

# 2020-2025 Global Content Analytics Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

<https://marketpublishers.com/r/254FE53A8B30EN.html>

Date: July 2021

Pages: 115

Price: US\$ 3,360.00 (Single User License)

ID: 254FE53A8B30EN

## Abstracts

Content analytics can be described as a software developed to enhance the structure and nature of content and improvise the decision making and other cognitive purposes. This report elaborates the market size, market characteristics, and market growth of the Content Analytics industry, and breaks down according to the type, application, and consumption area of Content Analytics. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Content Analytics in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Content Analytics market covered in Chapter 13:

SAP SE

Clarabridge, Inc.

Adobe Systems, Inc.

Verint Systems

International Business Machines (IBM) Corporation

Nice Systems Ltd.

Interactive Intelligence Group, Inc.

Opentext Corporation

SAS Institute, Inc.

Oracle Corporation

In Chapter 6, on the basis of types, the Content Analytics market from 2015 to 2025 is primarily split into:

- On-Premises
- Cloud/Hosted

In Chapter 7, on the basis of applications, the Content Analytics market from 2015 to 2025 covers:

- Speech Analytics
- Text Analytics
- Web Analytics
- Social Media Analytics
- Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

- United States
- Europe
- China
- Japan
- India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

- United States

- Canada

- Mexico

Europe (Covered in Chapter 9)

- Germany

- UK

- France

- Italy

- Spain

- Others

Asia-Pacific (Covered in Chapter 10)

- China

- Japan

- India

- South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

## Contents

### **1 CONTENT ANALYTICS MARKET - RESEARCH SCOPE**

- 1.1 Study Goals
- 1.2 Market Definition and Scope
- 1.3 Key Market Segments
- 1.4 Study and Forecasting Years

### **2 CONTENT ANALYTICS MARKET - RESEARCH METHODOLOGY**

- 2.1 Methodology
- 2.2 Research Data Source
  - 2.2.1 Secondary Data
  - 2.2.2 Primary Data
  - 2.2.3 Market Size Estimation
  - 2.2.4 Legal Disclaimer

### **3 CONTENT ANALYTICS MARKET FORCES**

- 3.1 Global Content Analytics Market Size
- 3.2 Top Impacting Factors (PESTEL Analysis)
  - 3.2.1 Political Factors
  - 3.2.2 Economic Factors
  - 3.2.3 Social Factors
  - 3.2.4 Technological Factors
  - 3.2.5 Environmental Factors
  - 3.2.6 Legal Factors
- 3.3 Industry Trend Analysis
- 3.4 Industry Trends Under COVID-19
  - 3.4.1 Risk Assessment on COVID-19
  - 3.4.2 Assessment of the Overall Impact of COVID-19 on the Industry
  - 3.4.3 Pre COVID-19 and Post COVID-19 Market Scenario
- 3.5 Industry Risk Assessment

### **4 CONTENT ANALYTICS MARKET - BY GEOGRAPHY**

- 4.1 Global Content Analytics Market Value and Market Share by Regions
  - 4.1.1 Global Content Analytics Value (\$) by Region (2015-2020)

- 4.1.2 Global Content Analytics Value Market Share by Regions (2015-2020)
- 4.2 Global Content Analytics Market Production and Market Share by Major Countries
  - 4.2.1 Global Content Analytics Production by Major Countries (2015-2020)
  - 4.2.2 Global Content Analytics Production Market Share by Major Countries (2015-2020)
- 4.3 Global Content Analytics Market Consumption and Market Share by Regions
  - 4.3.1 Global Content Analytics Consumption by Regions (2015-2020)
  - 4.3.2 Global Content Analytics Consumption Market Share by Regions (2015-2020)

## **5 CONTENT ANALYTICS MARKET - BY TRADE STATISTICS**

- 5.1 Global Content Analytics Export and Import
- 5.2 United States Content Analytics Export and Import (2015-2020)
- 5.3 Europe Content Analytics Export and Import (2015-2020)
- 5.4 China Content Analytics Export and Import (2015-2020)
- 5.5 Japan Content Analytics Export and Import (2015-2020)
- 5.6 India Content Analytics Export and Import (2015-2020)
- 5.7 ...

