

2020-2025 Global Content Recognition Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

Content recognition is a technology used via electronic devices, such as smartphones and tablets, to identify content elements. It enables users to compare and process content based on the characteristics of audios, images, videos and media. With the use of fingerprinting and watermark technologies, content recognition helps in the seamless interlinking of apps, content, devices, and users.

This report elaborates the market size, market characteristics, and market growth of the Content Recognition industry, and breaks down according to the type, application, and consumption area of Content Recognition. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Content Recognition in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Content Recognition market covered in Chapter 13:

Muffin

Civolution

Nuance Communications

Beatgrid Media

ACRCloud
Audible Magic
Gracenote
Google
Clarifai
ArcSoft
Digimarc
Enswers
Microsoft
DataScouting
Viscovery
Shazam Entertainment

In Chapter 6, on the basis of types, the Content Recognition market from 2015 to 2025 is primarily split into:

Audio Recognition
Video Recognition
Image Recognition
Media Monitoring
Others

In Chapter 7, on the basis of applications, the Content Recognition market from 2015 to 2025 covers:

Telecom
Healthcare
E-Commerce
Automotive
Media and Entertainment
Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States
Europe
China
Japan

India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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