

# 2020-2025 Global Cosmetics & Personal Care Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

<https://marketpublishers.com/r/2A3E7ED4A2B8EN.html>

Date: July 2021

Pages: 107

Price: US\$ 3,360.00 (Single User License)

ID: 2A3E7ED4A2B8EN

## Abstracts

This report elaborates the market size, market characteristics, and market growth of the Cosmetics & Personal Care industry, and breaks down according to the type, application, and consumption area of Cosmetics & Personal Care. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Cosmetics & Personal Care in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Cosmetics & Personal Care market covered in Chapter 13:

Colgate-Palmolive Company

Helen of Troy Limited

Avon Products

Unilever

Estee Lauder Companies

Procter and Gamble

L'Oreal SA

Johnson and Johnson

In Chapter 6, on the basis of types, the Cosmetics & Personal Care market from 2015 to 2025 is primarily split into:

Skincare

Haircare

Personal Hygiene

Make-up

Fragrances

Oral Hygiene

In Chapter 7, on the basis of applications, the Cosmetics & Personal Care market from 2015 to 2025 covers:

Online Sales

Offline Sales

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States

Europe

China

Japan

India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

## Contents

### **1 COSMETICS & PERSONAL CARE MARKET - RESEARCH SCOPE**

- 1.1 Study Goals
- 1.2 Market Definition and Scope
- 1.3 Key Market Segments
- 1.4 Study and Forecasting Years

### **2 COSMETICS & PERSONAL CARE MARKET - RESEARCH METHODOLOGY**

- 2.1 Methodology
- 2.2 Research Data Source
  - 2.2.1 Secondary Data
  - 2.2.2 Primary Data
  - 2.2.3 Market Size Estimation
  - 2.2.4 Legal Disclaimer

### **3 COSMETICS & PERSONAL CARE MARKET FORCES**

- 3.1 Global Cosmetics & Personal Care Market Size
- 3.2 Top Impacting Factors (PESTEL Analysis)
  - 3.2.1 Political Factors
  - 3.2.2 Economic Factors
  - 3.2.3 Social Factors
  - 3.2.4 Technological Factors
  - 3.2.5 Environmental Factors
  - 3.2.6 Legal Factors
- 3.3 Industry Trend Analysis
- 3.4 Industry Trends Under COVID-19
  - 3.4.1 Risk Assessment on COVID-19
  - 3.4.2 Assessment of the Overall Impact of COVID-19 on the Industry
  - 3.4.3 Pre COVID-19 and Post COVID-19 Market Scenario
- 3.5 Industry Risk Assessment

### **4 COSMETICS & PERSONAL CARE MARKET - BY GEOGRAPHY**

- 4.1 Global Cosmetics & Personal Care Market Value and Market Share by Regions
  - 4.1.1 Global Cosmetics & Personal Care Value (\$) by Region (2015-2020)

- 4.1.2 Global Cosmetics & Personal Care Value Market Share by Regions (2015-2020)
- 4.2 Global Cosmetics & Personal Care Market Production and Market Share by Major Countries
  - 4.2.1 Global Cosmetics & Personal Care Production by Major Countries (2015-2020)
  - 4.2.2 Global Cosmetics & Personal Care Production Market Share by Major Countries (2015-2020)
- 4.3 Global Cosmetics & Personal Care Market Consumption and Market Share by Regions
  - 4.3.1 Global Cosmetics & Personal Care Consumption by Regions (2015-2020)
  - 4.3.2 Global Cosmetics & Personal Care Consumption Market Share by Regions (2015-2020)

## **5 COSMETICS & PERSONAL CARE MARKET - BY TRADE STATISTICS**

- 5.1 Global Cosmetics & Personal Care Export and Import
- 5.2 United States Cosmetics & Personal Care Export and Import (2015-2020)
- 5.3 Europe Cosmetics & Personal Care Export and Import (2015-2020)
- 5.4 China Cosmetics & Personal Care Export and Import (2015-2020)
- 5.5 Japan Cosmetics & Personal Care Export and Import (2015-2020)
- 5.6 India Cosmetics & Personal Care Export and Import (2015-2020)
- 5.7 ...

