

2020-2025 Global Consumer mHealth Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

Consumer mHealth (mobile health) is the practice of medicine and consumer health by using mobile devices. The consumer mHealth uses mobile and wireless technologies to generate data on an individual's biology, daily environment and physiology. mHealth aids in the fast delivery of telemedicine services by using 4G & 3G LTE networks enabled services such as high-speed data transfer and video calling. Mobile health technologies consists of one-way and two-way data applications. One-way data application comprises the flow of information from physician or healthcare practitioner to patients by educative methodology & SMS. The two-way model rely on data access programs, such as remote monitoring and client record access. The consumer mHealth market is expected to witness lucrative growth with healthy CAGR during the forecast period.

This report elaborates the market size, market characteristics, and market growth of the Consumer mHealth industry, and breaks down according to the type, application, and consumption area of Consumer mHealth. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Consumer mHealth in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Consumer mHealth market covered in Chapter 13:

Apple

SnapECG

Vodafone
Huawei
Samsung Electronics
NTT Docomo
Garmin
Qualcomm
Allscripts Healthcare Solutions
Xiaomi
Samsung
Zebra
Fibit
Healthdirect

In Chapter 6, on the basis of types, the Consumer mHealth market from 2015 to 2025 is primarily split into:

AI
Cloud
Wearable

In Chapter 7, on the basis of applications, the Consumer mHealth market from 2015 to 2025 covers:

Diagnosis
Monitoring
De-addiction

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States
Europe
China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)
United States
Canada
Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

Contents

1 CONSUMER MHEALTH MARKET - RESEARCH SCOPE

- 1.1 Study Goals
- 1.2 Market Definition and Scope
- 1.3 Key Market Segments
- 1.4 Study and Forecasting Years

2 CONSUMER MHEALTH MARKET - RESEARCH METHODOLOGY

- 2.1 Methodology
- 2.2 Research Data Source
 - 2.2.1 Secondary Data
 - 2.2.2 Primary Data
 - 2.2.3 Market Size Estimation
 - 2.2.4 Legal Disclaimer

3 CONSUMER MHEALTH MARKET FORCES

- 3.1 Global Consumer mHealth Market Size
- 3.2 Top Impacting Factors (PESTEL Analysis)
 - 3.2.1 Political Factors
 - 3.2.2 Economic Factors
 - 3.2.3 Social Factors
 - 3.2.4 Technological Factors
 - 3.2.5 Environmental Factors
 - 3.2.6 Legal Factors
- 3.3 Industry Trend Analysis
- 3.4 Industry Trends Under COVID-19
 - 3.4.1 Risk Assessment on COVID-19
 - 3.4.2 Assessment of the Overall Impact of COVID-19 on the Industry
 - 3.4.3 Pre COVID-19 and Post COVID-19 Market Scenario
- 3.5 Industry Risk Assessment

4 CONSUMER MHEALTH MARKET - BY GEOGRAPHY

- 4.1 Global Consumer mHealth Market Value and Market Share by Regions
 - 4.1.1 Global Consumer mHealth Value (\$) by Region (2015-2020)

- 4.1.2 Global Consumer mHealth Value Market Share by Regions (2015-2020)
- 4.2 Global Consumer mHealth Market Production and Market Share by Major Countries
 - 4.2.1 Global Consumer mHealth Production by Major Countries (2015-2020)
 - 4.2.2 Global Consumer mHealth Production Market Share by Major Countries (2015-2020)
- 4.3 Global Consumer mHealth Market Consumption and Market Share by Regions
 - 4.3.1 Global Consumer mHealth Consumption by Regions (2015-2020)
 - 4.3.2 Global Consumer mHealth Consumption Market Share by Regions (2015-2020)

5 CONSUMER MHEALTH MARKET - BY TRADE STATISTICS

- 5.1 Global Consumer mHealth Export and Import
- 5.2 United States Consumer mHealth Export and Import (2015-2020)
- 5.3 Europe Consumer mHealth Export and Import (2015-2020)
- 5.4 China Consumer mHealth Export and Import (2015-2020)
- 5.5 Japan Consumer mHealth Export and Import (2015-2020)
- 5.6 India Consumer mHealth Export and Import (2015-2020)
- 5.7 ...

