

# 2020-2025 Global Connected Retail Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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# **Abstracts**

Connected retail means to connect the customers seamlessly through personalized marketing, combination of physical store and digital experience, supply chain, varied payment options and providing the capability to employees to collaborate more effectively.

This report elaborates the market size, market characteristics, and market growth of the Connected Retail industry, and breaks down according to the type, application, and consumption area of Connected Retail. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Connected Retail in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Connected Retail market covered in Chapter 13:

IBM

Microsoft

ARM

Softweb Solutions

Atmel

Cisco Systems

Zebra Technologies

PTC

SAP



Intel

In Chapter 6, on the basis of types, the Connected Retail market from 2015 to 2025 is primarily split into:

ZigBee

**NFC** 

Bluetooth Low Energy

Wi-Fi

Others

In Chapter 7, on the basis of applications, the Connected Retail market from 2015 to 2025 covers:

**Electronics and Appliance** 

Home and Personal Care

Food and Beverage

Apparel

Sporting Goods and Toys

Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

**United States** 

Europe

China

Japan

India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

**United States** 

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain



Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025



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