## **6 COSMETICS & PERSONAL CARE MARKET - BY TYPE**

- 6.1 Global Cosmetics & Personal Care Production and Market Share by Types (2015-2020)
  - 6.1.1 Global Cosmetics & Personal Care Production by Types (2015-2020)
  - 6.1.2 Global Cosmetics & Personal Care Production Market Share by Types (2015-2020)
- 6.2 Global Cosmetics & Personal Care Value and Market Share by Types (2015-2020)
  - 6.2.1 Global Cosmetics & Personal Care Value by Types (2015-2020)
  - 6.2.2 Global Cosmetics & Personal Care Value Market Share by Types (2015-2020)
- 6.3 Global Cosmetics & Personal Care Production, Price and Growth Rate of Skincare (2015-2020)
- 6.4 Global Cosmetics & Personal Care Production, Price and Growth Rate of Haircare (2015-2020)
- 6.5 Global Cosmetics & Personal Care Production, Price and Growth Rate of Personal Hygiene (2015-2020)
- 6.6 Global Cosmetics & Personal Care Production, Price and Growth Rate of Make-up

(2015-2020)

6.7 Global Cosmetics & Personal Care Production, Price and Growth Rate of Fragrances (2015-2020)

6.8 Global Cosmetics & Personal Care Production, Price and Growth Rate of Oral Hygiene (2015-2020)

## **7 COSMETICS & PERSONAL CARE MARKET - BY APPLICATION**

7.1 Global Cosmetics & Personal Care Consumption and Market Share by Applications (2015-2020)

7.1.1 Global Cosmetics & Personal Care Consumption by Applications (2015-2020)

7.1.2 Global Cosmetics & Personal Care Consumption Market Share by Applications (2015-2020)

7.2 Global Cosmetics & Personal Care Consumption and Growth Rate of Online Sales (2015-2020)

7.3 Global Cosmetics & Personal Care Consumption and Growth Rate of Offline Sales (2015-2020)

## **8 NORTH AMERICA COSMETICS & PERSONAL CARE MARKET**

8.1 North America Cosmetics & Personal Care Market Size

8.2 United States Cosmetics & Personal Care Market Size

8.3 Canada Cosmetics & Personal Care Market Size

8.4 Mexico Cosmetics & Personal Care Market Size

8.5 The Influence of COVID-19 on North America Market

## **9 EUROPE COSMETICS & PERSONAL CARE MARKET ANALYSIS**

9.1 Europe Cosmetics & Personal Care Market Size

9.2 Germany Cosmetics & Personal Care Market Size

9.3 United Kingdom Cosmetics & Personal Care Market Size

9.4 France Cosmetics & Personal Care Market Size

9.5 Italy Cosmetics & Personal Care Market Size

9.6 Spain Cosmetics & Personal Care Market Size

9.7 The Influence of COVID-19 on Europe Market

## **10 ASIA-PACIFIC COSMETICS & PERSONAL CARE MARKET ANALYSIS**

10.1 Asia-Pacific Cosmetics & Personal Care Market Size

- 10.2 China Cosmetics & Personal Care Market Size
- 10.3 Japan Cosmetics & Personal Care Market Size
- 10.4 South Korea Cosmetics & Personal Care Market Size
- 10.5 Southeast Asia Cosmetics & Personal Care Market Size
- 10.6 India Cosmetics & Personal Care Market Size
- 10.7 The Influence of COVID-19 on Asia Pacific Market

## **11 MIDDLE EAST AND AFRICA COSMETICS & PERSONAL CARE MARKET ANALYSIS**

- 11.1 Middle East and Africa Cosmetics & Personal Care Market Size
- 11.2 Saudi Arabia Cosmetics & Personal Care Market Size
- 11.3 UAE Cosmetics & Personal Care Market Size
- 11.4 South Africa Cosmetics & Personal Care Market Size
- 11.5 The Influence of COVID-19 on Middle East and Africa Market

## **12 SOUTH AMERICA COSMETICS & PERSONAL CARE MARKET ANALYSIS**

- 12.1 South America Cosmetics & Personal Care Market Size
- 12.2 Brazil Cosmetics & Personal Care Market Size
- 12.3 The Influence of COVID-19 on South America Market

## **13 COMPANY PROFILES**

- 13.1 Colgate-Palmolive Company
  - 13.1.1 Colgate-Palmolive Company Basic Information
  - 13.1.2 Colgate-Palmolive Company Product Profiles, Application and Specification
  - 13.1.3 Colgate-Palmolive Company Cosmetics & Personal Care Market Performance (2015-2020)
- 13.2 Helen of Troy Limited
  - 13.2.1 Helen of Troy Limited Basic Information
  - 13.2.2 Helen of Troy Limited Product Profiles, Application and Specification
  - 13.2.3 Helen of Troy Limited Cosmetics & Personal Care Market Performance (2015-2020)
- 13.3 Avon Products
  - 13.3.1 Avon Products Basic Information
  - 13.3.2 Avon Products Product Profiles, Application and Specification
  - 13.3.3 Avon Products Cosmetics & Personal Care Market Performance (2015-2020)
- 13.4 Unilever

