

2020-2025 Global Computing Mouse Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

<https://marketpublishers.com/r/2DC035D821E6EN.html>

Date: March 2021

Pages: 123

Price: US\$ 3,360.00 (Single User License)

ID: 2DC035D821E6EN

Abstracts

A computer mouse is a pointing device which detects two-dimensional motion. This motion is translated into the movement of a pointer on the display, which then allows users to take control of the graphical user interface (GUI). Physically, a mouse consists of an object held in one's hand, with one or more buttons. It also features other elements like touch surfaces and "wheels", which enable additional control and dimensional input.

This report elaborates the market size, market characteristics, and market growth of the Computing Mouse industry, and breaks down according to the type, application, and consumption area of Computing Mouse. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Computing Mouse in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Computing Mouse market covered in Chapter 13:

Microsoft Corp.

COUGAR

Dell

Apple Inc.

SteelSeries
Lenovo Group Ltd.
AZIO Corp
HP
Logitech
Mionix
Razer
Corsair
Roccat
A4TECH
Genius (KYE Systems Corp)
MADCATZ
RAPOO
Hewlett Packard Enterprise Co

In Chapter 6, on the basis of types, the Computing Mouse market from 2015 to 2025 is primarily split into:

Wired
Wireless

In Chapter 7, on the basis of applications, the Computing Mouse market from 2015 to 2025 covers:

Business Sector
Consumer Sector
Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States
Europe
China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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