

# 2020-2025 Global Cosmetic Products Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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## Abstracts

Cosmetics are substances or products used to enhance or alter the appearance of the face or fragrance and texture of the body. Many cosmetics are designed for use of applying to the face and body.

This report elaborates the market size, market characteristics, and market growth of the Cosmetic Products industry, and breaks down according to the type, application, and consumption area of Cosmetic Products. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Cosmetic Products in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Cosmetic Products market covered in Chapter 13:

Beiersdorf AG (Germany)

Procter & Gamble Co. (U.S.)

L'Oréal S.A. (France)

The Estée Lauder Companies Inc. (U.S.)

Oriflame Holding AG (Switzerland)

Unilever (U.K.)

Kao Corporation (Japan)

Avon Products, Inc (U.S.)

In Chapter 6, on the basis of types, the Cosmetic Products market from 2015 to 2025 is

primarily split into:

- Skin Care Products
- Hair Care Products
- Makeup & Color Cosmetics
- Deodorants & Perfumes
- Others

In Chapter 7, on the basis of applications, the Cosmetic Products market from 2015 to 2025 covers:

- Supermarket/hypermarket
- Specialty stores
- Cosmetic stores
- E-commerce
- Drug stores
- Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

- United States
- Europe
- China
- Japan
- India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

- United States

- Canada

- Mexico

Europe (Covered in Chapter 9)

- Germany

- UK

- France

- Italy

- Spain

- Others

Asia-Pacific (Covered in Chapter 10)

- China

Japan  
India  
South Korea  
Southeast Asia  
Others  
Middle East and Africa (Covered in Chapter 11)  
Saudi Arabia  
UAE  
South Africa  
Others  
South America (Covered in Chapter 12)  
Brazil  
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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