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2020-2025 Global Consumer Floriculture Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

Flower cultivation, or flower planting, is a branch of horticulture, focusing on flowering, ornamental and plant cultivation and management.
This report elaborates the market size, market characteristics, and market growth of the Consumer Floriculture industry, and breaks down according to the type, application, and consumption area of Consumer Floriculture. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Consumer Floriculture in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.
In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Consumer Floriculture market covered in Chapter 13:
Ball Horticultural
Multiflora
Finlays
Syngenta Flowers
Carzan Flowers
D?mmen Orange
Harvest Flower
Selecta One
Queens Group
Washington Bulb

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Arcangeli Giovanni & Figlio
Karen Roses
Karuturi
Kariki
Beekenkamp
Rosebud
Oserian

In Chapter 6, on the basis of types, the Consumer Floriculture market from 2015 to 2025 is primarily split into:
Cut Flowers
Bedding Plants
Potted Plants
Other

In Chapter 7, on the basis of applications, the Consumer Floriculture market from 2015 to 2025 covers:
Personal Use
Gift
Conference & Activities
Other

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:
United States
Europe
China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:
North America (Covered in Chapter 8)
United States
Canada
Mexico
Europe (Covered in Chapter 9)
Germany
UK

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France
Italy
Spain
Others
Asia-Pacific (Covered in Chapter 10)
China
Japan
India
South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:
Historical Years: 2015-2019
Base Year: 2019
Estimated Year: 2020
Forecast Period: 2020-2025

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