- 13.4.1 Unilever Basic Information
- 13.4.2 Unilever Product Profiles, Application and Specification
- 13.4.3 Unilever Cosmetics & Personal Care Market Performance (2015-2020)
- 13.5 Estee Lauder Companies
  - 13.5.1 Estee Lauder Companies Basic Information
  - 13.5.2 Estee Lauder Companies Product Profiles, Application and Specification
  - 13.5.3 Estee Lauder Companies Cosmetics & Personal Care Market Performance (2015-2020)
- 13.6 Procter and Gamble
  - 13.6.1 Procter and Gamble Basic Information
  - 13.6.2 Procter and Gamble Product Profiles, Application and Specification
  - 13.6.3 Procter and Gamble Cosmetics & Personal Care Market Performance (2015-2020)
- 13.7 L'Oreal SA
  - 13.7.1 L'Oreal SA Basic Information
  - 13.7.2 L'Oreal SA Product Profiles, Application and Specification
  - 13.7.3 L'Oreal SA Cosmetics & Personal Care Market Performance (2015-2020)
- 13.8 Johnson and Johnson
  - 13.8.1 Johnson and Johnson Basic Information
  - 13.8.2 Johnson and Johnson Product Profiles, Application and Specification
  - 13.8.3 Johnson and Johnson Cosmetics & Personal Care Market Performance (2015-2020)

## **14 MARKET FORECAST - BY REGIONS**

- 14.1 North America Cosmetics & Personal Care Market Forecast (2020-2025)
- 14.2 Europe Cosmetics & Personal Care Market Forecast (2020-2025)
- 14.3 Asia-Pacific Cosmetics & Personal Care Market Forecast (2020-2025)
- 14.4 Middle East and Africa Cosmetics & Personal Care Market Forecast (2020-2025)
- 14.5 South America Cosmetics & Personal Care Market Forecast (2020-2025)

## **15 MARKET FORECAST - BY TYPE AND APPLICATIONS**

- 15.1 Global Cosmetics & Personal Care Market Forecast by Types (2020-2025)
  - 15.1.1 Global Cosmetics & Personal Care Market Forecast Production and Market Share by Types (2020-2025)
  - 15.1.2 Global Cosmetics & Personal Care Market Forecast Value and Market Share by Types (2020-2025)
- 15.2 Global Cosmetics & Personal Care Market Forecast by Applications (2020-2025)



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Cosmetics & Personal Care Picture  
Table Cosmetics & Personal Care Key Market Segments  
Figure Study and Forecasting Years  
Figure Global Cosmetics & Personal Care Market Size and Growth Rate 2015-2025  
Figure Industry PESTEL Analysis  
Figure Global COVID-19 Status  
Figure Market Size Forecast Comparison of Pre COVID-19 and Post COVID-19  
Figure Global Cosmetics & Personal Care Value (\$) and Growth Rate (2015-2020)  
Table Global Cosmetics & Personal Care Value (\$) by Countries (2015-2020)  
Table Global Cosmetics & Personal Care Value Market Share by Regions (2015-2020)  
Figure Global Cosmetics & Personal Care Value Market Share by Regions in 2019  
Figure Global Cosmetics & Personal Care Production and Growth Rate (2015-2020)  
Table Global Cosmetics & Personal Care Production by Major Countries (2015-2020)  
Table Global Cosmetics & Personal Care Production Market Share by Major Countries (2015-2020)  
Figure Global Cosmetics & Personal Care Production Market Share by Regions in 2019  
Figure Global Cosmetics & Personal Care Consumption and Growth Rate (2015-2020)  
Table Global Cosmetics & Personal Care Consumption by Regions (2015-2020)  
Table Global Cosmetics & Personal Care Consumption Market Share by Regions (2015-2020)  
Figure Global Cosmetics & Personal Care Consumption Market Share by Regions in 2019  
Table Global Cosmetics & Personal Care Export Top 3 Country 2019  
Table Global Cosmetics & Personal Care Import Top 3 Country 2019  
Table United States Cosmetics & Personal Care Export and Import (2015-2020)  
Table Europe Cosmetics & Personal Care Export and Import (2015-2020)  
Table China Cosmetics & Personal Care Export and Import (2015-2020)  
Table Japan Cosmetics & Personal Care Export and Import (2015-2020)  
Table India Cosmetics & Personal Care Export and Import (2015-2020)  
Table Global Cosmetics & Personal Care Production by Types (2015-2020)  
Table Global Cosmetics & Personal Care Production Market Share by Types (2015-2020)  
Figure Global Cosmetics & Personal Care Production Share by Type (2015-2020)  
Table Global Cosmetics & Personal Care Value by Types (2015-2020)  
Table Global Cosmetics & Personal Care Value Market Share by Types (2015-2020)