6 CONSUMER MHEALTH MARKET - BY TYPE

- 6.1 Global Consumer mHealth Production and Market Share by Types (2015-2020)
 - 6.1.1 Global Consumer mHealth Production by Types (2015-2020)
 - 6.1.2 Global Consumer mHealth Production Market Share by Types (2015-2020)
- 6.2 Global Consumer mHealth Value and Market Share by Types (2015-2020)
 - 6.2.1 Global Consumer mHealth Value by Types (2015-2020)
 - 6.2.2 Global Consumer mHealth Value Market Share by Types (2015-2020)
- 6.3 Global Consumer mHealth Production, Price and Growth Rate of AI (2015-2020)
- 6.4 Global Consumer mHealth Production, Price and Growth Rate of Cloud (2015-2020)
- 6.5 Global Consumer mHealth Production, Price and Growth Rate of Wearable (2015-2020)

7 CONSUMER MHEALTH MARKET - BY APPLICATION

- 7.1 Global Consumer mHealth Consumption and Market Share by Applications (2015-2020)
 - 7.1.1 Global Consumer mHealth Consumption by Applications (2015-2020)
 - 7.1.2 Global Consumer mHealth Consumption Market Share by Applications (2015-2020)

7.2 Global Consumer mHealth Consumption and Growth Rate of Diagnosis (2015-2020)

7.3 Global Consumer mHealth Consumption and Growth Rate of Monitoring (2015-2020)

7.4 Global Consumer mHealth Consumption and Growth Rate of De-addiction (2015-2020)

8 NORTH AMERICA CONSUMER MHEALTH MARKET

8.1 North America Consumer mHealth Market Size

8.2 United States Consumer mHealth Market Size

8.3 Canada Consumer mHealth Market Size

8.4 Mexico Consumer mHealth Market Size

8.5 The Influence of COVID-19 on North America Market

9 EUROPE CONSUMER MHEALTH MARKET ANALYSIS

9.1 Europe Consumer mHealth Market Size

9.2 Germany Consumer mHealth Market Size

9.3 United Kingdom Consumer mHealth Market Size

9.4 France Consumer mHealth Market Size

9.5 Italy Consumer mHealth Market Size

9.6 Spain Consumer mHealth Market Size

9.7 The Influence of COVID-19 on Europe Market

10 ASIA-PACIFIC CONSUMER MHEALTH MARKET ANALYSIS

10.1 Asia-Pacific Consumer mHealth Market Size

10.2 China Consumer mHealth Market Size

10.3 Japan Consumer mHealth Market Size

10.4 South Korea Consumer mHealth Market Size

10.5 Southeast Asia Consumer mHealth Market Size

10.6 India Consumer mHealth Market Size

10.7 The Influence of COVID-19 on Asia Pacific Market

11 MIDDLE EAST AND AFRICA CONSUMER MHEALTH MARKET ANALYSIS

11.1 Middle East and Africa Consumer mHealth Market Size

11.2 Saudi Arabia Consumer mHealth Market Size

11.3 UAE Consumer mHealth Market Size

11.4 South Africa Consumer mHealth Market Size

11.5 The Influence of COVID-19 on Middle East and Africa Market

12 SOUTH AMERICA CONSUMER MHEALTH MARKET ANALYSIS

12.1 South America Consumer mHealth Market Size

12.2 Brazil Consumer mHealth Market Size

12.3 The Influence of COVID-19 on South America Market

13 COMPANY PROFILES

13.1 Apple

13.1.1 Apple Basic Information

13.1.2 Apple Product Profiles, Application and Specification

13.1.3 Apple Consumer mHealth Market Performance (2015-2020)

13.2 SnapECG

13.2.1 SnapECG Basic Information

13.2.2 SnapECG Product Profiles, Application and Specification

13.2.3 SnapECG Consumer mHealth Market Performance (2015-2020)

13.3 Vodafone

13.3.1 Vodafone Basic Information

13.3.2 Vodafone Product Profiles, Application and Specification

13.3.3 Vodafone Consumer mHealth Market Performance (2015-2020)

13.4 Huawei

13.4.1 Huawei Basic Information

13.4.2 Huawei Product Profiles, Application and Specification

13.4.3 Huawei Consumer mHealth Market Performance (2015-2020)

13.5 Samsung Electronics

13.5.1 Samsung Electronics Basic Information

13.5.2 Samsung Electronics Product Profiles, Application and Specification

13.5.3 Samsung Electronics Consumer mHealth Market Performance (2015-2020)

13.6 NTT Docomo

13.6.1 NTT Docomo Basic Information

13.6.2 NTT Docomo Product Profiles, Application and Specification