## **6 CONTENT ANALYTICS MARKET - BY TYPE**

- 6.1 Global Content Analytics Production and Market Share by Types (2015-2020)
  - 6.1.1 Global Content Analytics Production by Types (2015-2020)
  - 6.1.2 Global Content Analytics Production Market Share by Types (2015-2020)
- 6.2 Global Content Analytics Value and Market Share by Types (2015-2020)
  - 6.2.1 Global Content Analytics Value by Types (2015-2020)
  - 6.2.2 Global Content Analytics Value Market Share by Types (2015-2020)
- 6.3 Global Content Analytics Production, Price and Growth Rate of On-Premises (2015-2020)
- 6.4 Global Content Analytics Production, Price and Growth Rate of Cloud/Hosted (2015-2020)

## **7 CONTENT ANALYTICS MARKET - BY APPLICATION**

- 7.1 Global Content Analytics Consumption and Market Share by Applications (2015-2020)
  - 7.1.1 Global Content Analytics Consumption by Applications (2015-2020)
  - 7.1.2 Global Content Analytics Consumption Market Share by Applications (2015-2020)

7.2 Global Content Analytics Consumption and Growth Rate of Speech Analytics (2015-2020)

7.3 Global Content Analytics Consumption and Growth Rate of Text Analytics (2015-2020)

7.4 Global Content Analytics Consumption and Growth Rate of Web Analytics (2015-2020)

7.5 Global Content Analytics Consumption and Growth Rate of Social Media Analytics (2015-2020)

7.6 Global Content Analytics Consumption and Growth Rate of Others (2015-2020)

## **8 NORTH AMERICA CONTENT ANALYTICS MARKET**

8.1 North America Content Analytics Market Size

8.2 United States Content Analytics Market Size

8.3 Canada Content Analytics Market Size

8.4 Mexico Content Analytics Market Size

8.5 The Influence of COVID-19 on North America Market

## **9 EUROPE CONTENT ANALYTICS MARKET ANALYSIS**

9.1 Europe Content Analytics Market Size

9.2 Germany Content Analytics Market Size

9.3 United Kingdom Content Analytics Market Size

9.4 France Content Analytics Market Size

9.5 Italy Content Analytics Market Size

9.6 Spain Content Analytics Market Size

9.7 The Influence of COVID-19 on Europe Market

## **10 ASIA-PACIFIC CONTENT ANALYTICS MARKET ANALYSIS**

10.1 Asia-Pacific Content Analytics Market Size

10.2 China Content Analytics Market Size

10.3 Japan Content Analytics Market Size

10.4 South Korea Content Analytics Market Size

10.5 Southeast Asia Content Analytics Market Size

10.6 India Content Analytics Market Size

10.7 The Influence of COVID-19 on Asia Pacific Market

## **11 MIDDLE EAST AND AFRICA CONTENT ANALYTICS MARKET ANALYSIS**

- 11.1 Middle East and Africa Content Analytics Market Size
- 11.2 Saudi Arabia Content Analytics Market Size
- 11.3 UAE Content Analytics Market Size
- 11.4 South Africa Content Analytics Market Size
- 11.5 The Influence of COVID-19 on Middle East and Africa Market

## **12 SOUTH AMERICA CONTENT ANALYTICS MARKET ANALYSIS**

- 12.1 South America Content Analytics Market Size
- 12.2 Brazil Content Analytics Market Size
- 12.3 The Influence of COVID-19 on South America Market

## **13 COMPANY PROFILES**

### 13.1 SAP SE

- 13.1.1 SAP SE Basic Information
- 13.1.2 SAP SE Product Profiles, Application and Specification
- 13.1.3 SAP SE Content Analytics Market Performance (2015-2020)

### 13.2 Clarabridge, Inc.

- 13.2.1 Clarabridge, Inc. Basic Information
- 13.2.2 Clarabridge, Inc. Product Profiles, Application and Specification
- 13.2.3 Clarabridge, Inc. Content Analytics Market Performance (2015-2020)

### 13.3 Adobe Systems, Inc.

- 13.3.1 Adobe Systems, Inc. Basic Information
- 13.3.2 Adobe Systems, Inc. Product Profiles, Application and Specification
- 13.3.3 Adobe Systems, Inc. Content Analytics Market Performance (2015-2020)

