

# 2020-2025 Global Corporate Blended Learning Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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## Abstracts

Blended learning is when you complement in-person training and classroom instruction with online applied learning. Many companies have used blended learning techniques to increase effectiveness and decrease cost of corporate learning and development programs.

This report elaborates the market size, market characteristics, and market growth of the Corporate Blended Learning industry, and breaks down according to the type, application, and consumption area of Corporate Blended Learning. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Corporate Blended Learning in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Corporate Blended Learning market covered in Chapter 13:

D2L

Skillsoft

City & Guilds Group

AllenComm

Cegos

GP Strategies

NIIT

Panopto

In Chapter 6, on the basis of types, the Corporate Blended Learning market from 2015 to 2025 is primarily split into:

- Systems
- Content
- Courses
- Solutions
- Others

In Chapter 7, on the basis of applications, the Corporate Blended Learning market from 2015 to 2025 covers:

- Automotive Industry
- BFSI
- Consumer Goods Sector
- Energy Sector
- Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

- United States
- Europe
- China
- Japan
- India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

- North America (Covered in Chapter 8)
  - United States
  - Canada
  - Mexico
- Europe (Covered in Chapter 9)
  - Germany
  - UK
  - France
  - Italy
  - Spain
  - Others
- Asia-Pacific (Covered in Chapter 10)

China  
Japan  
India  
South Korea  
Southeast Asia  
Others  
Middle East and Africa (Covered in Chapter 11)  
Saudi Arabia  
UAE  
South Africa  
Others  
South America (Covered in Chapter 12)  
Brazil  
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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