13.6.3 NTT Docomo Consumer mHealth Market Performance (2015-2020)

13.7 Garmin

13.7.1 Garmin Basic Information

13.7.2 Garmin Product Profiles, Application and Specification

13.7.3 Garmin Consumer mHealth Market Performance (2015-2020)

13.8 Qualcomm

13.8.1 Qualcomm Basic Information

13.8.2 Qualcomm Product Profiles, Application and Specification

13.8.3 Qualcomm Consumer mHealth Market Performance (2015-2020)

13.9 Allscripts Healthcare Solutions

13.9.1 Allscripts Healthcare Solutions Basic Information

13.9.2 Allscripts Healthcare Solutions Product Profiles, Application and Specification

13.9.3 Allscripts Healthcare Solutions Consumer mHealth Market Performance (2015-2020)

13.10 Xiaomi

13.10.1 Xiaomi Basic Information

13.10.2 Xiaomi Product Profiles, Application and Specification

13.10.3 Xiaomi Consumer mHealth Market Performance (2015-2020)

13.11 Samsung

13.11.1 Samsung Basic Information

13.11.2 Samsung Product Profiles, Application and Specification

13.11.3 Samsung Consumer mHealth Market Performance (2015-2020)

13.12 Zebra

13.12.1 Zebra Basic Information

13.12.2 Zebra Product Profiles, Application and Specification

13.12.3 Zebra Consumer mHealth Market Performance (2015-2020)

13.13 Fitbit

13.13.1 Fitbit Basic Information

13.13.2 Fitbit Product Profiles, Application and Specification

13.13.3 Fitbit Consumer mHealth Market Performance (2015-2020)

13.14 Healthdirect

13.14.1 Healthdirect Basic Information

13.14.2 Healthdirect Product Profiles, Application and Specification

13.14.3 Healthdirect Consumer mHealth Market Performance (2015-2020)

14 MARKET FORECAST - BY REGIONS

14.1 North America Consumer mHealth Market Forecast (2020-2025)

14.2 Europe Consumer mHealth Market Forecast (2020-2025)

14.3 Asia-Pacific Consumer mHealth Market Forecast (2020-2025)

14.4 Middle East and Africa Consumer mHealth Market Forecast (2020-2025)

14.5 South America Consumer mHealth Market Forecast (2020-2025)

15 MARKET FORECAST - BY TYPE AND APPLICATIONS

15.1 Global Consumer mHealth Market Forecast by Types (2020-2025)

15.1.1 Global Consumer mHealth Market Forecast Production and Market Share by Types (2020-2025)

15.1.2 Global Consumer mHealth Market Forecast Value and Market Share by Types (2020-2025)

15.2 Global Consumer mHealth Market Forecast by Applications (2020-2025)

List Of Tables

LIST OF TABLES AND FIGURES

Figure Consumer mHealth Picture

Table Consumer mHealth Key Market Segments

Figure Study and Forecasting Years

Figure Global Consumer mHealth Market Size and Growth Rate 2015-2025

Figure Industry PESTEL Analysis

Figure Global COVID-19 Status

Figure Market Size Forecast Comparison of Pre COVID-19 and Post COVID-19

Figure Global Consumer mHealth Value (\$) and Growth Rate (2015-2020)

Table Global Consumer mHealth Value (\$) by Countries (2015-2020)

Table Global Consumer mHealth Value Market Share by Regions (2015-2020)

Figure Global Consumer mHealth Value Market Share by Regions in 2019

Figure Global Consumer mHealth Production and Growth Rate (2015-2020)

Table Global Consumer mHealth Production by Major Countries (2015-2020)

Table Global Consumer mHealth Production Market Share by Major Countries (2015-2020)

Figure Global Consumer mHealth Production Market Share by Regions in 2019

Figure Global Consumer mHealth Consumption and Growth Rate (2015-2020)

Table Global Consumer mHealth Consumption by Regions (2015-2020)

Table Global Consumer mHealth Consumption Market Share by Regions (2015-2020)

Figure Global Consumer mHealth Consumption Market Share by Regions in 2019

Table Global Consumer mHealth Export Top 3 Country 2019

Table Global Consumer mHealth Import Top 3 Country 2019

Table United States Consumer mHealth Export and Import (2015-2020)

Table Europe Consumer mHealth Export and Import (2015-2020)