### 13.4 Verint Systems

- 13.4.1 Verint Systems Basic Information
- 13.4.2 Verint Systems Product Profiles, Application and Specification
- 13.4.3 Verint Systems Content Analytics Market Performance (2015-2020)

### 13.5 International Business Machines (IBM) Corporation

- 13.5.1 International Business Machines (IBM) Corporation Basic Information
- 13.5.2 International Business Machines (IBM) Corporation Product Profiles, Application and Specification
- 13.5.3 International Business Machines (IBM) Corporation Content Analytics Market Performance (2015-2020)

### 13.6 Nice Systems Ltd.

- 13.6.1 Nice Systems Ltd. Basic Information

- 13.6.2 Nice Systems Ltd. Product Profiles, Application and Specification
- 13.6.3 Nice Systems Ltd. Content Analytics Market Performance (2015-2020)
- 13.7 Interactive Intelligence Group, Inc.
  - 13.7.1 Interactive Intelligence Group, Inc. Basic Information
  - 13.7.2 Interactive Intelligence Group, Inc. Product Profiles, Application and Specification
  - 13.7.3 Interactive Intelligence Group, Inc. Content Analytics Market Performance (2015-2020)
- 13.8 Opentext Corporation
  - 13.8.1 Opentext Corporation Basic Information
  - 13.8.2 Opentext Corporation Product Profiles, Application and Specification
  - 13.8.3 Opentext Corporation Content Analytics Market Performance (2015-2020)
- 13.9 SAS Institute, Inc.
  - 13.9.1 SAS Institute, Inc. Basic Information
  - 13.9.2 SAS Institute, Inc. Product Profiles, Application and Specification
  - 13.9.3 SAS Institute, Inc. Content Analytics Market Performance (2015-2020)
- 13.10 Oracle Corporation
  - 13.10.1 Oracle Corporation Basic Information
  - 13.10.2 Oracle Corporation Product Profiles, Application and Specification
  - 13.10.3 Oracle Corporation Content Analytics Market Performance (2015-2020)

## **14 MARKET FORECAST - BY REGIONS**

- 14.1 North America Content Analytics Market Forecast (2020-2025)
- 14.2 Europe Content Analytics Market Forecast (2020-2025)
- 14.3 Asia-Pacific Content Analytics Market Forecast (2020-2025)
- 14.4 Middle East and Africa Content Analytics Market Forecast (2020-2025)
- 14.5 South America Content Analytics Market Forecast (2020-2025)

## **15 MARKET FORECAST - BY TYPE AND APPLICATIONS**

- 15.1 Global Content Analytics Market Forecast by Types (2020-2025)
  - 15.1.1 Global Content Analytics Market Forecast Production and Market Share by Types (2020-2025)
  - 15.1.2 Global Content Analytics Market Forecast Value and Market Share by Types (2020-2025)
- 15.2 Global Content Analytics Market Forecast by Applications (2020-2025)



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Content Analytics Picture

Table Content Analytics Key Market Segments

Figure Study and Forecasting Years

Figure Global Content Analytics Market Size and Growth Rate 2015-2025

Figure Industry PESTEL Analysis

Figure Global COVID-19 Status

Figure Market Size Forecast Comparison of Pre COVID-19 and Post COVID-19

Figure Global Content Analytics Value (\$) and Growth Rate (2015-2020)

Table Global Content Analytics Value (\$) by Countries (2015-2020)

Table Global Content Analytics Value Market Share by Regions (2015-2020)

Figure Global Content Analytics Value Market Share by Regions in 2019

Figure Global Content Analytics Production and Growth Rate (2015-2020)

Table Global Content Analytics Production by Major Countries (2015-2020)

Table Global Content Analytics Production Market Share by Major Countries (2015-2020)

Figure Global Content Analytics Production Market Share by Regions in 2019

Figure Global Content Analytics Consumption and Growth Rate (2015-2020)

Table Global Content Analytics Consumption by Regions (2015-2020)

Table Global Content Analytics Consumption Market Share by Regions (2015-2020)

Figure Global Content Analytics Consumption Market Share by Regions in 2019

Table Global Content Analytics Export Top 3 Country 2019

Table Global Content Analytics Import Top 3 Country 2019

Table United States Content Analytics Export and Import (2015-2020)