Figure Global Cosmetics & Personal Care Value Share by Type (2015-2020)  
Figure Global Skincare Production and Growth Rate (2015-2020)  
Figure Global Skincare Price (2015-2020)  
Figure Global Haircare Production and Growth Rate (2015-2020)  
Figure Global Haircare Price (2015-2020)  
Figure Global Personal Hygiene Production and Growth Rate (2015-2020)  
Figure Global Personal Hygiene Price (2015-2020)  
Figure Global Make-up Production and Growth Rate (2015-2020)  
Figure Global Make-up Price (2015-2020)  
Figure Global Fragrances Production and Growth Rate (2015-2020)  
Figure Global Fragrances Price (2015-2020)  
Figure Global Oral Hygiene Production and Growth Rate (2015-2020)  
Figure Global Oral Hygiene Price (2015-2020)  
Table Global Cosmetics & Personal Care Consumption by Applications (2015-2020)  
Table Global Cosmetics & Personal Care Consumption Market Share by Applications (2015-2020)  
Figure Global Cosmetics & Personal Care Consumption Share by Application (2015-2020)  
Figure Global Online Sales Consumption and Growth Rate (2015-2020)  
Figure Global Offline Sales Consumption and Growth Rate (2015-2020)  
Figure North America Cosmetics & Personal Care Market Consumption and Growth Rate (2015-2020)  
Table North America Cosmetics & Personal Care Consumption by Countries (2015-2020)  
Table North America Cosmetics & Personal Care Consumption Market Share by Countries (2015-2020)  
Figure North America Cosmetics & Personal Care Consumption Market Share by Countries (2015-2020)  
Figure United States Cosmetics & Personal Care Market Consumption and Growth Rate (2015-2020)  
Figure Canada Cosmetics & Personal Care Market Consumption and Growth Rate (2015-2020)  
Figure Mexico Cosmetics & Personal Care Market Consumption and Growth Rate (2015-2020)  
Figure North America COVID-19 Status  
Figure Europe Cosmetics & Personal Care Market Consumption and Growth Rate (2015-2020)  
Table Europe Cosmetics & Personal Care Consumption by Countries (2015-2020)  
Table Europe Cosmetics & Personal Care Consumption Market Share by Countries

(2015-2020)

Figure Europe Cosmetics & Personal Care Consumption Market Share by Countries

(2015-2020)

Figure Germany Cosmetics & Personal Care Market Consumption and Growth Rate

(2015-2020)

Figure United Kingdom Cosmetics & Personal Care Market Consumption and Growth Rate (2015-2020)

Figure France Cosmetics & Personal Care Market Consumption and Growth Rate

(2015-2020)

Figure Italy Cosmetics & Personal Care Market Consumption and Growth Rate

(2015-2020)

Figure Spain Cosmetics & Personal Care Market Consumption and Growth Rate

(2015-2020)

Figure Europe COVID-19 Status

Figure Asia-Pacific Cosmetics & Personal Care Market Consumption and Growth Rate

(2015-2020)

Table Asia-Pacific Cosmetics & Personal Care Consumption by Countries (2015-2020)

Table Asia-Pacific Cosmetics & Personal Care Consumption Market Share by Countries

(2015-2020)

Figure Asia-Pacific Cosmetics & Personal Care Consumption Market Share by Countries (2015-2020)

Figure China Cosmetics & Personal Care Market Consumption and Growth Rate

(2015-2020)

Figure Japan Cosmetics & Personal Care Market Consumption and Growth Rate

(2015-2020)

Figure South Korea Cosmetics & Personal Care Market Consumption and Growth Rate

(2015-2020)

Figure Southeast Asia Cosmetics & Personal Care Market Consumption and Growth Rate (2015-2020)

Figure India Cosmetics & Personal Care Market Consumption and Growth Rate

(2015-2020)