Table China Consumer mHealth Export and Import (2015-2020)

Table Japan Consumer mHealth Export and Import (2015-2020)

Table India Consumer mHealth Export and Import (2015-2020)

Table Global Consumer mHealth Production by Types (2015-2020)

Table Global Consumer mHealth Production Market Share by Types (2015-2020)

Figure Global Consumer mHealth Production Share by Type (2015-2020)

Table Global Consumer mHealth Value by Types (2015-2020)

Table Global Consumer mHealth Value Market Share by Types (2015-2020)

Figure Global Consumer mHealth Value Share by Type (2015-2020)

Figure Global AI Production and Growth Rate (2015-2020)

Figure Global AI Price (2015-2020)

Figure Global Cloud Production and Growth Rate (2015-2020)
Figure Global Cloud Price (2015-2020)
Figure Global Wearable Production and Growth Rate (2015-2020)
Figure Global Wearable Price (2015-2020)
Table Global Consumer mHealth Consumption by Applications (2015-2020)
Table Global Consumer mHealth Consumption Market Share by Applications (2015-2020)
Figure Global Consumer mHealth Consumption Share by Application (2015-2020)
Figure Global Diagnosis Consumption and Growth Rate (2015-2020)
Figure Global Monitoring Consumption and Growth Rate (2015-2020)
Figure Global De-addiction Consumption and Growth Rate (2015-2020)
Figure North America Consumer mHealth Market Consumption and Growth Rate (2015-2020)
Table North America Consumer mHealth Consumption by Countries (2015-2020)
Table North America Consumer mHealth Consumption Market Share by Countries (2015-2020)
Figure North America Consumer mHealth Consumption Market Share by Countries (2015-2020)
Figure United States Consumer mHealth Market Consumption and Growth Rate (2015-2020)
Figure Canada Consumer mHealth Market Consumption and Growth Rate (2015-2020)
Figure Mexico Consumer mHealth Market Consumption and Growth Rate (2015-2020)
Figure North America COVID-19 Status
Figure Europe Consumer mHealth Market Consumption and Growth Rate (2015-2020)
Table Europe Consumer mHealth Consumption by Countries (2015-2020)
Table Europe Consumer mHealth Consumption Market Share by Countries (2015-2020)
Figure Europe Consumer mHealth Consumption Market Share by Countries (2015-2020)
Figure Germany Consumer mHealth Market Consumption and Growth Rate (2015-2020)
Figure United Kingdom Consumer mHealth Market Consumption and Growth Rate (2015-2020)
Figure France Consumer mHealth Market Consumption and Growth Rate (2015-2020)
Figure Italy Consumer mHealth Market Consumption and Growth Rate (2015-2020)
Figure Spain Consumer mHealth Market Consumption and Growth Rate (2015-2020)
Figure Europe COVID-19 Status
Figure Asia-Pacific Consumer mHealth Market Consumption and Growth Rate (2015-2020)
Table Asia-Pacific Consumer mHealth Consumption by Countries (2015-2020)

Table Asia-Pacific Consumer mHealth Consumption Market Share by Countries (2015-2020)

Figure Asia-Pacific Consumer mHealth Consumption Market Share by Countries (2015-2020)

Figure China Consumer mHealth Market Consumption and Growth Rate (2015-2020)

Figure Japan Consumer mHealth Market Consumption and Growth Rate (2015-2020)

Figure South Korea Consumer mHealth Market Consumption and Growth Rate (2015-2020)

Figure Southeast Asia Consumer mHealth Market Consumption and Growth Rate (2015-2020)

Figure India Consumer mHealth Market Consumption and Growth Rate (2015-2020)

Figure Asia Pacific COVID-19 Status

Figure Middle East and Africa Consumer mHealth Market Consumption and Growth Rate (2015-2020)

Table Middle East and Africa Consumer mHealth Consumption by Countries (2015-2020)

Table Middle East and Africa Consumer mHealth Consumption Market Share by Countries (2015-2020)

Figure Middle East and Africa Consumer mHealth Consumption Market Share by Countries (2015-2020)

Figure Saudi Arabia Consumer mHealth Market Consumption and Growth Rate (2015-2020)

Figure UAE Consumer mHealth Market Consumption and Growth Rate (2015-2020)

Figure South Africa Consumer mHealth Market Consumption and Growth Rate (2015-2020)