Table Europe Content Analytics Export and Import (2015-2020)

Table China Content Analytics Export and Import (2015-2020)

Table Japan Content Analytics Export and Import (2015-2020)

Table India Content Analytics Export and Import (2015-2020)

Table Global Content Analytics Production by Types (2015-2020)

Table Global Content Analytics Production Market Share by Types (2015-2020)

Figure Global Content Analytics Production Share by Type (2015-2020)

Table Global Content Analytics Value by Types (2015-2020)

Table Global Content Analytics Value Market Share by Types (2015-2020)

Figure Global Content Analytics Value Share by Type (2015-2020)

Figure Global On-Premises Production and Growth Rate (2015-2020)

Figure Global On-Premises Price (2015-2020)

Figure Global Cloud/Hosted Production and Growth Rate (2015-2020)  
Figure Global Cloud/Hosted Price (2015-2020)  
Table Global Content Analytics Consumption by Applications (2015-2020)  
Table Global Content Analytics Consumption Market Share by Applications (2015-2020)  
Figure Global Content Analytics Consumption Share by Application (2015-2020)  
Figure Global Speech Analytics Consumption and Growth Rate (2015-2020)  
Figure Global Text Analytics Consumption and Growth Rate (2015-2020)  
Figure Global Web Analytics Consumption and Growth Rate (2015-2020)  
Figure Global Social Media Analytics Consumption and Growth Rate (2015-2020)  
Figure Global Others Consumption and Growth Rate (2015-2020)  
Figure North America Content Analytics Market Consumption and Growth Rate (2015-2020)  
Table North America Content Analytics Consumption by Countries (2015-2020)  
Table North America Content Analytics Consumption Market Share by Countries (2015-2020)  
Figure North America Content Analytics Consumption Market Share by Countries (2015-2020)  
Figure United States Content Analytics Market Consumption and Growth Rate (2015-2020)  
Figure Canada Content Analytics Market Consumption and Growth Rate (2015-2020)  
Figure Mexico Content Analytics Market Consumption and Growth Rate (2015-2020)  
Figure North America COVID-19 Status  
Figure Europe Content Analytics Market Consumption and Growth Rate (2015-2020)  
Table Europe Content Analytics Consumption by Countries (2015-2020)  
Table Europe Content Analytics Consumption Market Share by Countries (2015-2020)  
Figure Europe Content Analytics Consumption Market Share by Countries (2015-2020)  
Figure Germany Content Analytics Market Consumption and Growth Rate (2015-2020)  
Figure United Kingdom Content Analytics Market Consumption and Growth Rate (2015-2020)  
Figure France Content Analytics Market Consumption and Growth Rate (2015-2020)  
Figure Italy Content Analytics Market Consumption and Growth Rate (2015-2020)  
Figure Spain Content Analytics Market Consumption and Growth Rate (2015-2020)  
Figure Europe COVID-19 Status  
Figure Asia-Pacific Content Analytics Market Consumption and Growth Rate (2015-2020)  
Table Asia-Pacific Content Analytics Consumption by Countries (2015-2020)  
Table Asia-Pacific Content Analytics Consumption Market Share by Countries (2015-2020)  
Figure Asia-Pacific Content Analytics Consumption Market Share by Countries

(2015-2020)

Figure China Content Analytics Market Consumption and Growth Rate (2015-2020)

Figure Japan Content Analytics Market Consumption and Growth Rate (2015-2020)

Figure South Korea Content Analytics Market Consumption and Growth Rate

(2015-2020)

Figure Southeast Asia Content Analytics Market Consumption and Growth Rate

(2015-2020)

Figure India Content Analytics Market Consumption and Growth Rate (2015-2020)

Figure Asia Pacific COVID-19 Status

Figure Middle East and Africa Content Analytics Market Consumption and Growth Rate

(2015-2020)

Table Middle East and Africa Content Analytics Consumption by Countries (2015-2020)

Table Middle East and Africa Content Analytics Consumption Market Share by Countries (2015-2020)

Figure Middle East and Africa Content Analytics Consumption Market Share by Countries (2015-2020)

Figure Saudi Arabia Content Analytics Market Consumption and Growth Rate (2015-2020)

Figure UAE Content Analytics Market Consumption and Growth Rate (2015-2020)

