

2020-2025 Global Cosmetics Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

Cosmetics are substances or products used to enhance or alter the appearance of the face or fragrance and texture of the body. Many cosmetics are designed for use of applying to the face, hair, and body.

This report elaborates the market size, market characteristics, and market growth of the Cosmetics industry, and breaks down according to the type, application, and consumption area of Cosmetics. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Cosmetics in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Cosmetics market covered in Chapter 13:

KOS? Corporation

Muji

Groupe Clarins SA

Avon Products, Inc.

the Est?e Lauder Companies Inc.

Azzaro

Bottega Veneta

Unilever PLC

Revlon

L'Or?al

Kao Corporation
Christian Louboutin S.A.
LVMH
Balmain
Coach
POLA Orbis Holdings Inc.
Ralph Lauren Corporation
SHISEIDO
Carolina Herrera
Puig
Hermès
GIVI Holding S.p.A.
Oriflame
Coty
FANCL Corporation
The Procter & Gamble Company

In Chapter 6, on the basis of types, the Cosmetics market from 2015 to 2025 is primarily split into:

Fragrances
Skin Care Products
Make-up products
Hair Care Products
Hygiene Products
Oral Cosmetics

In Chapter 7, on the basis of applications, the Cosmetics market from 2015 to 2025 covers:

Specialist Retail Stores
Supermarkets/Hypermarkets
Convenience Stores
Pharmacies/Drug Stores
Online Retail Channels
Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States
Europe

China

Japan

India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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