Figure South America Consumer mHealth Market Consumption and Growth Rate (2015-2020)

Table South America Consumer mHealth Consumption by Countries (2015-2020)

Table South America Consumer mHealth Consumption Market Share by Countries (2015-2020)

Figure South America Consumer mHealth Consumption Market Share by Countries (2015-2020)

Figure Brazil Consumer mHealth Market Consumption and Growth Rate (2015-2020)

Table Apple Company Profile

Table Apple Production, Value, Price, Gross Margin 2015-2020

Figure Apple Production and Growth Rate

Figure Apple Value (\$) Market Share 2015-2020

Table SnapECG Company Profile

Table SnapECG Production, Value, Price, Gross Margin 2015-2020

Figure SnapECG Production and Growth Rate

Figure SnapECG Value (\$) Market Share 2015-2020

Table Vodafone Company Profile

Table Vodafone Production, Value, Price, Gross Margin 2015-2020

Figure Vodafone Production and Growth Rate

Figure Vodafone Value (\$) Market Share 2015-2020

Table Huawei Company Profile

Table Huawei Production, Value, Price, Gross Margin 2015-2020

Figure Huawei Production and Growth Rate

Figure Huawei Value (\$) Market Share 2015-2020

Table Samsung Electronics Company Profile

Table Samsung Electronics Production, Value, Price, Gross Margin 2015-2020

Figure Samsung Electronics Production and Growth Rate

Figure Samsung Electronics Value (\$) Market Share 2015-2020

Table NTT Docomo Company Profile

Table NTT Docomo Production, Value, Price, Gross Margin 2015-2020

Figure NTT Docomo Production and Growth Rate

Figure NTT Docomo Value (\$) Market Share 2015-2020

Table Garmin Company Profile

Table Garmin Production, Value, Price, Gross Margin 2015-2020

Figure Garmin Production and Growth Rate

Figure Garmin Value (\$) Market Share 2015-2020

Table Qualcomm Company Profile

Table Qualcomm Production, Value, Price, Gross Margin 2015-2020

Figure Qualcomm Production and Growth Rate

Figure Qualcomm Value (\$) Market Share 2015-2020

Table Allscripts Healthcare Solutions Company Profile

Table Allscripts Healthcare Solutions Production, Value, Price, Gross Margin 2015-2020

Figure Allscripts Healthcare Solutions Production and Growth Rate

Figure Allscripts Healthcare Solutions Value (\$) Market Share 2015-2020

Table Xiaomi Company Profile

Table Xiaomi Production, Value, Price, Gross Margin 2015-2020

Figure Xiaomi Production and Growth Rate

Figure Xiaomi Value (\$) Market Share 2015-2020

Table Samsung Company Profile

Table Samsung Production, Value, Price, Gross Margin 2015-2020

Figure Samsung Production and Growth Rate

Figure Samsung Value (\$) Market Share 2015-2020

Table Zebra Company Profile

Table Zebra Production, Value, Price, Gross Margin 2015-2020

Figure Zebra Production and Growth Rate

Figure Zebra Value (\$) Market Share 2015-2020

Table Fibt Company Profile

Table Fibt Production, Value, Price, Gross Margin 2015-2020

Figure Fibt Production and Growth Rate

Figure Fibt Value (\$) Market Share 2015-2020

Table Healthdirect Company Profile

Table Healthdirect Production, Value, Price, Gross Margin 2015-2020

Figure Healthdirect Production and Growth Rate

Figure Healthdirect Value (\$) Market Share 2015-2020

Figure North America Market Consumption and Growth Rate Forecast (2020-2025)

Figure Europe Market Consumption and Growth Rate Forecast (2020-2025)

Figure Asia-Pacific Market Consumption and Growth Rate Forecast (2020-2025)

Figure Middle East and Africa Market Consumption and Growth Rate Forecast (2020-2025)

Figure South America Market Consumption and Growth Rate Forecast (2020-2025)

Table Global Consumer mHealth Market Forecast Production by Types (2020-2025)

Table Global Consumer mHealth Market Forecast Production Share by Types (2020-2025)

Table Global Consumer mHealth Market Forecast Value (\$) by Types (2020-2025)

Table Global Consumer mHealth Market Forecast Value Share by Types (2020-2025)

Table Global Consumer mHealth Market Forecast Consumption by Applications (2020-2025)

Table Global Consumer mHealth Market Forecast Consumption Share by Applications (2020-2025)

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