  
Others  
Asia-Pacific (Covered in Chapter 10)  
China  
Japan  
India  
South Korea  
Southeast Asia  
Others  
Middle East and Africa (Covered in Chapter 11)  
Saudi Arabia  
UAE  
South Africa  
Others  
South America (Covered in Chapter 12)  
Brazil  
Others

Years considered for this report:

Historical Years: 2015-2019  
Base Year: 2019  
Estimated Year: 2020  
Forecast Period: 2020-2025

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