Figure South Africa Content Analytics Market Consumption and Growth Rate (2015-2020)

Figure South America Content Analytics Market Consumption and Growth Rate (2015-2020)

Table South America Content Analytics Consumption by Countries (2015-2020)

Table South America Content Analytics Consumption Market Share by Countries (2015-2020)

Figure South America Content Analytics Consumption Market Share by Countries (2015-2020)

Figure Brazil Content Analytics Market Consumption and Growth Rate (2015-2020)

Table SAP SE Company Profile

Table SAP SE Production, Value, Price, Gross Margin 2015-2020

Figure SAP SE Production and Growth Rate

Figure SAP SE Value (\$) Market Share 2015-2020

Table Clarabridge, Inc. Company Profile

Table Clarabridge, Inc. Production, Value, Price, Gross Margin 2015-2020

Figure Clarabridge, Inc. Production and Growth Rate

Figure Clarabridge, Inc. Value (\$) Market Share 2015-2020

Table Adobe Systems, Inc. Company Profile

Table Adobe Systems, Inc. Production, Value, Price, Gross Margin 2015-2020

Figure Adobe Systems, Inc. Production and Growth Rate

Figure Adobe Systems, Inc. Value (\$) Market Share 2015-2020

Table Verint Systems Company Profile

Table Verint Systems Production, Value, Price, Gross Margin 2015-2020

Figure Verint Systems Production and Growth Rate

Figure Verint Systems Value (\$) Market Share 2015-2020

Table International Business Machines (IBM) Corporation Company Profile

Table International Business Machines (IBM) Corporation Production, Value, Price, Gross Margin 2015-2020

Figure International Business Machines (IBM) Corporation Production and Growth Rate

Figure International Business Machines (IBM) Corporation Value (\$) Market Share 2015-2020

Table Nice Systems Ltd. Company Profile

Table Nice Systems Ltd. Production, Value, Price, Gross Margin 2015-2020

Figure Nice Systems Ltd. Production and Growth Rate

Figure Nice Systems Ltd. Value (\$) Market Share 2015-2020

Table Interactive Intelligence Group, Inc. Company Profile

Table Interactive Intelligence Group, Inc. Production, Value, Price, Gross Margin 2015-2020

Figure Interactive Intelligence Group, Inc. Production and Growth Rate

Figure Interactive Intelligence Group, Inc. Value (\$) Market Share 2015-2020

Table Opentext Corporation Company Profile

Table Opentext Corporation Production, Value, Price, Gross Margin 2015-2020

Figure Opentext Corporation Production and Growth Rate

Figure Opentext Corporation Value (\$) Market Share 2015-2020

Table SAS Institute, Inc. Company Profile

Table SAS Institute, Inc. Production, Value, Price, Gross Margin 2015-2020

Figure SAS Institute, Inc. Production and Growth Rate

Figure SAS Institute, Inc. Value (\$) Market Share 2015-2020

Table Oracle Corporation Company Profile

Table Oracle Corporation Production, Value, Price, Gross Margin 2015-2020

Figure Oracle Corporation Production and Growth Rate

Figure Oracle Corporation Value (\$) Market Share 2015-2020

Figure North America Market Consumption and Growth Rate Forecast (2020-2025)

Figure Europe Market Consumption and Growth Rate Forecast (2020-2025)

Figure Asia-Pacific Market Consumption and Growth Rate Forecast (2020-2025)

Figure Middle East and Africa Market Consumption and Growth Rate Forecast (2020-2025)

Figure South America Market Consumption and Growth Rate Forecast (2020-2025)

Table Global Content Analytics Market Forecast Production by Types (2020-2025)

Table Global Content Analytics Market Forecast Production Share by Types  
(2020-2025)

Table Global Content Analytics Market Forecast Value (\$) by Types (2020-2025)

Table Global Content Analytics Market Forecast Value Share by Types (2020-2025)

Table Global Content Analytics Market Forecast Consumption by Applications  
(2020-2025)

Table Global Content Analytics Market Forecast Consumption Share by Applications  
(2020-2025)

## I would like to order

Product name: 2020-2025 Global Content Analytics Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

Product link: <https://marketpublishers.com/r/254FE53A8B30EN.html>

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/254FE53A8B30EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