Figure Asia Pacific COVID-19 Status

Figure Middle East and Africa Cosmetics & Personal Care Market Consumption and Growth Rate (2015-2020)

Table Middle East and Africa Cosmetics & Personal Care Consumption by Countries (2015-2020)

Table Middle East and Africa Cosmetics & Personal Care Consumption Market Share by Countries (2015-2020)

Figure Middle East and Africa Cosmetics & Personal Care Consumption Market Share

by Countries (2015-2020)

Figure Saudi Arabia Cosmetics & Personal Care Market Consumption and Growth Rate (2015-2020)

Figure UAE Cosmetics & Personal Care Market Consumption and Growth Rate (2015-2020)

Figure South Africa Cosmetics & Personal Care Market Consumption and Growth Rate (2015-2020)

Figure South America Cosmetics & Personal Care Market Consumption and Growth Rate (2015-2020)

Table South America Cosmetics & Personal Care Consumption by Countries (2015-2020)

Table South America Cosmetics & Personal Care Consumption Market Share by Countries (2015-2020)

Figure South America Cosmetics & Personal Care Consumption Market Share by Countries (2015-2020)

Figure Brazil Cosmetics & Personal Care Market Consumption and Growth Rate (2015-2020)

Table Colgate-Palmolive Company Company Profile

Table Colgate-Palmolive Company Production, Value, Price, Gross Margin 2015-2020

Figure Colgate-Palmolive Company Production and Growth Rate

Figure Colgate-Palmolive Company Value (\$) Market Share 2015-2020

Table Helen of Troy Limited Company Profile

Table Helen of Troy Limited Production, Value, Price, Gross Margin 2015-2020

Figure Helen of Troy Limited Production and Growth Rate

Figure Helen of Troy Limited Value (\$) Market Share 2015-2020

Table Avon Products Company Profile

Table Avon Products Production, Value, Price, Gross Margin 2015-2020

Figure Avon Products Production and Growth Rate

Figure Avon Products Value (\$) Market Share 2015-2020

Table Unilever Company Profile

Table Unilever Production, Value, Price, Gross Margin 2015-2020

Figure Unilever Production and Growth Rate

Figure Unilever Value (\$) Market Share 2015-2020

Table Estee Lauder Companies Company Profile

Table Estee Lauder Companies Production, Value, Price, Gross Margin 2015-2020

Figure Estee Lauder Companies Production and Growth Rate

Figure Estee Lauder Companies Value (\$) Market Share 2015-2020

Table Procter and Gamble Company Profile

Table Procter and Gamble Production, Value, Price, Gross Margin 2015-2020

Figure Procter and Gamble Production and Growth Rate  
Figure Procter and Gamble Value (\$) Market Share 2015-2020  
Table L'Oreal SA Company Profile  
Table L'Oreal SA Production, Value, Price, Gross Margin 2015-2020  
Figure L'Oreal SA Production and Growth Rate  
Figure L'Oreal SA Value (\$) Market Share 2015-2020  
Table Johnson and Johnson Company Profile  
Table Johnson and Johnson Production, Value, Price, Gross Margin 2015-2020  
Figure Johnson and Johnson Production and Growth Rate  
Figure Johnson and Johnson Value (\$) Market Share 2015-2020  
Figure North America Market Consumption and Growth Rate Forecast (2020-2025)  
Figure Europe Market Consumption and Growth Rate Forecast (2020-2025)  
Figure Asia-Pacific Market Consumption and Growth Rate Forecast (2020-2025)  
Figure Middle East and Africa Market Consumption and Growth Rate Forecast (2020-2025)  
Figure South America Market Consumption and Growth Rate Forecast (2020-2025)  
Table Global Cosmetics & Personal Care Market Forecast Production by Types (2020-2025)  
Table Global Cosmetics & Personal Care Market Forecast Production Share by Types (2020-2025)  
Table Global Cosmetics & Personal Care Market Forecast Value (\$) by Types (2020-2025)  
Table Global Cosmetics & Personal Care Market Forecast Value Share by Types (2020-2025)  
Table Global Cosmetics & Personal Care Market Forecast Consumption by Applications (2020-2025)  
Table Global Cosmetics & Personal Care Market Forecast Consumption Share by Applications (2020-2025)

## I would like to order

Product name: 2020-2025 Global Cosmetics & Personal Care Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

Product link: <https://marketpublishers.com/r/2A3E7ED4A2B8EN.html>

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2A3E7ED4A2B8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

