

# 2020-2025 Global Cosmetics OEM or ODM Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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## **Abstracts**

An original equipment manufacturer, or OEM, manufactures products or components that are purchased by another company and retailed under that purchasing company's brand name. OEM refers to the company that originally manufactured the product. An original design manufacturer (ODM) is a company which designs and manufactures a product which is specified and eventually branded by another firm for sale. This report elaborates the market size, market characteristics, and market growth of the Cosmetics OEM or ODM industry, and breaks down according to the type, application, and consumption area of Cosmetics OEM or ODM. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Cosmetics OEM or ODM in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Cosmetics OEM or ODM market covered in Chapter 13:

Cosmax

Base Clean

kolmar Japan

**PICASO Cosmetic** 

Ridgepole

Cosmecca

Itshanbul



Cosmobeauty

**NoxBellow Cosmetics** 

**Toyo Beauty** 

Intercos

**ESTATE CHEMICAL Co** 

Lifebeauty

**BIOTRULY GROUP** 

kolmar Korea

Bawei

In Chapter 6, on the basis of types, the Cosmetics OEM or ODM market from 2015 to 2025 is primarily split into:

**OEM** 

**ODM** 

In Chapter 7, on the basis of applications, the Cosmetics OEM or ODM market from 2015 to 2025 covers:

Skincare

Makeup

Haircare

other

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

**United States** 

Europe

China

Japan

India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

**United States** 

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK



France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025



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